

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2022

**The WIPO Academy  
Portfolio of Education, Training  
and Skills Development  
Programs 2022**

# Foreword by the Director General

WIPO is committed to ensuring that everyone, everywhere benefits from intellectual property (IP) and the role it plays in supporting innovation and creativity. To achieve this it is vital that everyone has the opportunity to learn about IP and to equip themselves with the IP knowledge and skills that can help make a positive impact for all of us. The WIPO Academy is the world leader in providing IP training and education courses that focus on IP skills-building, with a particular focus on participants from developing countries, least developed countries and countries in transition.

WIPO aims to ensure that IP is perceived not just as a technical legal issue, but as a catalyst for job creation, business growth and economic development. In this context, it is reaching out beyond its traditional audience of fellow IP professionals and experts, to enterprises, entrepreneurs, artists, inventors, creators and others at the grassroots level. In addition, recognizing the central role played by small and medium-sized enterprises (SMEs), women and youth in economic growth, they will be a special focus for WIPO's work. This is particularly true in terms of the need for IP skills-building and this focus is a new feature in the training courses and programs offered in the *WIPO Academy Portfolio of Education, Training and Skills Development Programs 2022*.

Since its establishment, the WIPO Academy has touched the lives of many people in countries everywhere, helping them bring their ideas to the world. As innovation, creativity and IP are fast evolving areas, the content

and pedagogy of the WIPO Academy is being adjusted and adapted in order to support this new focus on IP skills-building and on being accessible to a new generation of participants. The 2022 Portfolio provides a rich array of general and more advanced IP skills-building courses and programs. It shows the new focus on equipping current and future generations of innovators and creators with the IP skills they need to transform good ideas into competitive business opportunities, and more broadly providing economic, social and cultural benefits to society. It also reflects the global reach of the WIPO Academy's programs and its extended range of partners.

In the years to come, we will, through the WIPO Academy, continue to provide expertise and skills to Members States, communities and individuals through capacity building and skills development programs. WIPO will also endeavor to introduce new technologies, including artificial intelligence, to modernize its services and facilitate accessibility to its programs. During the COVID-19 pandemic and beyond, the WIPO Academy will continue to provide an accessible way for all stakeholders to build their knowledge and skills, and to help people everywhere use IP to achieve their aspirations.



Daren Tang  
Director General

# Preface

The year 2022 will be one of transformation in the work of the WIPO Academy: While continuing implementation of its primary mandate to facilitate global access to intellectual property (IP) capacity-building, particularly in developing countries, least-developed countries and countries in transition. It will also target new beneficiaries, in particular from the private sector, and will increase its focus on skills development and IP commercialization.

The 2022 edition of the *WIPO Academy Portfolio of Education, Training and Skills Development Programs* offers a wide range of courses covering fundamental and multidisciplinary aspects of IP in a variety of formats and languages. Courses range from basic and advanced distance learning (DL) courses, to specialized, professional development training for government officials, and to higher education through Master's degree courses in IP at renowned universities. Course curricula have been reviewed to increase the focus on IP skills-building, as well as in areas such as IP commercialization. The portfolio also includes dedicated courses addressed to entrepreneurs, exporters, researchers, inventors and IP managers, designed to provide them with the technical knowledge and skills needed to use the IP system to support business growth and job creation.

The courses are delivered in close cooperation with partner institutions and with external, independent academic expertise. The Academy has a strong reputation which rests upon the diversity of its course offerings, quality of instruction, its credibility as a neutral and impartial source of knowledge, and its extensive international network of highly respected partner institutions.

The highlights and new developments in courses offered by the Academy in 2022 are summarized below:

- Eighteen specialized advanced training courses on specific IP areas will be offered during the year for government officials and other dedicated public-sector stakeholders, in Arabic, English, French and Spanish. These advanced training courses will be offered in close cooperation and full partnership with Member States, IP offices and IP institutions.
- In 2022, the Professional Development Program (PDP) will continue to strengthen the skills-based approach, introduced in 2021, to its training courses

integrating new components and new teaching and learning methodologies to better facilitate the acquisition of practical IP skills by government officials. In addition, this format will continue to enhance the quality of training courses, respond to new learning needs and pool the resources of partner institutions. The main features of the new format piloted in 2021 are (i) inclusion of assignments and projects as an integral part of the curriculum; (ii) launch of a career development certificate attesting the acquisition of advanced knowledge and skills in IP; and (iii) integration of the advanced distance learning course in the curriculum. The redesigned format will include a smaller number of theoretical presentations, as a greater emphasis will be placed on practical, on-the-job training, case studies, exercises, workshops sessions and simulation exercises. Sixteen weeks will be required for the participants to complete the PDP curriculum before they are awarded PDP certificates.

- The courses will not only continue to cover conventional IP subject matters such as trademarks; patent search and examination; designs; copyright and collective management of copyright and related rights; geographical indications; but also other important themes, such as management and commercialization of IP assets; IP innovation policy; management and administration of IP offices; technology transfer and licensing; and patents and artificial intelligence (AI).
- In 2022, a total of 37 courses will be offered through the WIPO Academy Distance Learning (DL) Program in the six United Nations languages and Portuguese. The DL Program will integrate eight new courses including executive, leadership, and specialized courses to complement its existing offerings. These courses are a response to the demand by innovation-led sectors in WIPO Member States focusing on: patent drafting professions in developing and least-developed countries; IP for women scientists; IP for Youth and Teachers; WIPO Development Agenda project development; collective rights' management through WIPO Connect; accessible book production; and certification courses on patent information search for Technology and Innovation Support Centers (TISCs). A dedicated state-of-the-art IT platform and a network of more than 400 tutors from all over the world are mobilized by the Program to deliver these DL and blended learning courses.

- The reach, accessibility and affordability of the WIPO Academy's DL Program makes it unique as an IP training resource globally. Its courses are available to support skills-based training for government officials and more broadly to support national IP skills-building programs, working in close cooperation with local partners, including IP offices, universities, national IP training institutions and business support institutions.
- In addition to the regular courses listed in the Portfolio, the DL Program is developing skills-based assessment and certification services and providing an overarching framework for Member States for developing their own national IP certification processes. It will also continue to encourage the customization and use of WIPO DL courses by national IP training centers.
- In 2022, the Academy will continue to provide access to IP higher education to developing countries, least-developed countries and countries in transition by establishing new cooperation agreements and allocating resources to help existing partner universities to increase access to IP higher education. The focus in 2022 will be to expand the practical skills-building element of these programs through increased in-person training in partner institutions, internships, work placements and research assignments designed to apply IP knowledge to develop solutions to everyday challenges.
- A new Master's Degree in Intellectual Property, Entrepreneurship and Innovation (MIPEI) will be offered for the first time jointly by WIPO, the Saudi Authority for Intellectual Property (SAIP) and Umm Al Qura University (UQU), in the Kingdom of Saudi Arabia.
- A total of 19 WIPO Summer School programs will be organized in 2022, in cooperation with partners from across the globe. Building on the experiences of 2020 and 2021, and the response to the COVID-19 pandemic, a mix of online, in-person and hybrid programs will be offered. The content of these courses has been modified to increase the interactive sessions and place greater emphasis on practical IP skills-building.
- A new series of short-term blended learning Executive Programs will be launched in 2022. These aim to provide participants with practical IP skills using a series of case studies, simulation exercises and group work on areas such as IP commercialization, licensing and branding.
- The Academy will also cooperate closely with national IP training institutions to help support their work to develop tailored skills development courses and services for SMEs from diverse creative and innovative sectors with the knowledge needed to enable them to benefit from the use of the IP system.
- The Academy will develop and implement, starting from 2022, a regular IP Training Program for Diplomats and Trade Officials in cooperation with national diplomatic academies and institutes. Five countries from each region will benefit from this Program which aims at enhancing the understanding of IP fundamentals by diplomats and trade officials, the importance of IP for development and economic growth and the relationship of IP with key global issues.

This Portfolio serves as a catalog of all the training opportunities to be offered by the WIPO Academy in 2022 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

#### **Important**

**As the WIPO Academy's training activities are subject to change during the year, please visit the website, [www.wipo.int/academy](http://www.wipo.int/academy), for up-to-date information.**

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# Professional Development Program

# General Information on the Professional Development Program

The Professional Development Program (PDP) of the WIPO Academy offers each year specialized training courses for participants from developing countries, including least-developed countries (LDCs), and from countries with economies in transition. The courses are organized in partnership with several institutions around the world, including national IP offices.

The yearly increase in partner institutions' contributions, facilitates the delivery of the PDP courses.

The advanced training courses to be held in 2022 are described in the following pages. For each course, information is given about its learning objectives and outcome, curriculum highlights, language of training, target audience, distance learning course prerequisites, venue, duration and possible dates which are subject to change. Kindly visit the WIPO Academy website, [www.wipo.int/academy](http://www.wipo.int/academy), for up-to-date information.

Global restrictions imposed as a result of the COVID-19 pandemic, particularly with respect to travel and the cross-border movement of people, have prompted the PDP to develop a new business model in 2021 that is well-adapted and better suited to respond, with agility, to similar circumstances in the future. In 2022, the new format of the PDP curriculum will be strengthened and implemented.

The main features of the new format as revised are as follows:

## 1. Collaboration among partner institutions

The new format enables more collaboration among partner institutions of the PDP. Partner institutions having knowledge and skills to share in the defined field of expertise may be invited to cooperate or contribute to a training course offered under the PDP.

## 2. Establishment of a pool of experts

PDP sets up a pool of experts composed of specialists in specific IP area(s) from partner institutions, in accordance with the themes of the courses. Each partner institution designates its experts. Those experts serve as tutors called advisors of projects or assignments as described below and speakers to in-person training or courses offered online.

## 3. Projects and assignments

Under this format, selected participants are requested to identify projects related to the theme of the course,

which their respective institutions should endorse, to carry out for a period of 10 weeks.

Each participant must be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected within the pool of experts.

Some courses are project-based, and others are assignment-based. This will be indicated in the catalog for each course.

## 4. Career development-based certificate

At the end of each course, participants who successfully complete all requirements are awarded a certificate entitled "Professional Development Certificate" which attests to their acquisition of advanced knowledge and skills in IP.

## 5. Blended format

The new format includes both distance learning (online) and in-person learning.

Courses which may not be offered in-person due to travel restrictions are delivered online.

The content of the advanced DL courses is an integral part of the PDP curriculum.

The following paragraphs provide information on application procedures, travel, accommodation, medical coverage, visa requirements and related matters which apply to the selected candidates.

## 1. Prerequisites

Candidates for the advanced training courses offered under the PDP should have completed, or be prepared to complete, a special session of the DL course(s) as designated in the description of each training course. Candidates are required to have a working knowledge of the language in which the training course will be conducted.

## 2. Application procedure

Candidates for the advanced training courses offered under the PDP are required to register online at <https://welc.wipo.int>. Only applications submitted online are considered. Under each advanced training course, the dates and the deadlines for registration are provided. It is recommended that candidates register for no more than two courses per year.

For government officials, registration must be endorsed by the Director General of the office or a senior official of the relevant ministry before it may be considered. It is also necessary to attach the relevant required documents as described on the PDP webpage of the WIPO Academy website. For any assistance, please send an e-mail to [pdp@wipo.int](mailto:pdp@wipo.int).

Recommendation letters from the national authorities must be attached to the online applications (and not to be e-mailed to the PDP mailbox mentioned above).

### 3. Selection of candidates

The selection of candidates is carried out by WIPO according to the eligibility criteria, taking into consideration the limited seating capacity for each advanced training course. Selected candidates are notified through a formal invitation letter. If necessary, they may be notified by e-mail first. Only selected candidates are notified. Information on travel and other administrative arrangements will be provided directly to the selected candidates.

Candidates who have participated in the last three years in one of the PDP training courses will no longer be eligible for selection.

### 4. Medical insurance

With regard to courses taking place in-person, participants in courses of two weeks or longer are covered by medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to the selected candidates.

### 5. Medical examination

With regard to courses taking place in person, candidates are selected for an advanced training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. A selected candidate who is not fit to travel shall inform WIPO upon receipt of the invitation letter.

### 6. Visa requirements

With regard to courses taking place in-person, selected candidates are requested to obtain the visa of the country in which the training course is held. WIPO will not authorize the selected candidates to participate in the course unless they have obtained all of the required entry visas in advance.

Each selected candidate is responsible for obtaining the required visa(s), including transit visas. Visa costs are borne by the candidate.

### 7. Travel and accommodation for in-person courses

Travel, subsistence expenses and accommodation (where applicable) are borne by WIPO or by the governments or cooperating institutions only for in-person training. Participants receive a daily subsistence allowance to cover the cost of meals and accommodation, and terminal expenses to cover transportation to and from the airport.

If a course is originally planned to take place in-person, but is later changed to an online course, no payment will be made to the invited participants.

### 8. Evaluation questionnaires

Selected candidates are required to fill out a pre-training evaluation questionnaire prepared by WIPO for each course. The responses to the questionnaire, which are shared with the speakers, enable the Academy and the speakers to know the participants' expectations beforehand and, if necessary, to adjust the program accordingly.

At the end of each course, participants are required to complete an evaluation questionnaire prepared by WIPO or by the partner institution. The answers to the questionnaire are treated in strict confidence. They serve as a basis to assess the various courses and to improve them in the future.

There will also be follow-up evaluation surveys (six months after the 16 weeks of training), providing feedback to WIPO on the way in which the participants are applying the skills and knowledge acquired in the advanced courses and from the implementation of the projects or assignments. This helps to determine the impact of the advanced courses offered to Member States.

### 9. Attendance

Regular attendance is mandatory throughout the training period for both in-person and online courses. WIPO reserves the right to terminate the fellowship and the participation of any participant who fails to meet this requirement.

#### **10. Accompanying persons for in-person training**

Participants are requested not to bring any accompanying persons to the courses. WIPO will not take any responsibility or incur administrative costs or take any action (such as making travel arrangements, providing a subsistence allowance, arranging entry visas or insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

#### **11. Certificate**

Under the format developed in 2021, a career development-based certificate will be awarded to participants at the end of the training program in which they have enrolled and participated.

#### **12. How to contact us**

The administration of the PDP may be contacted for any inquiry by e-mail at [pdp@wipo.int](mailto:pdp@wipo.int).

Applicants are advised to apply and attach all of the required documents online on the WIPO eLearning Center (<https://welc.wipo.int/>). CVs or letters of recommendation attached to an e-mail will not be accepted.

## 1. WIPO-WTO Advanced Course on Topical Intellectual Property Issues

Introduction	This advanced course is offered by WIPO jointly with the World Trade Organization (WTO) for the benefit of developing countries and countries with economies in transition.
Course objectives	<p>The course is offered to enhance skills and keep government officials informed about emerging intellectual property (IP) issues currently debated in WIPO and WTO, to provide a forum for discussion of IP issues and to illustrate the importance of IP to capacity building and national development.</p> <p>At the end of the course, participants will understand present debates over current IP issues and challenges in the fields of patents, trademarks, copyright and global IP.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Distance learning course (4 weeks)</b></p> <p>Selected participants must complete the General Distance Learning Course on IP (DL-101) prior to their participation in the online course.</p> <p>Participants who have completed DL-101 within two years prior to their selection will be exempted from re-taking the DL course.</p> <p>The special session of the DL-101 will take place for a period of four weeks from the notification of selection. A multiple choice exam will be presented at the end of the special session of the DL-101.</p> <p><b>Phase 2: Preparation of country report</b></p> <p>Participants will be requested to prepare and conduct research for country reports. The country report will be submitted by each participant on the first day of the training.</p> <p><b>Phase 3: Online advanced training (2 weeks)</b></p> <p>The advanced course will be organized online for two weeks. The program will cover IP issues discussed or negotiated under WIPO and WTO with an emphasis on the practical aspects of the issues relating to:</p> <ul style="list-style-type: none"> <li>• IP and public policy;</li> <li>• IP and economic development;</li> <li>• Patents, trademarks, copyright and related rights, geographical indications and plant varieties;</li> <li>• IP and public health;</li> <li>• IP and competition policy;</li> <li>• IP and genetic resources, traditional knowledge and traditional cultural expressions;</li> <li>• IP and climate change; and</li> <li>• IP and business, including small and medium-sized enterprises (SMEs); and</li> <li>• Discussions on country reports.</li> </ul> <p>An assessment and exam will take place at the end of the training.</p> <p><b>Phase 4: Award of certificate</b></p> <p>A certificate will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.

Who should enroll	Senior policymakers involved in multilateral IP matters from relevant ministerial departments and IP offices.
DL course prerequisite (see phase 1 of the curriculum)	The General Distance Learning Course on IP (DL-101)
Format and dates (duration)	DL-101: Four weeks, February 2022 Two weeks, online, in March 2022
Online registration	Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a>  Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a>

## 2. WIPO-OEPM Advanced Training Course on Trademarks for Latin American Countries

Introduction	This advanced training course is offered by WIPO jointly with the Spanish Patent and Trademark Office (OEPM), for the benefit of trademark examiners from Latin American countries.
Course objectives	<p>The course is offered to enhance the skills and knowledge of trademark examiners from Latin American countries in the examination of trademark applications for registration.</p> <p>At the end of the course, participants will be able to assess new registration issues in addition to procedural matters in the field of trademarks.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the online advanced training course.</p> <p>Only participants who have completed DL-302 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-302 will take place for a period of four weeks from the notification of selection. An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Online advanced training (2 weeks)</b></p> <p>The advanced training course will be offered online for two weeks.</p> <p>The main part of the program consists of on-the-job training and exercises.</p> <p>The program will also include the following themes:</p> <ul style="list-style-type: none"> <li>• Relative and absolute grounds for refusal of registration of marks, including practical cases;</li> <li>• The Madrid System;</li> <li>• Opposition and administrative review;</li> <li>• Case studies on well-known marks, non-traditional marks; and</li> <li>• Trademarks and the Internet.</li> </ul> <p>An assessment and exam will take place at the end of the online advanced training.</p> <p><b>Phase 3: Identification, research and guidance on assignments (10 weeks)</b></p> <p>Participants will be given assignments to undertake after the advanced training course.</p> <p>Each participant should be prepared to conduct research on the assignment, under the guidance of an assigned advisor selected WIPO from a pool of experts.</p> <p>The timeframe for submitting the assignment report and its execution plan by each participant will be 10 weeks from the end of the advanced training.</p>

Curriculum highlights	<p><b>Phase 4: Award of professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	Spanish.
Who should enroll	Trademark examiners from Latin American countries.
DL course prerequisite (see phase 1 of the curriculum)	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Format and dates (duration)	DL-302: Four weeks, February 2022 Training: Two weeks, online, March 2022 Assignments: 10 weeks
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>



### 3. WIPO Advanced Training Course on Patents and Artificial Intelligence (AI)

Introduction	This advanced training course is offered by WIPO jointly with the Israel Patent Office, the Korean Intellectual Property Office (KIPO), and the Office of the Controller General of Patents, Designs and Trade Marks of India for the benefit of developing countries and countries with economies in transition.
Course objectives	The course is offered to enhance skills of patent examiners from intellectual property (IP) offices and researchers dealing with artificial intelligence (AI) technology from public institutions from developing countries or countries with economies in transition.
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the online course.</p> <p>Participants who have completed DL-301 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-301 will take place for a period of four weeks from the notification of selection. Participants must complete a multiple choice exam at the end of the special session of the DL course. An assessment and exam will take place at the end of the DL course.</p> <p><b>Phase 2: Preparation of the country report</b></p> <p>Participants will be requested to prepare and conduct research for a country report. The country report will be submitted by each participant on the first day of the training.</p> <p><b>Phase 3: Online advanced training (2 weeks)</b></p> <p>The advanced course will be organized online for two weeks. The program will cover inter alia the following themes:</p> <ul style="list-style-type: none"> <li>• Introduction to artificial intelligence (AI);</li> <li>• Understanding the historical evolution of AI;</li> <li>• Identification of the characteristics of an intelligent system;</li> <li>• Identification of types of learning processes;</li> <li>• Deep learning basics;</li> <li>• Labeling process;</li> <li>• Deep learning and neural networks;</li> <li>• Supervised learning;</li> <li>• Decision trees;</li> <li>• Unsupervised learning;</li> <li>• Introduction to clustering;</li> <li>• Data structures;</li> <li>• Computer architecture and operating systems;</li> <li>• Training on the data;</li> <li>• Evaluation of model performance;</li> <li>• Computer vision;</li> <li>• NLP basics; and</li> <li>• Super resolution.</li> </ul> <p>An assessment and exam will take place at the end of the training.</p>

Curriculum highlights	<p><b>Phase 4: Award of professional development certificate</b></p> <p>A certificate will be granted to participants who fulfill and meet all requirements set out in the Professional Development Program (PDP) curriculum. Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	Patent examiners from intellectual property offices and researchers dealing with artificial intelligence technology.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Patents (DL-301).
Format and dates (duration)	DL-301: Four weeks, March 2022 Two weeks, online, in April 2022
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

#### 4. WIPO-ASRT Advanced Training Course on Patent Search and Examination for Arab Countries

Introduction	This advanced training course on patent search and examination is offered jointly by WIPO and the Egyptian Academy for Scientific Research and Technology (ASRT) for the benefit of patent examiners from Arab countries.
Course objectives	<p>The course is offered to enhance patent examiners' skills in the use of online search tools and the examination of patent applications.</p> <p>At the end of the course, participating patent examiners will be able to carry out patent searches and examination with existing online search resources for higher quality examination of patent applications.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the advanced training.</p> <p>Only participants who have completed DL-301 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course.</p> <p>The special session of the advanced DL courses will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>The advanced training course will be organized for a two-week period, with the first week taking place in-person and the second week being held online, unless otherwise specified.</p> <p>The main part of the program consists of on-the-job training.</p> <p>The program will also include the following themes:</p> <ul style="list-style-type: none"> <li>• Patentable and non-patentable subject matter, including exercises;</li> <li>• Claims analysis, including exercises;</li> <li>• The Patent Cooperation Treaty (PCT) system;</li> <li>• International search report and written opinion;</li> <li>• Writing a patent search and examination report;</li> <li>• Assessments of novelty, inventive step and industrial application;</li> <li>• Unity of the invention;</li> <li>• Developing search strategies; and</li> <li>• Access to public and private databases.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p> <p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to carry out research and submit projects in the field of patent search and examination under the guidance of an assigned advisor selected by WIPO from a pool of experts. Such projects must be endorsed by the participants' respective institutions.</p> <p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the advanced training.</p>

Curriculum highlights	<p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	Arabic.
Who should enroll	Patent examiners from Arab countries.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Patents (DL-301).
Venue and dates (duration)	<p>DL-301: Four weeks, October 2022</p> <p>Training: Two weeks, November 2022, one week in-person in Cairo and one week online</p> <p>Projects: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 5. WIPO-CIPO Executive Workshop on Intellectual Property Office Management

Introduction	This executive workshop is offered by WIPO jointly with the Canadian Intellectual Property Office (CIPO) for the benefit of developing countries.
Course objectives	<p>The workshop is offered to enhance the managerial skills of heads of intellectual property (IP) offices and senior IP officials for a better delivery of IP services, including effective quality control systems.</p> <p>At the end of the workshop, participants will understand the current and future challenges associated with managing IP offices and will be in a position to implement new techniques enabling the smooth running of an IP office, such as how to reduce backlogs, how to deliver qualitative services to stakeholders and how to introduce new services.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Intellectual Property Management (DL-450) prior to their participation in the in-person and online executive workshop.</p> <p>Only participants who have completed DL-450 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-450 will take place for a period of four weeks from the time of notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Online executive workshop (2 weeks)</b></p> <p>The executive workshop will be organized online for two weeks.</p> <p>The main part of the program will include on-the-job training and discussions on the projects. The program will also include inter alia the following themes:</p> <ul style="list-style-type: none"> <li>• Operational management;</li> <li>• Examiner training programs;</li> <li>• Strategic planning and performance measurement;</li> <li>• Economic research and IP analytics at CIPO;</li> <li>• Quality management;</li> <li>• Modernization of information technologies (IT) at CIPO;</li> <li>• Understanding client needs and outreach;</li> <li>• Integrated business planning and performance measurement; and</li> <li>• Operational excellence lean: How applying Lean Management techniques can increase efficiency.</li> </ul> <p>An assessment and exam will take place at the end of the executive workshop.</p> <p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to identify projects for research on IP office management. Such projects must be endorsed by the participants' respective institutions.</p>

Curriculum highlights	<p>Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor from CIPO.</p> <p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the workshop.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	Heads of IP offices, including senior managers of industrial property offices.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Intellectual Property Management (DL 450).
Format and dates (duration)	<p>DL-450: Four weeks, April 2022</p> <p>Training: Two weeks, online, May 2022</p> <p>Projects: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 6. WIPO-INPI-OMPIC Advanced Training Course on Trademarks and Geographical Indications

Introduction	This advanced training course is organized jointly by WIPO, the French National Institute of Industrial Property (INPI-France) and the Moroccan Office of Industrial and Commercial Property (OMPIC) for the benefit of developing countries.
Course objectives	<p>The course is offered to enhance the skills and knowledge of trademark officials from IP offices and/or relevant public institutions or ministries through the discussion of trademark issues and procedures.</p> <p>By the end of the course, participating trademark officials will be able to adequately respond to major issues in the field of trademarks and related areas.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the in-person or online advanced training course.</p> <p>Only participants who have completed DL-302 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-302 will take place for a period of four weeks from the time of notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>The trademark course will be organized for a two-week period, the first week in-person and the second week will take place online, unless otherwise specified.</p> <p>The program will be practical in nature and will include the following themes:</p> <ul style="list-style-type: none"> <li>• Relative and absolute grounds of refusal of registration of marks, including practical cases;</li> <li>• The Madrid System;</li> <li>• Opposition and administrative review;</li> <li>• Case studies on well-known marks and non-traditional marks; and</li> <li>• Trademarks and the Internet.</li> </ul> <p>An assessment and exam will take place at the end of the training.</p> <p><b>Phase 3: Preparation of assignments (10 weeks)</b></p> <p>Participants will be requested to undertake research on the defined assignments in the area of trademarks. Those assignments will be carried out under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the assignment report and its execution plan by each participant will be 10 weeks after the advanced training.</p>

Curriculum highlights	<p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	French.
Who should enroll	<ul style="list-style-type: none"> <li>• Officials from trademark offices/departments/divisions.</li> <li>• Officers of public chambers of commerce.</li> <li>• Officials from the relevant ministries.</li> </ul>
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
Format and dates (duration)	<p>DL-302: Four weeks, May 2022</p> <p>Training: Two weeks, June 2022, one week in-person in Casablanca, Morocco, followed by a one week online</p> <p>Assignments: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>



## 7. WIPO Advanced Training Course on Intellectual Property (IP), Technology Transfer and Licensing for Caribbean Countries

Introduction	This advanced course is offered by WIPO jointly with an institution dealing with technology transfer in the Caribbean region.
Course objectives	<p>The course is offered to enhance the skills and knowledge of technology managers and scientists from research and development (R&amp;D) institutions, as well as from universities in developing countries and countries with economies in transition dealing with technology transfer. The course equips participants with the skills in intellectual property (IP) management, IP commercialization and IP licensing negotiation.</p> <p>At the end of the advanced course, participants will be able to use different technology transfer mechanisms and marketing tools/techniques, as well as the acquired negotiation skills in IP licensing.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on IP Management (DL-450) prior to their participation in the in-person training or online course.</p> <p>Only participants who have completed DL-450 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-450 will take place for a period of four weeks from notification of selection. An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Online advanced training (2 weeks)</b></p> <p>The advanced course will be organized online over a two-week period.</p> <p>The main part of the program will include on-the-job training on technology transfer, including simulation exercises on licensing, as well as workshop sessions in defined technology transfer areas.</p> <p>The program will also include inter alia the following themes:</p> <ul style="list-style-type: none"> <li>• The role of IP in international technology transfer;</li> <li>• The bridge between public research and private initiative;</li> <li>• Open innovation and IP: A practical perspective;</li> <li>• Technology transfer, patent pools and standard licensing;</li> <li>• How to set up a technology transfer office;</li> <li>• Workshop on negotiating and drafting technology transfer licenses;</li> <li>• Technology transfer in the seeds and food industry;</li> <li>• IP commercialization; and</li> <li>• New approaches to university innovation, technology transfer and entrepreneurship.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p> <p><b>Phase 3: Identification, research and guidance on assignments (10 weeks)</b></p> <p>Participants will be requested to undertake research on the defined assignments in the area of transfer of technology and licensing. Such assignments must be endorsed by the participants' respective institutions.</p>

Curriculum highlights	<p>Each participant will be prepared to conduct research on the selected topic of the assignment under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the assignment report and its execution plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from public technology transfer entities, including R&amp;D institutions and universities.</li> <li>• Officials of relevant ministries.</li> <li>• Officers from public chambers of commerce.</li> </ul>
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on IP Management (DL-450)
Venue and dates (duration)	<p>DL-450: Four weeks, April 2022</p> <p>Training: Two weeks, online, May 2022</p> <p>Assignments: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 8. WIPO-CEIPI-INPI Advanced Course on Intellectual Property, Technology Transfer and Licensing

Introduction	This advanced course is offered jointly by WIPO and the Center for International Intellectual Property Studies (CEIPI), with assistance from the French National Institute of Industrial Property (INPI-France), for the benefit of developing countries and countries with economies in transition.
Course objectives	<p>The course is offered to enhance the skills and knowledge of technology managers and scientists from research and development (R&amp;D) institutions, as well as from universities in developing countries and countries with economies in transition in dealing with technology transfer. It equips participants with skills in intellectual property (IP) management, IP commercialization and IP licensing negotiation.</p> <p>At the end of the advanced course, participants will be able to use different technology transfer mechanisms and marketing tools/techniques, as well as the acquired negotiation skills in IP licensing.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on IP Management (DL-450) prior to their participation in the in-person training and online course.</p> <p>Only participants who have completed DL-450 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-450 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>The advanced course will be organized over a two-week period, with the first week being held in-person and the second week taking place online, unless otherwise specified.</p> <p>The main part of the program will include on-the-job training on technology transfer, including simulation exercises on licensing, as well as group exercises in defined technology transfer areas.</p> <p>The program will also include inter alia the following themes:</p> <ul style="list-style-type: none"> <li>• The bridge between public research and private initiative;</li> <li>• Open innovation and IP: A practical perspective;</li> <li>• IP audits and due diligence;</li> <li>• IP marketing strategies;</li> <li>• How to set up a technology transfer office;</li> <li>• Simulation exercises on negotiating and drafting technology transfer licenses;</li> <li>• IP commercialization and valuation;</li> <li>• Case studies on innovation hubs;</li> <li>• IP and artificial intelligence (AI); and</li> <li>• New approaches to university innovation, technology transfer and entrepreneurship.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p>

Curriculum highlights	<p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to identify projects for research in the area of transfer of technology and licensing. Such projects must be endorsed by the participants' respective institutions.</p> <p>Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A "Professional Development Certificate" (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from public technology transfer entities, including R&amp;D institutions and universities.</li> <li>• Officials of relevant ministries.</li> <li>• Officers from public chambers of commerce.</li> </ul>
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on IP Management (DL-450).
Venue and dates (duration)	<p>DL-450: Four weeks, May 2022</p> <p>Training: Two weeks, June 2022, one week in-person in Strasbourg, France and one week online</p> <p>Projects: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 9. WIPO Advanced Training Course on Copyright and Related Rights for Latin American Countries

Introduction	This advanced training course is offered by WIPO jointly a copyright institution from Latin America.
Course objectives	<p>The course is offered to enhance the skills of copyright officials in a fast-changing environment. It also promotes debates on topical copyright issues among officers from copyright offices and collective management organizations.</p> <p>At the end of the course, participants will be able to respond adequately to current copyright and related rights issues as well as collective management issues.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Copyright and Related Rights (DL-201) prior to their participation in the in-person and online advanced training course.</p> <p>Only participants who have completed DL-201 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-201 courses will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Online advanced training (2 weeks)</b></p> <p>The advanced training course will be organized online for two weeks, unless otherwise specified.</p> <p>The main part of the program will include on-the-job training.</p> <p>The program will also include the following themes:</p> <ul style="list-style-type: none"> <li>• The international system of copyright and related rights: the Beijing and Marrakesh Treaties;</li> <li>• Management of copyright and related rights: Challenges;</li> <li>• Contractual practices between owners and assignees of copyrights and related rights;</li> <li>• Duties of collective management organizations in the distribution of royalties to their members and right holders;</li> <li>• The internal and external control mechanisms of collecting societies – the interaction between copyright offices and collecting societies;</li> <li>• Contractual practices between owners and assignees of copyrights and related rights;</li> <li>• Future and new challenges of collective management of authors' rights; and</li> <li>• Licensing of rights in the online environment- contracts between users and collecting societies.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p>

Curriculum highlights	<p><b>Phase 3: Identification, research and guidance on assignments (10 weeks)</b></p> <p>Participants will be requested to research defined assignments in the field of copyright and related rights. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the assignment report and its execution plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A "Professional Development Certificate" (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	Spanish.
Who should enroll	Officials of copyright offices and collective management organizations.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Copyright and Related Rights (DL-201)
Venue and dates (duration)	DL-201: Four weeks, June 2022 Training: Two weeks, online, July 2022 Assignments: 10 weeks
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 10. WIPO-NIPMO Advanced Workshop on Intellectual Property Innovation Policy

Introduction	This advanced workshop is offered by WIPO jointly with the National Intellectual Property Management Office of South Africa (NIPMO), for the benefit of participants from developing countries.
Course objectives	<p>The workshop is offered to enhance the skills and knowledge of officials from relevant ministries or public institutions dealing with innovation policy and intellectual property (IP) strategies.</p> <p>By the end of the workshop, participants will be able to use new mechanisms and tools to formulate an effective innovation policy.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on IP Management (DL-450) prior to their participation in the in-person and online workshop.</p> <p>Only participants who have completed DL-450 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-450 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced workshop (2 weeks)</b></p> <p>The advanced course will be organized over a two-week period, with the first week being held in-person and the second week taking place online, unless otherwise specified.</p> <p>The main part of the program will include on-the-job training on how to formulate effective IP innovation policy.</p> <p>The program will also include inter alia the following themes:</p> <ul style="list-style-type: none"> <li>• Country reports on national experience of IP innovation policy;</li> <li>• Policy considerations in the realm of IP;</li> <li>• Methodology for the development and formulation of IP strategies;</li> <li>• Innovation in the informal sector: A practical approach;</li> <li>• IP innovation strategies in the private sector;</li> <li>• Simulation exercises on drafting a good innovation policy;</li> <li>• Government policy over public funds;</li> <li>• Management of IP assets;</li> <li>• Sectorial innovation policy and strategies;</li> <li>• Policies on innovation hubs;</li> <li>• Open source technology, open access and open transfer; and</li> <li>• IP and artificial intelligence (AI).</li> </ul> <p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to identify projects for research in the field of IP innovation policy. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p>

Curriculum highlights	<p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the workshop.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from public research and development (R&amp;D) institutions.</li> <li>• Officials of relevant ministries.</li> <li>• Officers from public entities dealing with innovation.</li> </ul>
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on IP Management (DL-450).
Venue and dates (duration)	<p>DL-450: Four weeks, June 2022</p> <p>Training: Two weeks, July/August 2022, one week in-person in South Africa and one week online</p> <p>Projects: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>



## 11. WIPO-BCC Advanced Course on Copyright and Related Rights

Introduction	This advanced course is offered jointly by WIPO, the British Copyright Council (BCC) and the Queen Mary University of London, with assistance from the United Kingdom Intellectual Property Office, for the benefit of developing countries, least-developed countries (LDCs) and countries with economies in transition.
Course objectives	<p>The course is offered to upgrade the skills and knowledge on emerging copyright issues and new challenges of senior copyright officers or relevant officers in ministries in charge of copyright matters.</p> <p>At the end of the course, participants will have an understanding of the current copyright issues debated at the international level as well as the new challenges raised by the use of copyright works in the digital environment.</p>
Program highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Copyright and Related Rights (DL-201) prior to their participation in the in-person course.</p> <p>Only participants who have completed DL-201 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-201 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>In-person training will be organized over a two-week period, unless otherwise specified.</p> <p>The program will include the following topics:</p> <ul style="list-style-type: none"> <li>• Issues discussed under the Standing Committee on Copyright and Related Rights (SCCR);</li> <li>• The Marrakesh and Beijing Treaties;</li> <li>• Copyright and developing countries;</li> <li>• Rights and interests of publishers – legal basis, cases and licensing practices;</li> <li>• Rights and interests of authors – including the emergence of self-publishing, the basis and importance of copyright in supporting cultural diversity;</li> <li>• Copyright and cultural heritage;</li> <li>• Copyright Tribunal – Functions and practice;</li> <li>• The impact of political and social change on copyright policy; and</li> <li>• Brave new world: Current national, international and regional issues in the context of the Internet, including user-generated content.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p> <p><b>Phase 3: Identification, research and guidance on assignments (10 weeks)</b></p> <p>This phase will have no involvement of the BCC nor the UK IP Office and Queen Mary University of London and will be fully handled by WIPO.</p>

Program highlights	<p>Participants will be requested to research defined assignments pertaining to the field of copyright and related rights. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the assignment report and its execution plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A "Professional Development Certificate" (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	Senior copyright officials from relevant ministries or copyright offices.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Copyright and Related Rights (DL-201).
Venue and dates (duration)	<p>DL-201: Four weeks, August 2022</p> <p>Training: Two weeks in-person in London, United Kingdom, September 2022</p> <p>Assignments: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 12. WIPO-SAKPATENTI-CNIPA Advanced Training Course on Geographical Indications

Introduction	This advanced training course is offered jointly by WIPO, the National Intellectual Property Center of Georgia (SAKPATENTI) and the China National Intellectual Property Administration (CNIPA), with assistance from the China Intellectual Property Training Center (CIPTC) and the University of Alicante in Spain.
Course objectives	<p>The course is offered to enhance the skills of officers dealing with the promotion of national products whose quality is linked to origin. It aims to underline the importance of geographical indications (GIs) in branding strategies.</p> <p>At the end of the course, participants will not only be able to design policies related to geographical indications but also implement new techniques and strategies enabling the promotion of national products whose quality is linked to origin.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the in-person and online advanced training course.</p> <p>Only participants who have completed DL-302 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-302 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>The advanced training course on GIs will be organized for a two-week period with the first week being held in-person and the second week taking place online, unless otherwise specified.</p> <p>The main part of the program will include on-the-job training and discussions on the projects.</p> <p>The program will also cover inter alia the following themes:</p> <ul style="list-style-type: none"> <li>• Different systems for the protection of GIs: the trademark system and <i>sui generis</i> system;</li> <li>• International framework for GI protection;</li> <li>• GI issues as debated under the World Trade Organization (WTO);</li> <li>• Protecting non-agricultural GIs;</li> <li>• The management of geographical indications;</li> <li>• GIs and traditional knowledge;</li> <li>• GIs as a tool for promoting products having quality linked to origin;</li> <li>• Economic, environmental and social value of GIs, including costs and benefits;</li> <li>• Quality control mechanisms of GIs;</li> <li>• GIs in branding strategies; and</li> <li>• GIs and the One Village, One Product (OVOP) concept.</li> </ul> <p>An assessment and exam will take place at the end of the training.</p>

Curriculum highlights	<p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to identify projects for research on GIs. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the project report and its execution plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A "Professional Development Certificate" (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officials from IP offices and relevant ministries.</li> <li>• Officers from public institutions in charge of promoting products with quality based on origin.</li> </ul>
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Format and dates (duration)	<p>DL-302: Four weeks, August 2022</p> <p>Training: Two weeks, September 2022, one week in-person in Tbilisi, Georgia, and one week online</p> <p>Projects: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

### 13. WIPO Advanced Training Course on Copyright and Related Rights for African Countries

Introduction	This advanced course is offered by WIPO jointly with a copyright office from Africa for the benefit of African countries.
Course objectives	<p>The course is offered to enhance the skills of copyright officials in a fast-changing environment. It also promotes debates on topical copyright issues among officers from copyright offices and collective management organizations.</p> <p>At the end of the course, participants will be able to respond adequately to current copyright and related rights issues as well as collective management.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Copyright and Related Rights (DL-201) prior to their participation in the in-person course.</p> <p>Only participants who have completed DL-201 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-201 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>In-person training will be organized over a two-week period, unless otherwise specified.</p> <p>The program will include the following topics:</p> <ul style="list-style-type: none"> <li>• The international system of copyright and related rights - The Beijing and Marrakesh Treaties;</li> <li>• Management of copyright and related rights: Challenges;</li> <li>• Contractual practices between owners and assignees of copyrights and related rights;</li> <li>• Duties of collective management organizations in the distribution of royalties to their members and right holders;</li> <li>• The internal and external control mechanisms of collecting societies - Interaction between copyright offices and collecting societies;</li> <li>• Contractual practices between owners and assignees of copyrights and related rights;</li> <li>• Future and new challenges of collective management of authors' rights;</li> <li>• Licensing of rights in the online environment – The contract between users and collecting societies.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p>

Curriculum highlights	<p><b>Phase 3: Identification, research and guidance on assignments (10 weeks)</b></p> <p>Participants will be requested to carry out research on defined assignments in the field of copyright and related rights. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the assignment report and its execution plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A "Professional Development Certificate" (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	French.
Who should enroll	Officials of copyright offices and collective management organizations.
DL course prerequisite (see phase 1 of the curriculum)	The Advanced Distance Learning Course on Copyright and Related Rights (DL-201).
Venue and dates (duration)	DL-201: Four weeks, September 2022 Training: Two weeks, October 2022, one week in-person and one week online Assignments: 10 weeks
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 14. WIPO-CNIPA Advanced Training Course on Management and Commercialization of Intellectual Property Assets

Introduction	This advanced training course is offered jointly by WIPO and the China National Intellectual Property Administration (CNIPA), in cooperation with the Center for International Intellectual Property Studies (CEIPI, France) and with assistance from the China Intellectual Property Training Center (CIPTC).
Course objectives	<p>The course is offered to enhance the skills of officers from research and development (R&amp;D) institutions and relevant public entities dealing with IP management. It aims to help them to understand the different steps that lead to the efficient commercialization of IP assets, offering insights into the pathway of successful innovation from initial idea to commercialization.</p> <p>At the end of the training course, participants will know how to use techniques to manage, value and commercialize IP assets.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on IP Management (DL-450) prior to their participation in the online advanced training.</p> <p>Only participants who have completed the selected advanced DL-450 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-450 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>The training will be organized for a two-week period, with the first week taking place in-person and the second week being held online, unless otherwise specified.</p> <p>The program will be practical in nature and will cover both topics on IP management and IP commercialization.</p> <p>The program will also include inter alia the following topics:</p> <ul style="list-style-type: none"> <li>• IP management as a growth strategy for business success;</li> <li>• IP management strategies and due diligence;</li> <li>• Technology transfer, licensing and assignments;</li> <li>• University-industry partnership: Innovation and technology transfer;</li> <li>• IP audits and accounting: A practical approach;</li> <li>• Commercialization of publicly funded research;</li> <li>• IP commercialization strategies for entrepreneurs and small and medium-sized enterprises (SMEs); and</li> <li>• Simulation exercises on IP licensing and commercialization.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p> <p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to identify projects for research in the area of IP management and commercialization. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p>

Curriculum highlights	<p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from public entities dealing with IP management and/or commercialization.</li> <li>• Officials from relevant ministries in charge of IP management or the transfer of technology.</li> </ul>
DL course prerequisite(see phase 1 of the curriculum)	Advanced Distance Learning Course on IP Management (DL-450).
Venue and dates (duration)	<p>DL-450: Four weeks, September 2022</p> <p>Training: Two weeks, October 2022, one week in-person in Georgia, and one week online</p> <p>Projects: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>



## 15. WIPO-ASRT Advanced Training Course on Patent Search and Examination for African Countries

Introduction	This advanced training course on patent search and examination is offered jointly by WIPO and the Egyptian Academy for Scientific Research and Technology (ASRT), in cooperation with the Egyptian Patent Office (EGPO), for the benefit of patent examiners from Africa.
Course objectives	<p>The course is offered to enhance patent examiners' skills in the use of online tools to search and examine patent applications.</p> <p>At the end of the course, participating patent examiners will be able to carry out patent searches and examinations with existing online search resources for higher quality examination of patent applications.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the in-person and online training.</p> <p>Only participants who have completed DL-301 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course.</p> <p>The special session of the DL-301 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>The advanced training course will be organized generally for a two-week period, with the first week taking place in-person and the second week being held online, unless otherwise specified.</p> <p>The main part of the program will include on-the-job training.</p> <p>The program will also include the following themes:</p> <ul style="list-style-type: none"> <li>• Patentable and non-patentable subject matter, including exercises;</li> <li>• Claims analysis, including exercises;</li> <li>• The Patent Cooperation Treaty (PCT) system;</li> <li>• International search report and written opinion;</li> <li>• Writing a patent search and examination report;</li> <li>• Assessments of novelty, inventive step and industrial application;</li> <li>• Unity of the invention;</li> <li>• Developing search strategies; and</li> <li>• Access to public and private databases.</li> </ul> <p>An assessment and exam will take place at the end of the training.</p> <p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to carry out research and submit projects in the field of patent search and examination. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected theme of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p>

Curriculum highlights	<p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	Patent examiners from the African Region.
DL course prerequisite	Advanced Distance Learning Course on Patents (DL-301).
Venue and dates (duration)	DL-301: Four weeks, October 2022 Training: Two weeks, November 2022, one week in-person in Cairo, Egypt and one week online Projects: 10 weeks
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 16. WIPO-KIPO Advanced Training Course on Design Law and Examination

Introduction	This advanced training course is offered by WIPO jointly with the Korean Intellectual Property Office (KIPO) and the International Intellectual Property Training Institute (IIPTI), Daejeon (Republic of Korea).
Course objectives	<p>The course is offered to enhance the practical skills and knowledge of design examiners in their examination of design applications for registration.</p> <p>By the end of the course, participants will be able to assess new design issues in addition to procedural matters in the field of designs.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the in-person and online advanced training course.</p> <p>Only participants who have completed DL-302 within the last two years prior to their selection will be exempted from re-taking the distance learning (DL) course.</p> <p>The special session of the DL-302 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Online advanced training (2 weeks)</b></p> <p>The advanced training course will be offered online for a two-week period. The main part of the program will include on-the-job training and exercises.</p> <p>The program will include the following themes, taught through case studies whenever possible:</p> <ul style="list-style-type: none"> <li>• Design and industrial development;</li> <li>• Industry-specific design categories;</li> <li>• Design search;</li> <li>• Substantive and non-substantive examination;</li> <li>• International treaties and the Hague agreement;</li> <li>• Counterfeiting and designs;</li> <li>• Trial and appeal litigation; and</li> <li>• Design protection systems at national and international level.</li> </ul> <p>An assessment and exam will take place at the end of the advanced training.</p> <p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to identify projects for research in the relevant field. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected topic of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the advanced training.</p>

Curriculum highlights	<p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	Design examiners and officials dealing with designs from IP offices and relevant ministries.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Venue and dates (duration)	DL-302: Four weeks, March 2022 Training: Two weeks, online, April 2022 Projects: 10 weeks
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 17. WIPO-KIPO Advanced Training Course for Patent Examiners

Introduction	This advanced training course is offered by WIPO jointly with the Korean Intellectual Property Office (KIPO) and the International Intellectual Property Training Institute (IIPTI).
Course objectives	<p>The aim of this course is to enhance the practical skills and competence of patent examiners working in major technological fields, including biotechnology and pharmaceuticals, machinery, materials, electricity and electronics, telecommunications and business of data (BoD).</p> <p>At the end of the course, participants will be able to make use of publicly available online tools to search and examine inventions and to judge patentability in the major technological fields.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the in-person training or online course.</p> <p>Only participants who have completed DL-301 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course again.</p> <p>The special session of the DL-301 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Online advanced training (2 weeks)</b></p> <p>The advanced training course will be offered online for a two-week period.</p> <p>The program will focus on practical training in patent search and examination, real-life case processing exercises, and group discussions of simulated case-examinations.</p> <p>During the program, KIPO officials will share their knowhow and skills in administering patent applications and examinations based on KIPO's more than 50 years of experience in IP examination practice.</p> <p>Other themes covered will include:</p> <ul style="list-style-type: none"> <li>• Patentable and non-patentable subject matter;</li> <li>• Claims analysis;</li> <li>• Assessments of novelty, inventive step and industrial application;</li> <li>• Unity of the invention; and</li> <li>• Developing search strategies.</li> </ul> <p>An assessment and exam will take place at the end of the training.</p>

Curriculum highlights	<p><b>Phase 3: Identification, research and guidance on projects (10 weeks)</b></p> <p>Participants will be requested to carry out research and submit a project report in a relevant technological field. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected topic of the project under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p> <p>The timeframe for submitting the project report and its implementation plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A "Professional Development Certificate" (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	Patent examiners.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Patents (DL-301).
Format and dates (duration)	DL-301: Four weeks, February 2022 Training: Two weeks, online, March 2022 Projects: 10 weeks
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>

## 18. WIPO-KIPO Advanced Training Course on Trademark Law and Examination

Introduction	This advanced training course is offered by WIPO jointly with the Korean Intellectual Property Office (KIPO) and the International Intellectual Property Training Institute (IIPTI), Daejeon (Republic of Korea).
Course objectives	<p>The course is offered to enhance the practical skills and knowledge of trademark examiners in the examination of trademark applications for registration.</p> <p>At the end of the course, participants will be able to assess new registration issues in addition to procedural matters in the field of trademarks.</p>
Curriculum highlights	<p>The curriculum comprises four phases.</p> <p><b>Phase 1: Advanced distance learning course (4 weeks)</b></p> <p>Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the course.</p> <p>Only participants who have completed DL-302 within two years prior to their selection will be exempted from re-taking the distance learning (DL) course.</p> <p>The special session of the DL-302 will take place for a period of four weeks from the notification of selection.</p> <p>An assessment and exam will take place at the end of the special session of the DL course.</p> <p><b>Phase 2: Advanced training (2 weeks)</b></p> <p>The advanced training course will be offered for a two-week period, with the first week taking place in-person and the second week being held online, unless otherwise specified.</p> <p>The main part of the program will include on-the-job training and exercises.</p> <p>The program will also include the following themes, among others:</p> <ul style="list-style-type: none"> <li>• Relative and absolute grounds of refusal of registration of marks, including practical cases;</li> <li>• The Madrid system; opposition, trial, appeal and litigation;</li> <li>• Case studies on well-known marks and non-traditional marks;</li> <li>• Examination practices for collective marks / certification marks / geographical marks; and</li> <li>• Trademarks and the internet.</li> </ul> <p>During the program, KIPO officials will share their knowhow and skills in administering design applications and examinations, and offer lessons from the relevant procedural and legal systems in the Republic of Korea.</p> <p>An assessment and exam will take place at the end of the training.</p> <p><b>Phase 3: Identification, research and guidance on assignments (10 weeks)</b></p> <p>Participants will be requested to research defined assignments in the field of trademarks. Participants' respective institutions must endorse such topics. Each participant will be prepared to conduct research on the selected topic of the assignment under the guidance of an assigned advisor selected by WIPO from a pool of experts.</p>

Curriculum highlights	<p>The timeframe for submitting the assignment report and its execution plan by each participant will be 10 weeks after the advanced training.</p> <p><b>Phase 4: Professional development certificate</b></p> <p>A “Professional Development Certificate” (PDC) will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.</p> <p>Participants will only be awarded a certificate if they have completed all other phases of the PDP curriculum.</p>
Language of training	English.
Who should enroll	Trademark examiners.
DL course prerequisite (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Format and dates (duration)	<p>DL-302: Four weeks, October 2022</p> <p>Training: Two weeks, November 2022, one week in-person in Daejeon, Republic of Korea, and one week online</p> <p>Assignments: 10 weeks</p>
Online registration	<p>Applications must be submitted online with updated CVs, endorsement letters, and copies of passports (or other means of identification) through the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/professional_training/">https://www.wipo.int/academy/en/courses/professional_training/</a></p> <p>Or through the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>



# Distance Learning Program

# General Information on the Distance Learning Program

## 1. Objectives

By harnessing technology to facilitate the delivery of academic programs remotely, the WIPO Academy's Distance Learning Program aims to increase the accessibility of intellectual property (IP) knowledge on a global scale, making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

## 2. Background

In 1999, the WIPO Academy adopted distance learning (DL) as an innovative teaching approach, investing in the potential of the Internet to expand its educational mandate. Since its launch, more than 780,000 people worldwide have taken one or more WIPO DL courses.

## 3. Field and scope of training

The WIPO Academy has placed considerable emphasis on incorporating teaching methodologies and pedagogies that complement the eLearning process, namely Bloom's Taxonomy. Bloom's Taxonomy is a learning technique rooted in cognitive behavioral psychology through which people learn by "remembering, understanding, applying, analyzing, evaluating and creating". The instructional design of the course content is based on the Open University of the United Kingdom, where "you teach, you ask, you assess and you evaluate" the learner's ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates the effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in IP teaching through the DL Program in order to combine substantive knowledge and pedagogical expertise in the design and development of the courses. Partnerships with IP offices, universities, organizations and institutions engaged in the area of IP around the world, enable the WIPO Academy to identify core groups of experts to serve as authors providing and enhancing the content of the courses with national and regional teaching materials.

The courses offered through DL include self-paced general courses, tutor-led advanced courses and courses that combine both online education and in-person training (i.e., blended learning). The WIPO Academy DL courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through intuitive

online discussion forums, electronic mail, and live online lectures where applicable. Teachers have their own interaction tools, which allow them to correct examinations and support any difficulties that learners may face during the course.

The WIPO Academy is the only institution that offers a significant number of online courses on IP in more than seven languages with a suite of learner support. A unique feature of WIPO's DL Program is the focus on language diversity and online academic and administration support. The Primer (DL-001), the General Course on IP (DL-101) and most of the advanced courses are now available in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese, with translation into other languages underway. Starting in 2022, the DL Program will offer certification, executive and leadership blended courses combining eLearning and in-person coaching opportunities to participants in SMEs and innovation-led sectors.

The self-paced General Courses include:

- Primer on Intellectual Property (DL-001)
- General Course on Intellectual Property (DL-101), also available in an accessible format for the visually impaired or otherwise print disabled
- Introduction to the Patent Cooperation Treaty (DL-101-PCT)
- Specialization Course on the Essentials of Patents (DL-170)
- Tutorial on Using Patent Information (DL-177)
- Intellectual Property Panorama (DL-IP PANORAMA)

The tutor-led Advanced Courses include:

- Advanced Course on Copyright and Related Rights (DL-201)
- Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)
- Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)
- Advanced Course on Patents (DL-301)
- Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
- Specialized Course on the Madrid System for the International Registration of Marks (DL-303)
- Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)

- Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
- Advanced Course on Patent Information Search (DL-318)
- Advanced Course on the Basics of Patent Drafting (DL-320)
- Advanced Course on Intellectual Property Management (DL-450)
- Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)
- Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)
- Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)
- Advanced Course on Collective Management of Copyright and Related Rights for Policymakers (DL-506)
- Advanced Course on Software Licensing, Including Open Source (DL-511)
- Intellectual Property for Teachers of the Young (IP4Teachers)

Tutor-led Executive Courses include:

- Executive Course on Intellectual Property and Genetic Resources in the Life Sciences (DL-427)
- WHO-WIPO-WTO Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)
- Executive Course on Intellectual Property and Exports (DL-730)
- Leadership Course on Intellectual Property, Science and Innovation for Women Scientists and Innovators for Participants of the L'Oréal-UNESCO For Women in Science Programme

The certification and blended learning courses, comprising a combination of online education and in-person training, are:

- Advanced International Certificate Course on IP Asset Management (AICC)
- IP-Impact Certificate Course – Certification for IP Teaching at the Primary and Secondary School Level (IPCC)
- WIPO International Patent Drafting Training Program

Continuing judicial education on IP:

- General Course on IP for Judges (DL-JD101)

The new pilot courses are:\*

- WIPO Certification Course for Staff and Officials of Technology and Innovation Support Centers (TISCs)
- Specialized Course on WIPO Development Agenda Projects Online Course on WIPO Connect
- WIPO Accessible Books Consortium (ABC) Online Course on Accessible Book Production
- Specialized Course on Intellectual Property Enforcement
- Specialized Course on Intellectual Property for Diplomats and Trade Officials

\*Pilot courses are not open for regular offering.

#### 4. Teaching

All of the above-mentioned specialized and advanced level courses are supported by in-house tutors and some 400 external expert practitioners in the field of IP.

#### 5. Course syllabi

Each of the courses is divided into modules, which are preceded by a list of learning outcomes. The learning outcomes provide the details of the competencies that participants should aim to achieve upon the completion of the relevant module. Self-assessment tools are strategically placed within each module to help learners to gauge their levels of knowledge and progress and their ability to apply concepts and facts presented throughout the course.

#### 6. Dynamic teaching on current IP issues and learner needs

Courses are adapted to learners' dynamic needs and include cases, landmark decisions and treaties in the relevant field.

#### 7. Target audience

The WIPO Academy's DL courses are available to a variety of end users, from professionals in the field to creators and those with a general interest in IP. In addition to employees of IP offices, groups such as lawyers, patent agents, engineers, artists, performers, economists, journalists, entrepreneurs, business owners and university students can also benefit from the Academy's tailor-made courses, which address general and specific IP issues.

In line with WIPO's commitments to accessibility, the Academy has introduced Accessible Intellectual Property Training (AIPT) courses within the DL Program for individuals who are visually impaired or otherwise print disabled. The General Course on Intellectual Property (DL-101) is available in an accessible format in all of the United Nations languages (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. From 2022, the WIPO Accessible Books Consortium (ABC) Online Course on Accessible Book Production will also be available in accessible format in English, French and Spanish. Other advanced courses will gradually become available in accessible format.

#### 8. Partner institutions

Following increased demand for IP knowledge from the Academy's Chinese target audience, and to facilitate the corresponding high-volume access to the DL courses, a Cooperation Agreement was signed in 2016 between the Academy and the China Intellectual Property Training Center (CIPTC) of the State Intellectual Property Office of China (SIPO). As from 2017, the Chinese version of the DL courses has been offered from within China, with the same standards as the Academy's DL courses in the other five United Nations languages.

Similarly, the WIPO Academy signed a Memorandum of Understanding with the National Institute of Industrial Property of Brazil (INPI-Brazil) in 2017, transferring the management and administration of the Academy's Portuguese industrial property DL courses to INPI-Brazil.

#### 9. Registration

The registration process is facilitated by the Academy Registration and Payment Interface (ARPI), an electronic system that enables prospective students to enroll in courses and monitor the status of their applications.

#### 10. Evaluation

The student evaluation process for the DL Program is designed to test students' abilities to apply facts and concepts taught throughout the course. It includes a single final examination (which may be a written essay and / or multiple-choice questions), which is administered to participants through the WIPO Academy's online Learning Management System (LMS).

Students are permitted to complete the final examination across a range of timeframes that vary from two hours to ten days, depending on the course, before uploading their answers through the LMS for grading by their assigned tutors.

#### 11. Tuition fees

All self-paced General Courses are offered on a scholarship basis to those who register for these courses.

Registration fees for tutored Advanced and Executive Courses are determined by participants' country of nationality according to the criteria below:

<b>Students</b>	
Developing countries and countries in transition	40 USD
Industrialized countries	200 USD
<b>Professionals</b>	
Developing countries and countries in transition	60 USD
Industrialized countries	320 USD
<b>Academics</b>	
Developing countries and countries in transition	40 USD
Industrialized countries	200 USD
<b>Government officials (including IP offices)</b>	
Developing countries and countries in transition	eligible for a course scholarship
Industrialized countries	see fee criteria for professionals

For an up-to-date list of developing countries and countries in transition whose nationals are eligible for reduced fees, see the WIPO Academy website:

[www.wipo.int/academy/en/courses/distance\\_learning/country\\_list.html](http://www.wipo.int/academy/en/courses/distance_learning/country_list.html)

Certification and blended learning courses may be fee-based, with limited number of scholarships or awards of financial assistance on offer.

## Self-paced General Distance Learning Courses

### 1. The Primer on Intellectual Property (DL-001)

Description	<p>This “primer” aims to provide participants with knowledge of the fundamental aspects of intellectual property (IP): copyright and related rights, trademarks, patents, geographical indications and industrial designs. It introduces contemporary issues impacting the IP field, such as new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP.</p> <p>Self-evaluation tools are strategically incorporated throughout each of the 12 modules to help participants to gauge their level of knowledge and test their ability to apply concepts and key facts taught during the course.</p>
Content and structure	<p>The course includes 12 modules designed to help participants to gradually build their knowledge of general IP concepts:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to IP</li> <li>• <b>Module 2:</b> Overview of IP</li> <li>• <b>Module 3:</b> Copyright</li> <li>• <b>Module 4:</b> Related rights</li> <li>• <b>Module 5:</b> Trademarks</li> <li>• <b>Module 6:</b> Geographical indications</li> <li>• <b>Module 7:</b> Industrial designs</li> <li>• <b>Module 8:</b> Patents</li> <li>• <b>Module 9:</b> New plant varieties</li> <li>• <b>Module 10:</b> Unfair competition</li> <li>• <b>Module 11:</b> Enforcement of IP rights</li> <li>• <b>Module 12:</b> Emerging issues in IP – IP and development</li> </ul>
Final exam	<p>There is no final examination for this course. Each module has self-assessed set of questions encouraging the learner to enroll in the next level course, the General Course on Intellectual Property (DL-101).</p>
Duration	<p>Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.</p>
Target audience	<p>This course targets individuals seeking a general overview of the fundamentals of IP.</p>
Registration	<p>Information on registration periods and enrollment is available at <a href="https://welc.wipo.int/">https://welc.wipo.int/</a></p>
Language of instruction	<p>The course is currently offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese.</p>
Tuition fees	<p>This course is offered on a scholarship basis for those who register for the course.</p>

## 2. General Course on Intellectual Property (DL-101) V2.0

This course is available in an accessible format for the visually impaired or otherwise print disabled community.

Description	<p>This course builds on the concepts presented in the Primer on Intellectual Property (DL-001). It provides participants with a more in-depth overview of the fundamentals of intellectual property (IP) law, and is indispensable for the more advanced courses of study on specific areas of IP law.</p> <p>To strengthen its competitive advantage in the areas of IP instruction and learning, through fusing technology and education, the instructional interface of DL-101 has been completely revamped to elevate the user learning experience. The revamped version is DL-101 V2.0, and is available in English. The other UN language versions will be similarly revamped during the 2022-2023 period.</p> <p>Self-assessment tools are strategically placed throughout each module to help participants gauge their level of knowledge and progress, and their ability to apply the concepts and facts presented in the course.</p>
Content and structure	<p>The course includes 13 modules, at the end of which there is a final examination:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to IP</li> <li>• <b>Module 2:</b> Copyright</li> <li>• <b>Module 3:</b> Related rights</li> <li>• <b>Module 4:</b> Trademarks</li> <li>• <b>Module 5:</b> Geographical indications</li> <li>• <b>Module 6:</b> Industrial designs</li> <li>• <b>Module 7:</b> Patents</li> <li>• <b>Module 8:</b> Unfair competition</li> <li>• <b>Module 9:</b> WIPO treaties</li> <li>• <b>Module 10:</b> Protection of new varieties of plants</li> <li>• <b>Module 11:</b> Introduction to traditional knowledge, traditional cultural expressions and genetic resources</li> <li>• <b>Module 12:</b> IP and development – The WIPO Development Agenda</li> <li>• <b>Module 13:</b> Summary and discussion on IP rights</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout the course; learners may pose substantive questions to tutors online.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched on topics in which participants show a high level of interest and engagement.
Final exam	<p>The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	Participants who pass the final examination will be awarded an electronic certificate of course completion.
Duration	The course is taught over a period of six weeks. It is estimated that the course material can be reviewed in approximately 55 hours during that six-week period.
Target audience	This course is designed for people who are or will be employed in the field of administration of intellectual property rights (IPRs). It is relevant to people seeking a general knowledge of IP and to those who generate various forms of IP and seek a deeper understanding of effective IPR management and protection.

Registration	Information on the registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	<p>The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Other language versions, such as Bulgarian, Cambodian, Croatian, Georgian, Latvian, Thai, Turkish and Vietnamese, are offered by the relevant national IP offices.</p> <p>DL-101 is also offered in the six official languages of the United Nations and in Portuguese in an accessible format for the visually impaired or otherwise print disabled.</p>
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

### 3. A General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)

Description	This specialist foundation course has been developed by WIPO experts on the Patent Cooperation Treaty (PCT). It provides participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents. It is designed for self-paced learning. Self-assessment tools are strategically placed throughout each module to help participants to gauge their levels of knowledge and progress and their ability to apply the concepts and facts presented within the course.
Content and structure	The course includes 14 modules: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> What is the PCT?</li> <li>• <b>Module 2:</b> Why use the PCT?</li> <li>• <b>Module 3:</b> Preparing a PCT application</li> <li>• <b>Module 4:</b> Filing a PCT application</li> <li>• <b>Module 5:</b> PCT electronic services</li> <li>• <b>Module 6:</b> Patent agents and common representatives</li> <li>• <b>Module 7:</b> The international search report and written opinion of the ISA</li> <li>• <b>Module 8:</b> International publication</li> <li>• <b>Module 9:</b> International preliminary examination</li> <li>• <b>Module 10:</b> Entry into the national phase</li> <li>• <b>Module 11:</b> Special international phase procedures</li> <li>• <b>Module 12:</b> Procedures for inventions in the field of biotechnology</li> <li>• <b>Module 13:</b> Access by third parties to a PCT application file</li> <li>• <b>Module 14:</b> PCT outlook</li> </ul>
Final exam	This course includes formal questions that measure achievement of the learning outcomes, but there is no final examination.
Certificate	An electronic certificate may be generated upon successful completion of the course questions.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.
Target audience	This course is open to any individual wishing to obtain a general understanding of the PCT System.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.



#### 4. Specialization Course on the Essentials of Patents (DL-170)

Description	The General Course on the Essentials of Patents (DL-170) aims to describe briefly the principles and economic impact of patents and the international patenting process. It provides participants with a review of the importance of patents in the effective transfer and development of technology. It is a preparatory course designed to precede practical training in protection under patents.
Content and structure	The course includes the following topics, a final set of questions and an audiovisual presentation summary: <ul style="list-style-type: none"> <li>• Introduction to patent law</li> <li>• Core principles of the international patent system</li> <li>• Patentability: formal requirements (patent application)</li> <li>• Patentability: substantive requirements</li> <li>• The different layers of patent protection (national, regional, and international options)</li> <li>• Ways to protect innovation</li> <li>• Granting of patents and enforcement rules</li> <li>• Patent flexibilities and development goals</li> <li>• New issues, important cases and discussions in patent law</li> </ul>
Teaching and final exam	This course is offered for self-directed study and includes formal tests that allow participants to gauge their knowledge and understanding at various points in the course.
Certificate	An electronic certificate may be generated upon successful completion of the final set of questions.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 10 to 12 hours.
Target audience	The course is designed for participants who plan to attend further training to develop their knowledge of patents. It is useful for busy professionals who want to review in brief the essential elements of patent rights.  It is strongly recommended that prospective participants complete the General Course on Intellectual Property (DL-101) before taking this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is currently offered in English.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

## 5. e-Tutorial on Using Patent Information (DL-177)

Description	<p>The e-tutorial is an interactive learning tool covering the foundations of patent documentation, patent search strategies, patent analysis and its numerous uses. It includes tutorials, scenarios, and exercises to allow learners to expand and test their knowledge.</p> <p>It is recommended that participants take the DL-177 tutorial prior to taking the DL-318 Patent Information Search course.</p>
Content and structure	<p>The course includes the following three modules, which are each comprised of a number of tutorials and scenarios:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Patent basics</li> <li>• <b>Module 2:</b> Patent search and retrieval</li> <li>• <b>Module 3:</b> Patent analysis</li> </ul>
Final exam	There is no final examination for this course.
Certificate	Participants who complete the e-tutorial will be awarded an electronic certificate of completion for the course.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately eight hours.
Target audience	The e-tutorial can be useful for individuals, or to support group training for users with competency levels ranging from basic to intermediate, including students and researchers, small and medium-sized business entrepreneurs, and policymakers. It will also complement onsite training given within the framework of the WIPO Technology and Innovation Support Center (TISC) program.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The e-tutorial is currently offered in English, French, Russian and Spanish. In the future, additional language versions will be available, including Arabic and Chinese.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

## 6. Intellectual Property Panorama (DL-IP PANORAMA)

Description	<p>The DL-IP PANORAMA course was designed to help small and medium-sized enterprises (SMEs) to utilize and manage intellectual property (IP) in their business strategies. It was developed jointly by the Korean Intellectual Property Office (KIPO), the Korea Invention Promotion Association (KIPA) and WIPO under a project entitled “The Joint Development of eLearning Content”, and has since been translated into several languages.</p> <p>IP PANORAMA teaches IP from a business perspective, focusing especially the on the situation of SMEs. It is based on the instructional design strategy of storytelling supported by educational technology. The learning content of each module is designed around a practical IP story.</p>
Content and structure	<p>The course includes the following 13 modules:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Importance of IP for SMEs</li> <li>• <b>Module 2:</b> Trademarks and industrial designs</li> <li>• <b>Module 3:</b> Inventions and patents</li> <li>• <b>Module 4:</b> Trade secrets</li> <li>• <b>Module 5:</b> Copyright and related rights</li> <li>• <b>Module 6:</b> Patent information</li> <li>• <b>Module 7:</b> Technology licensing in a strategic partnership</li> <li>• <b>Module 8:</b> IP in the digital economy</li> <li>• <b>Module 9:</b> IP and international trade</li> <li>• <b>Module 10:</b> IP audit</li> <li>• <b>Module 11:</b> Valuation of IP assets</li> <li>• <b>Module 12:</b> Trademark licensing</li> <li>• <b>Module 13:</b> IP issues in franchising</li> </ul>
Final exam	There is no final examination for this course.
Certificate	There is no certificate at the end of this course.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 20 hours.
Target audience	This course targets individuals seeking to obtain a general overview of the fundamentals of IP, particularly employees in the enterprise sector and university students who wish to increase their awareness of using IP for business success.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	IP PANORAMA is currently offered in English, French and Spanish. In the future, the additional language versions will be available, including Arabic, Chinese, Portuguese, Russian and others.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

## Tutor-Led Advanced Distance Learning Courses

### 7. Advanced Course on Copyright and Related Rights (DL-201)

Description	This advanced course explains the fundamental principles of international copyright and related rights protection, including a comprehensive overview of the relevant international treaties. It addresses the collective management of rights and deals with issues of copyright and related rights in the digital environment.
Content and structure	The course includes 13 substantive modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Copyright in the context of intellectual property: Historical background and international conventions</li> <li>• <b>Module 2:</b> The Berne Convention: Principles, authorship and the notion of works</li> <li>• <b>Module 3:</b> The Berne Convention: Content of protection – rights, exceptions and limitations</li> <li>• <b>Module 4:</b> The Berne Convention: Special types of works and situations</li> <li>• <b>Module 5:</b> The TRIPS Agreement and the WIPO Copyright Treaty</li> <li>• <b>Module 6:</b> Related rights</li> <li>• <b>Module 7:</b> <i>Sui generis</i> regimes of protection, <i>sui generis</i> rights and unfair competition</li> <li>• <b>Module 8:</b> The TRIPS Agreement and enforcement issues</li> <li>• <b>Module 9:</b> Collective management of rights</li> <li>• <b>Module 10:</b> Copyright on the Internet and other technological developments</li> <li>• <b>Module 11:</b> The Marrakesh Treaty</li> <li>• <b>Module 12:</b> Expressions of folklore and copyright</li> <li>• <b>Module 13:</b> IP and development – flexibilities in copyright law</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).  Tutors will also deliver online lectures on select copyright and related rights topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants.  Special group projects will be launched by the Academy and its tutors on issues in which participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course is designed for legal practitioners, managers in copyright offices and staff in collective management societies, broadcasting organizations or publishing industries, academics and university students with prior knowledge of IP such as those who have successfully completed the General Course on Intellectual Property (DL-101).

Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-201 incurs registration fees – for more details, see the table under the preceding General Information on the Distance Learning Program section.

## 8. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)

Description	This advanced course presents technical information about the intellectual property (IP) protection of traditional knowledge and traditional cultural expressions. It covers key concepts and international, regional and national experience, policy options and legal mechanisms that are already available or under consideration to provide such protection. It aims to strengthen the capacity and stimulate consideration of these issues, share experience and advance understanding of the range of issues and possible options in this area, in which legal and policy developments are still evolving at national, regional and international levels.
Content and structure	This course includes four substantive modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Overview and key concepts</li> <li>• <b>Module 2:</b> Options for the IP protection of traditional knowledge (TK) and traditional cultural expressions (TCEs)</li> <li>• <b>Module 3:</b> Protecting TK and TCEs with existing and adapted IP rights</li> <li>• <b>Module 4:</b> Protecting TK and TCEs with a <i>sui generis</i> system of protection</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of course completion.
Duration	The course requires approximately 70 hours of study time over a period of 12 weeks.
Target audience	This course is designed for officials of IP offices, government officials from other departments, policymakers, diplomats, members of indigenous and local communities, employees of non-governmental organizations, intergovernmental organizations, lawyers, academics, researchers, students and individuals who already possess a working knowledge of the IP system. As the course covers the relationship between IP, TK and TCEs, participants who are already familiar with the IP system may be best placed to benefit from the content.  It is recommended that prospective participants who are not already familiar with the IP system take the Primer on Intellectual Property (DL-001) or the General Course on Intellectual Property (DL-101), both of which are available free-of-charge, before taking this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese.
Tuition fees	As an advanced course, DL-203 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 9. Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)

Description	This advanced course provides a comprehensive description of the main notions, conditions and principles of the protection provided for new plant varieties under the International Convention for the Protection of New Varieties of Plants (the UPOV Convention).
Content and structure	The course comprises 11 modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Nature of plant breeding and the need for plant breeders' rights</li> <li>• <b>Module 2:</b> Subject matter and entitlement to protection</li> <li>• <b>Module 3:</b> Conditions of protection</li> <li>• <b>Module 4:</b> Applying for a plant breeder's right</li> <li>• <b>Module 5:</b> Testing for distinctness, uniformity and stability (DUS)</li> <li>• <b>Module 6:</b> Scope of the plant breeder's right – acts and material covered</li> <li>• <b>Module 7:</b> Scope of the plant breeder's right – varieties within the scope of the plant breeder's right</li> <li>• <b>Module 8:</b> Exceptions and restrictions to the plant breeder's right</li> <li>• <b>Module 9:</b> Nullity and cancellation of the plant breeder's right</li> <li>• <b>Module 10:</b> International Union for the Protection of New Varieties of Plants (UPOV)</li> <li>• <b>Module 11:</b> Implementation of the Convention and final provisions</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded a certificate of completion for the course.
Duration	The course requires approximately 36 hours of study time over a period of four weeks.
Target audience	This course is specifically designed for officials and IP personnel within the public or private sectors. <ul style="list-style-type: none"> <li>• Public sector – government officials responsible for drafting plant breeders' rights legislation and the management of plant breeders' rights offices, organizers of DUS trials, and DUS examiners.</li> <li>• Private sector – plant breeders, IP managers and IP agents/attorneys; and students.</li> </ul>
Registration	Information on registration periods and enrollment is available at: <a href="http://www.upov.int/resource/en/training.html">http://www.upov.int/resource/en/training.html</a>
Language of instruction	The course is offered in English, French, German and Spanish.
Tuition fees	As an advanced course, DL-205 incurs registration fees – consult the UPOV online course catalog for details and updates at: <a href="https://www.upov.int/resource/en/training.html">https://www.upov.int/resource/en/training.html</a>

## 10. Advanced Course on Patents (DL-301)

Description	This advanced course aims to give participants an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates an examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It provides participants with a comprehensive review of the importance of patent pools in facilitating the effective transfer and development of technology.
Content and structure	This course includes eight substantive modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Macroeconomic impact of the patent system</li> <li>• <b>Module 2:</b> The patent application process</li> <li>• <b>Module 3:</b> Different layers of the international patent system –(national, regional and international options)</li> <li>• <b>Module 4:</b> Kinds of protections</li> <li>• <b>Module 5:</b> Legal issues</li> <li>• <b>Module 6:</b> Enforcement</li> <li>• <b>Module 7:</b> New issues: Important cases and discussions</li> <li>• <b>Module 8:</b> IP and development</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).  Tutors will also deliver online lectures on select topics related to patents towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is designed for individuals who already have a sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students. Given the advanced nature of the course, prospective participants wishing to take this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the General Course on Intellectual Property (DL-101) before taking this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-301 incurs registration fees – for more details, see the table on tuition fees table under the preceding General Information on the Distance Learning Program section.



## 11. Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)

Description	This advanced course aims to raise awareness of the complex issues involved in protecting and managing intellectual property (IP) for branding. It is a preparatory course designed to precede practical training in the protection of trademarks, industrial designs and geographical indications.
Content and structure	This course includes seven substantive modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The role of trademarks, industrial designs and geographical indications in the market</li> <li>• <b>Module 2:</b> Trademarks</li> <li>• <b>Module 3:</b> Geographical indications</li> <li>• <b>Module 4:</b> Industrial designs</li> <li>• <b>Module 5:</b> Protection against unfair competition</li> <li>• <b>Module 6:</b> Making brands and managing IP</li> <li>• <b>Module 7:</b> IP and development – flexibilities and public domain under trademarks</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.  Tutors will also deliver online lectures on select topics related to patents towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	Participants should have a general interest in making the best use of IP in marketing and managing intangible assets of a private company. The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that participants who do not have prior knowledge of IP take the General Course on Intellectual Property (DL-101) before taking this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-302 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 12. Specialized Course on the Madrid System for the International Registration of Marks (DL-303)

Description	<p>The Madrid System for the International Registration of Marks is a convenient and cost-effective solution for registering and managing trademarks worldwide. The purpose of this course is to give participants an overview of the Madrid System and explore its benefits, principles and operations.</p> <p>The modules contain knowledge check questions at various points, and scenarios to complement learners' understanding of the materials presented in the modules to provide a more practical guide to the process.</p>
Content and structure	<p>The course includes the following six modules and a final assessment:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to the Madrid System</li> <li>• <b>Module 2:</b> Accession (to the Madrid System)</li> <li>• <b>Module 3:</b> Office of origin</li> <li>• <b>Module 4:</b> Office of a designated contracting party</li> <li>• <b>Module 5:</b> Communication with WIPO and online tools and services</li> <li>• <b>Module 6:</b> Post registration management</li> <li>• <b>Final assessment</b></li> </ul> <p>Modules 1, 5 and 6 will also be offered as standalone modules for self-paced study, open to all on scholarship basis.</p>
Final assessment	The final assessment consists of a series of multiple-choice questions.
Certificate	An electronic certificate will be generated upon successful completion of the final assessment.
Duration	This specialized course requires approximately 15 hours of study time over a period of six weeks.
Target audience	The course is designed for current and future users of the Madrid System (trademark representatives and holders), IP professionals, students, as well as IP office staff.
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in English initially.
Tuition fees	As an advanced course, DL-303 may incur registration fees – for more details, please consult the WIPO eLearning Center at <a href="https://welc.wipo.int/acc/">https://welc.wipo.int/acc/</a>

### 13. Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)

Description	The objective of this advanced course is to provide a basic understanding of the examination of applications for plant breeders' rights under the International Convention for the Protection of New Varieties of Plants.
Content and structure	<p>This course includes 13 substantive modules and a final examination.</p> <ul style="list-style-type: none"> <li>• Section I - Operating a plant breeders' rights (PBR) office <ul style="list-style-type: none"> <li>– <b>Module 1:</b> The PBR office</li> <li>– <b>Module 2:</b> Administration of applications</li> <li>– <b>Module 3:</b> Entitlement to a breeder's right</li> <li>– <b>Module 4:</b> Information to be published</li> </ul> </li> <li>• Section II - Examining novelty <ul style="list-style-type: none"> <li>– <b>Module 5:</b> Examining novelty</li> </ul> </li> <li>• Section III - Examining the variety denomination <ul style="list-style-type: none"> <li>– <b>Module 6:</b> Examining the variety denomination</li> </ul> </li> <li>• Section IV - DUS examination <ul style="list-style-type: none"> <li>– <b>Module 7:</b> Introduction to the DUS examination</li> <li>– <b>Module 8:</b> Variety collections</li> <li>– <b>Module 9:</b> Examining distinctness</li> <li>– <b>Module 10:</b> Examining uniformity</li> <li>– <b>Module 11:</b> Examining stability</li> <li>– <b>Module 12:</b> Conducting the DUS trial</li> <li>– <b>Module 13:</b> Cooperation in DUS testing</li> </ul> </li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Final exam	<p>The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	<p>This course requires approximately 70 hours of study time over a period of four weeks. It can be taken as a single course (DL-305) or as two separate courses (DL-305A and DL-305B):</p> <ul style="list-style-type: none"> <li>• DL-305A: Administration of Plant Breeders' Rights (approximately 30 hours); and</li> <li>• DL-305B: DUS Examination (approximately 45 hours).</li> </ul>
Target audience	<p>Officials/officially appointed persons responsible for running PBR offices or for drafting PBR legislation; key staff of PBR offices; organizers of DUS trials; DUS examiners; plant breeders; IP managers; IP agents/attorneys; and academics/students.</p> <p><b>Prerequisite course.</b> Before taking this course, prospective participants must have successfully completed the Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV) with at least 70% in the final examination for that course.</p>
Registration	Information on registration periods and enrollment is available at <a href="http://www.upov.int/resource/en/training.html">http://www.upov.int/resource/en/training.html</a>
Language of instruction	The course is offered in English, French, German and Spanish.
Tuition fees	As an advanced course, DL-305 incurs registration fees – consult the UPOV online course catalog for details and updates at: <a href="https://www.upov.int/resource/en/training.html">https://www.upov.int/resource/en/training.html</a>

## 14. Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

Description	This is an intermediate-level specialized course that provides participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. It gives participants an in-depth knowledge of the way to identify the most appropriate dispute resolution procedure for particular cases and the most appropriate dispute resolution clauses for insertion into agreements.
Content and structure	This course includes four substantive modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The WIPO Arbitration and Mediation Center</li> <li>• <b>Module 2:</b> Mediation</li> <li>• <b>Module 3:</b> Arbitration and expedited arbitration</li> <li>• <b>Module 4:</b> Conducting the arbitration</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 70 hours of study time over a period of seven weeks.
Target audience	This course is useful for people who generate and/or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedures under the WIPO Rules. As an intermediate-level course, it is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law, and it is strongly recommended that prospective participants are functionally knowledgeable in IP or have already passed one of the following courses: the General Course on Intellectual Property (DL-101) which is offered on a scholarship basis for those who register for the course; the Advanced Course on Copyright and Related Rights (DL-201); the Advanced Course on Patents (DL-301); and the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	The DL-317 course incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 15. Advanced Course on Patent Information Search (DL-318)

Description	This advanced course introduces and comprehensively illustrates the concepts underlying patent information search. Practical activities have been incorporated throughout the course to complement the theoretical principles that underpin patent information searching. Course participants are also equipped with in-depth information on sources, techniques and data used in patent searches.
Content and structure	The course includes eight substantive modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction - the value of patent information</li> <li>• <b>Module 2:</b> Different types of patent search; the strategic use of patent information</li> <li>• <b>Module 3:</b> Techniques for searching patent documents</li> <li>• <b>Module 4:</b> Patent information search training</li> <li>• <b>Module 5:</b> Efficient and effective searching</li> <li>• <b>Module 6:</b> Specialized searches</li> <li>• <b>Module 7:</b> The patent search report</li> <li>• <b>Module 8:</b> Towards a greener economy</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).  Tutors will also deliver online lectures on select patent search topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course is geared towards staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that prospective participants who do not have prior knowledge of IP take the General Course on Intellectual Property (DL-101), the Advanced Course on Patents (DL-301) and the e-Tutorial on Using Patent Information (DL-177) before taking this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Chinese, English, French, Portuguese and Spanish. In the future, the additional language versions will be available, including Arabic and Russian.
Tuition fees	As an advanced course, DL-318 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 16. Advanced Course on Basics of Patent Drafting (DL-320)

Description	The aim of this advanced course is to complement participants' knowledge on patent drafting and to be used as a preparatory course for further intensive practical training in the field. It is neither a qualification course for patent drafting nor a replacement for existing training manuals for patent attorneys or patent agents in countries in which robust systems for professional education in the area of patent practices exist.
Content and structure	<p>The course material has been designed on the basis of common denominators of several national patent laws in which most applicants seek patent protection.</p> <p>The course includes five substantive modules, thematic discussions and a final examination:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction - why might you want a patent?</li> <li>• <b>Module 2:</b> Overview of patents</li> <li>• <b>Module 3:</b> Drafting a patent application – the claims</li> <li>• <b>Module 4:</b> Drafting a patent application – the description</li> <li>• <b>Module 5:</b> Self-assessment questions; practical exercises in claim drafting</li> <li>• <b>Thematic discussions with patent drafting experts on:</b> <ul style="list-style-type: none"> <li>– chemistry patents;</li> <li>– pharmaceutical patents;</li> <li>– biotechnology patents;</li> <li>– computing and communications patents; and</li> <li>– general mechanical patents.</li> </ul> </li> <li>• <b>Final examination</b></li> </ul>
Teaching	<p>Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).</p> <p>Tutors will also deliver online lectures on select patent drafting topics towards the end of the course, before the final examination.</p>
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	<p>The final examination for this course includes a series of multiple-choice questions and questions requiring written responses. Participants have a fixed amount of time in which to complete and submit the examination online.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	Participants who pass the DL-320 final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is predominantly designed for inventors, scientists, engineers and others involved in technical endeavors. Participants are expected to have a solid working knowledge of the fundamentals of IP. Prospective participants who do not possess basic knowledge in IP are strongly advised to complete the General Course on Intellectual Property (DL-101) before taking this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-320 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 17. Advanced Course on Intellectual Property Management (DL-450)

Description	This advanced course aims to raise awareness of the principal concepts of intellectual property management (IPM) and its importance as a spur to human creativity and economic and social development. It explains how to develop and implement an IPM strategy, including the management of intellectual property (IP) in an online environment.
Content and structure	The course includes nine substantive modules that address the interdisciplinary nature of IP management and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> IPM – introduction and overview</li> <li>• <b>Module 2:</b> Economic perspectives on IPM</li> <li>• <b>Module 3:</b> Innovation and IP protection</li> <li>• <b>Module 4:</b> IP value and finance</li> <li>• <b>Module 5:</b> IP and commercialization</li> <li>• <b>Module 6:</b> Online IPM</li> <li>• <b>Module 7:</b> Strategy for IPM</li> <li>• <b>Module 8:</b> IP and development – open source, flexibilities and public domain</li> <li>• <b>Module 9:</b> Case studies on IPM</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.  Tutors will also deliver online lectures on select IP management topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is geared towards professionals with a basic knowledge in IP or business management who are responsible for generally managing and protecting various forms of IP, with an enhanced legal and business focus. It is strongly recommended that registrants already possess knowledge of IP or have taken the General Course on Intellectual Property (DL-101). Some knowledge of copyright, patents and trademarks would be an asset. Courses on these three subjects are available through the WIPO Academy's Advanced Course on Copyright and Related Rights (DL-201); Advanced Course on Patents (DL-301); and the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-450 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 18. Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)

Description	<p>This advanced course builds participants' knowledge of the fundamentals of copyright and, in particular, the international copyright treaties that have a bearing on the management and enforcement of rights, nationally. It provides an overview of issues in which legal practitioners are customarily involved in relation to the collective management of copyright and related rights, and it outlines the ways in which creators, users, legislators and society at large benefit from the system of collective management.</p> <p>Legal practitioners must understand what collective management organizations (CMOs) do, how they acquire mandates from rights holders and how they license the use of protected works. Although practitioners' advice may be required on almost any aspect of collective management, the most common issues concern the establishment of a CMO, the agreements that are concluded with rights holders and users of protected works, as well as the settlement of tariff dispute and aspects of competition law.</p>
Content and structure	<p>The course includes 12 modules and a final examination:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The Berne Convention – principles and works</li> <li>• <b>Module 2:</b> The Berne Convention – rights and limitations relevant to collective management</li> <li>• <b>Module 3:</b> Related rights and the Rome Convention</li> <li>• <b>Module 4:</b> The WIPO Copyright Treaty and the WIPO Performances and Phonograms Treaty (WPPT)</li> <li>• <b>Module 5:</b> The Beijing Treaty on Audiovisual Performances</li> <li>• <b>Module 6:</b> Introduction to collective management for legal practitioners</li> <li>• <b>Module 7:</b> Good governance, transparency and accountability of CMOs</li> <li>• <b>Module 8:</b> Duties and responsibilities of a lawyer</li> <li>• <b>Module 9:</b> Competition and antitrust laws</li> <li>• <b>Module 10:</b> Transfers of rights to and from a CMO</li> <li>• <b>Module 11:</b> Dispute resolution</li> <li>• <b>Module 12:</b> Different forms of a CMO and different licensing vehicles</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/intellectual property (IP) experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	<p>There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 80 hours of study time over a period of ten weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in CMOs, broadcasting organizations or publishing industries, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).



Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, English, French, Portuguese, Russian and Spanish. In the future, the course will be available in the Chinese language.
Tuition fees	As an advanced course, DL-501 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 19. Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)

Description	<p>This advanced course is designed for anyone intending to build in-depth knowledge of collective management, but especially primary rights holders, and aims to raise awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management. It covers the workings of collective management of copyright in the categories of music, text and images, works of visual art and photography as well as dramatic works.</p> <p>After a basic introduction to copyright and related rights, refreshing the knowledge that participants should already have acquired before studying the course, it identifies the three main elements of a properly functioning copyright system: legislation, policy and the management of rights. The overriding principle is that whenever it is impracticable or impossible for intellectual property (IP) rights holders to exercise their rights individually, collective management is a feasible solution.</p> <p>The course examines the synergies that exist among stakeholders in the legal, creative, management and policy arenas in order to balance the benefits of creators and society. It discusses the day-to-day work of collective management organizations (CMOs) and the way in which they are governed. Finally, learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers, and dynamic discussions among peers and experts.</p>
Content and structure	<p>The course includes seven modules, at the end of which there is a final examination:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to collective management</li> <li>• <b>Module 2:</b> Collective management for rights holders – music rights</li> <li>• <b>Module 3:</b> Collective management for rights holders – related rights in music</li> <li>• <b>Module 4:</b> Collective management for rights holders in the audiovisual industries</li> <li>• <b>Module 5:</b> Collective management for rights holders in the text and image-based sector</li> <li>• <b>Module 6:</b> Collective management for rights holders in visual arts and photography</li> <li>• <b>Module 7:</b> Collective management for rights holders in dramatic works</li> <li>• <b>Final examination</b></li> </ul>
Teaching	<p>Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.</p>
Online discussions and assignments	<p>Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with the participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.</p>
Final exam	<p>There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	<p>Participants who pass the final examination will be awarded an electronic certificate of completion for the course.</p>
Duration	<p>The course requires approximately 120 hours of study time over a period of ten weeks.</p>

Target audience	This course is open to managers in copyright offices and staff in CMOs, broadcasting organizations or publishing industries, legal practitioners, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, English, French, Portuguese, Russian and Spanish. In the future, the course will be available in the Chinese language.
Tuition fees	As an advanced course, DL-502 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 20. Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)

Description	<p>This advanced course is designed for anyone seeking in-depth knowledge about collective management, especially individuals from collective management organizations (CMOs). It aims to raise awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management.</p> <p>It covers the workings of the collective management of copyright in the categories of music, text and images, works of visual art and photography, and dramatic works. After a basic introduction to copyright and related rights, refreshing knowledge that participants should have already acquired before studying the course, it identifies the three main elements of a well-functioning copyright system: legislation, policy and management of rights. The overriding principle is that whenever it is impracticable or impossible for intellectual property (IP) rights holders to exercise their rights individually, collective management is a feasible solution.</p> <p>The course examines the synergies that exist among stakeholders in the legal, creativity, management and policy arenas in order to balance the benefits to creators and society. It also discusses the day-to-day work of CMOs and the way in which they are governed. Finally, learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers, and dynamic discussions among peers and experts.</p>
Content and structure	<p>This course includes seven modules and a final examination:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to collective management</li> <li>• <b>Module 2:</b> Collective management for collective management organizations – music rights</li> <li>• <b>Module 3:</b> Collective management for collective management organizations – related rights in music</li> <li>• <b>Module 4:</b> Collective management for collective management organizations in the audiovisual industries</li> <li>• <b>Module 5:</b> Collective management for collective management organizations in the text and image-based sector</li> <li>• <b>Module 6:</b> Collective management for collective management organizations in visual arts and photography</li> <li>• <b>Module 7:</b> Collective management for collective management organizations in dramatic works</li> <li>• <b>Final examination</b></li> </ul>
Teaching	<p>Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.</p> <p>Tutors will also deliver online lectures on select topics related to the collective management of copyright towards the end of the course, before the final assessment.</p>
Online discussions and assignments	<p>Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.</p>
Final exam	<p>There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>

Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 125 hours of study time over a period of ten weeks.
Target audience	This course is open to managers in copyright offices and staff in CMOs, broadcasting organizations or publishing industries, legal practitioners, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, English, French, Portuguese, Russian and Spanish. In the future, the course will be available in the Chinese language.
Tuition fees	As an advanced course, DL-503 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 21. Advanced Course on Collective Management of Copyright and Related Rights for Policymakers (DL-506)

Description	<p>This advanced course introduces policymaking relating to the collective management of copyright and related rights. It considers the three main elements of a well-functioning copyright system: legislation, enforcement and management of rights. Management of rights is mostly the task of the private sector, but in cases where legislation includes special stipulations on collective management, policymakers, too, have a direct role. The main objectives of the course are to examine the various legislative frameworks for collective management and to study the role that government can play in the collective management of rights.</p> <p>The course raises awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management in music and sound recordings, film and audiovisual works, print and publishing, visual arts and photography, and dramatic works. Policymakers play a direct role in legislation and enforcement. Their primary role is to lay down legislative frameworks for copyright and collective management. In some countries, they can also have a supervisory role in relation to collective management.</p>
Content and structure	<p>This course includes two modules and a final examination:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to collective management</li> <li>• <b>Module 2:</b> Collective management for policymakers</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/ intellectual property (IP) experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses via the eLearning platform to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 40 hours of study time over a period of six weeks. It can be completed in two weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in collective management organizations (CMOs), broadcasting organizations or publishing industries. It is open to academics and university students with a basic knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, English, French, Portuguese, Russian and Spanish. In the future, the course will be available in the Chinese language.
Tuition fees	As an advanced course, DL-506 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.

## 22. Advanced Course on Software Licensing, Including Open Source (DL-511)

Description	This advanced course aims to enhance awareness of the possibilities and implications of proprietary and open source software, and to create useful sources of information, including concrete examples and a bibliography on software licensing, whether proprietary or open source, with special emphasis on the needs of developing countries.
Content and structure	The course includes four modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Intellectual property (IP) regimes for software</li> <li>• <b>Module 2:</b> Software licensing – traditional and open source</li> <li>• <b>Module 3:</b> Benefits and risks of open source software strategies</li> <li>• <b>Module 4:</b> Public policy options to support wider access to open source software</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of software licensing.  Tutors will also deliver online lectures on select topics in software licensing and open source towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The DL-511 course requires approximately 30 hours of study time over a period of ten weeks.
Target audience	This course is open to legal practitioners, business managers, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, English, French, Portuguese, Russian and Spanish. In the future, the course will be available in the Chinese language.
Tuition fees	As an advanced course, DL-511 incurs registration fees for the sessions in which tutors provide guidance. However, course content may be made available free-of-charge for participants who do not wish to receive guidance from tutors in learning the topic.

## 23. Intellectual Property for Teachers of the Young (IP4Teachers)

Description	<p>This course is offered in response to the demand by WIPO Member States to introduce intellectual property (IP) curricula for youth. There is a lack of access to and planning for IP education for teachers of the youth. Teaching IP tends to be at the university level and law schools when in fact the youth interface with IP issues at a much younger age every year. The course covers all domains of IP under the Primer on Intellectual Property (DL-001) and focuses on copyright, patents and trademarks, so that teachers could dynamically embed teaching about these domains of IP in their classrooms and curricula. The main tenet of this course is the teacher's role in encouraging creativity and inventiveness with a view to develop young people's entrepreneurial and philanthropic imagination. The second tenet is the teachers' effort to demonstrate and support youth in appreciating early on the effort that goes into bringing creative works and inventions to the public.</p>
Content and structure	<p>This course consists of instructional design modules providing an overview of existing policies, IP learning content, teachers' tools, interactive games and questions for young people, and a final teachers' assessment. The following topics are covered using enhanced audiovisual and interactive games are divided into the following topics:</p> <p><b>Topic 1:</b> Introduction to existing IP teaching challenges  <b>Topic 2:</b> General Course on IP (DL-101), with a tutor  <b>Topic 3:</b> Three interactive games on the following IP domains:</p> <ul style="list-style-type: none"> <li>• Game 1: Copyright (30 min)</li> <li>• Teachers' tools (180 min) <ul style="list-style-type: none"> <li>– Copyright case study</li> <li>– Copyright lesson plan</li> <li>– Copyright student activities</li> <li>– Copyright teachers' notes</li> </ul> </li> <li>• Game 2: Patents (30 min)</li> <li>• Teachers' tools (180 min) <ul style="list-style-type: none"> <li>– Patent case study</li> <li>– Patent lesson plan</li> <li>– Patent student activities</li> <li>– Patent teachers' notes</li> </ul> </li> <li>• Game 3: Trademarks (30 min)</li> <li>• Teachers' tools (180 min) <ul style="list-style-type: none"> <li>– Trademark case study</li> <li>– Trademark lesson plan</li> <li>– Trademark student activities</li> <li>– Trademark teachers' notes</li> </ul> </li> </ul> <p><b>Topic 4:</b> Final assessment of self-developed or customized teacher's curricula based on the WIPO Academy tools under Topic 3.</p>
Teaching and final exam	<p>Academic support is provided throughout the course; learners (who should be current teachers) can pose substantive questions to tutors online.</p>
Certificate	<p>An electronic certificate may be generated upon the successful completion of Topic 2 (for DL-001) and Topic 4 (for the IP4Teachers course).</p>
Duration	<p>The course requires approximately 70 hours of study time over a period of eight weeks.</p>



Target audience	The course is designed primarily for educators and teachers to guide their young target audiences. Persons with the responsibility of introducing policies or developing IP teaching guidelines for the youth could benefit from this course as well.
Registration	Information on the registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course will be offered in Arabic and English in 2022. Other languages will be made available in the future.
Tuition fees	As a specialized course, this course is restricted to teachers, educators and policymakers in the relevant fields, and is offered on a scholarship basis, upon the recommendation of IP offices and other government offices.

## Tutor-Led Executive Courses

### 24. Executive Course on Intellectual Property and Genetic Resources in the Life Sciences (DL-427)

Description	<p>This executive-level course serves as an introduction to strategic rights management in the commercialization of intellectual property (IP) and genetic resources (GR) and data, and lays the foundation for advanced WIPO training and use of WIPO's services on IP management for genetic resources and data in the life sciences.</p> <p>The course will help executives of life science enterprises and innovators align their business and commercialization models with sound IP strategies. It also informs policymakers of latest trends and technologies that facilitate the evolution of modern IP-based life science innovation ecosystems.</p>
Content and structure	<p>The course includes the following five modules and a final assessment:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to IP and GR in the life sciences</li> <li>• <b>Module 2:</b> Branches of IP and policy relevant to the use of GR in the life sciences</li> <li>• <b>Module 3:</b> Emerging issues in GR's law and policy and related technologies</li> <li>• <b>Module 4:</b> Relevant legal instruments and international policy processes on IP and GR in the life sciences</li> <li>• <b>Module 5:</b> Practical IP issues on GR in the life sciences</li> <li>• <b>Final examination</b></li> </ul>
Teaching	<p>Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP and GR.</p> <p>Tutors will also deliver online lectures on select topics related to IP and GR in the life sciences towards the end of the course, before the final assessment.</p>
Online discussions and assignments	<p>Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.</p>
Final assessment	<p>The final assessment consists of a series of multiple-choice questions.</p>
Certificate	<p>An electronic certificate will be generated upon successful completion of the final examination.</p>
Duration	<p>Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 20 hours.</p>
Target audience	<p>The course is designed for participants who are executives of enterprises in the field of IP and GR (e.g. companies, universities, research institutions, gene banks, biobanks, culture collections); policymakers, innovators and researchers in the field of IP and GR, and those who wish to introduce themselves to the use of GR in the modern life sciences.</p>
Registration	<p>Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a></p>
Language of instruction	<p>The course will be offered in English.</p>
Tuition fees	<p>As an advanced course, DL-427 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program section.</p>

## 25. WHO-WIPO-WTO Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)

Description	This executive course provides an overview of the interplay between the distinct policy domains of health, trade and intellectual property (IP). The course describes how they affect access to, and influence innovation in medical technologies. It draws together the respective areas of expertise of the World Health Organization (WHO), WIPO and the World Trade Organization (WTO). It is based on the joint WHO-WIPO-WTO study <i>Promoting Access to Medical Technologies and Innovation</i> .
Content and structure	The course consists of the following topics and a final examination: <ul style="list-style-type: none"> <li>• Policy context for action on innovation and access</li> <li>• Issues on access from a public health perspective</li> <li>• Health systems-related determinants of access</li> <li>• Issues on innovation and public health with a focus on neglected diseases</li> <li>• The role of IP in innovation and access</li> <li>• Trade-related issues and access to health-related products</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are experts in the field.  Tutors will also deliver online lectures on select topics towards the end of the course, before the final examination.  The Academy also offers a self-paced, non-tutored version of this course.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate.
Duration	The course requires approximately 10 hours of study time over a period of four to five weeks.
Target audience	The target audience for this course primarily includes technical professionals such as patent examiners, health policymakers and their assistants, drug procurement specialists, IP specialists and senior students. It is recommended that participants have a basic knowledge of IP and the way in which it relates to health and trade issues at the policy level before they study the course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-701 incurs registration fees for the sessions in which tutors provide guidance. However, course content may be made available at no cost for participants who do not wish to receive such guidance from tutors.

## 26. Executive Course on Intellectual Property and Exports (DL-730)

Description	This executive course on intellectual property (IP) and exports addresses the common challenges faced by exporters and export agency workers in practice within the Latin American and Caribbean region. Through the use of real-world, situational case examples, the course raises awareness on the importance of IP to the exporting process. It provides functional tools to help industry insiders identify and secure solutions to key issues, with a view to better understand how IP can safeguard their exported products and services.
Content and structure	The course consists of six modules and a final examination: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction and problem-setting: IP &amp; trade – real-world case examples and issues</li> <li>• <b>Module 2:</b> Obtaining rights abroad</li> <li>• <b>Module 3:</b> Licensing and sale of licensed products and services</li> <li>• <b>Module 4:</b> Foreign Direct Investment (FDI) as an alternative way to export knowledge, goods and services</li> <li>• <b>Module 5:</b> Review of national case studies and best solutions;</li> <li>• <b>Module 6:</b> Practical checklist for exporters and export agency workers</li> <li>• <b>Final Examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are experts in the field.  Tutors will also deliver online lectures on select topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate.
Duration	The course requires approximately 33 hours of study time over a period of four to five weeks.
Target audience	The target audience for this course primarily includes exporters, export promotion agents, traders, investors, entrepreneurs, business owners (of both SMEs and large firms) wishing to expand their export businesses to the global market, and regional networks of export agencies.
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in English, Portuguese and Spanish.
Tuition fees	As an executive course, the DL-730 may incur registration fees – for more details, please consult the WIPO eLearning Center at <a href="https://welc.wipo.int/acc/">https://welc.wipo.int/acc/</a> .

## 27. Leadership Course on Intellectual Property, Science and Innovation for Women Scientists and Innovators for Participants in the L'Oréal-UNESCO for Women in Science Programme

Description	<p>WIPO Academy is collaborating with the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the Korean Intellectual Property Strategic Agency (KISTA), to organize a five-day in-person course in Seoul, Republic of Korea.</p> <p>The main objective of the course is to provide a general understanding of IP and strengthen the scientists' awareness and capacity to protect and commercialize IP resulting from scientific research. More specifically, issues such as how IP could enable higher research grants, scientific material transfers with private research institutes and universities, and alternative innovation models will be addressed.</p> <p>The training course consists of online courses, lectures, interactive exercises, discussions with industry experts, study visits to scientific research facilities and enterprises, and networking opportunities with like-minded peers and IP professionals.</p>
Content and structure	<p>The course consists of the following two stages:</p> <ul style="list-style-type: none"> <li>• <b>Stage 1:</b> Distance learning using <i>the IP and Innovation in Sciences Booklet</i> tailored for women scientists; and</li> <li>• <b>Stage 2:</b> the in-person training program.</li> </ul>
Teaching and final exam	There is no final examination in this training program.
Certificate	A certificate will be awarded to participants after they have completed the training course.
Duration	The duration of the course is five weeks including the distance learning phase and the five-day in-person training.
Target audience	The course is specially offered to women scientists from the L'Oréal-UNESCO for Women in Science Programme.
Language of instruction	The course will be offered in English.
Tuition fees	Financial assistance is provided by the WIPO Academy, KISTA and UNESCO for women scientists from the L'Oréal-UNESCO For Women in Science Programme. The financial assistance to participants is expected to cover tuition fees for the online learning phase, travel to the training venue and subsistence expenses during the five days of training.

## Certification and Blended Learning Courses

### 28. Advanced International Certificate Course on Intellectual Property Asset Management (AICC)

Description	The objective of this course is to provide an opportunity for participants in the DL-IP Panorama and the Advanced Course on Intellectual Property Management (DL-450) who have little means of access to intellectual property (IP) education programs to deepen their knowledge in the specific field of IP management. This course is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST) and the Korea Invention Promotion Association (KIPA).
Content and structure	This course consists of the following three stages: <ul style="list-style-type: none"> <li>• <b>Stage 1:</b> Two online courses – the DL-IP Panorama and the Advanced Course on IP Management (DL-450);</li> <li>• <b>Stage 2:</b> An IP essay; and</li> <li>• <b>Stage 3:</b> In-person training program.</li> </ul> <p>The in-person training covers four days, during which participants will learn about and discuss advanced topics and issues in IP asset management.</p>
Teaching	Experienced tutors and trainers who are experts in the field of IP management provide academic support for all three stages of the course.
Online discussions and assignments	Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss landmark cases as well as good practices in IP management.
Final exam	Participants who are the best performers in stage one (the IP Panorama course and the DL-450) and in stage two (the IP essay) will be invited to apply for the in-person program of the course.
Eligibility for in-person training	Admission to the in-person program is subject to a selection process, which includes an assessment of each applicants' motivation and qualifications, in addition to their performance during stages one and two of the course.
Venue and date	The distance learning phase (stages one and two) takes place online in the first half of 2022 and the in-person training course is expected to be held during the second half of 2022 in Seoul, Republic of Korea. <p>More specific information on registration periods and dates for the in-person training will be made available at <a href="https://welc.wipo.int">https://welc.wipo.int</a> and on the KIPA IP Discovery eLearning website: <a href="http://www.ipdiscovery.net">www.ipdiscovery.net</a></p> <p>Due to the prevailing public health and international travel situation, it may be necessary to conduct the in-person training course either entirely or partially online.</p>
Certificate	Participants who pass the online courses and the IP essay, and participate in the in-person program will be awarded a certificate signed jointly by WIPO, KIPO and KIPA.
Duration	Online participation in stages one and two, including the selection process, is expected to take 15 weeks. The duration of the in-person course will be four days.
Target audience	The target audience for this course is participants from developing countries who are involved in IP-based business development. Female applicants are highly encouraged.

Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a> and on the KIPA IP Discovery eLearning website <a href="http://www.ipdiscovery.net">www.ipdiscovery.net</a>
Language	The course will be offered in English.
Scholarship and tuition Fee	Financial assistance is provided by WIPO, KIPO and KIPA to a limited number of junior professionals and applicants with demonstrable IP-based business initiatives. This financial assistance is expected to cover travel to the training venue plus subsistence expenses during the four days of training.

## 29. Intellectual Property-Impact Certificate Course – Certification for IP Teaching at the Primary and Secondary School Level (IPCC)

Description	<p>The Intellectual Property –Impact Certificate Course provides robust general intellectual property (IP) knowledge alongside creativity, inventiveness and IP teaching skills to participants from developing countries, LDCs and countries in transition who are involved in school education and national curricula development at the primary and secondary school levels. It is offered in collaboration with the Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA).</p> <p>The blended program enables schoolteachers to have practical and hands-on lectures from IP, pedagogical and innovation experts, to collaborate with peers, and develop IP teaching lesson plans and IP curricula from the perspective of creativity and inventiveness. Upon the successful completion of the three-step program, participants would be able to propose ways of integrating creativity, inventiveness and IP into the national curriculum, in addition to teaching creativity and inventiveness through IP related subjects in their classrooms. Upon the successful completion of the program, participants would receive a certification from WIPO, KIPO and KIPA for IP teaching at the primary and secondary school levels.</p>
Content and structure	<p>The course consists of the following three stages:</p> <p><b>Stage 1:</b> Online courses – either the Primer on IP (DL-001) or IP Ignite;</p> <p><b>Stage 2:</b> An in-person seminar. This in-person training is a four-day program, during which participants will learn about and discuss selected topics. The topics for discussion, languages and regional coverage will change each year. Participants with a background in education will be selected based on nominations from the relevant national ministries of education or by achieving a high level of success in the DL-001 or IP Ignite courses offered by WIPO and KIPA-KIPO respectively.</p> <p><b>Stage 3:</b> A final assessment. This will consist of an assessment of a business case or proposal on how to integrate creativity, inventiveness and IP into the national curricula, or a lesson plan on creativity, inventiveness and IP, which can be applied in an elementary or secondary school class.</p>
Teaching	<p>Experienced tutors and trainers who are experts in the fields of IP, innovation and pedagogy, provide academic support throughout all three stages of the course.</p>
Online discussions and assignments	<p>Using the Academy’s enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss important and relevant practices in relation to IP education aimed at the youth, from the perspective of creativity and inventiveness.</p>
Final exam	<p>Participants will have to successfully complete a graded final assessment (stage three) in order to receive certification in IP teaching at the primary and secondary school levels.</p>
Eligibility for in-person training	<p>Admission to the in-person program is subject to a selection process, which includes an assessment of each applicant’s motivation and qualifications in addition to their performance during stages one and two of the course. In cases of participating curricula developers, a nomination from the ministry of education is required.</p>
Venue and date	<p>The stage two in-person seminar is expected to take place in the first half of 2022 (venue to be decided). More specific information on registration periods and dates for the in-person training will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a></p> <p>Due to the prevailing public health and international travel situation, it may be necessary to conduct the in-person seminar either entirely, or partially online.</p>



Certificate	Participants who successfully complete all three stages of the blended program will be awarded a certification in IP teaching at the primary and secondary school levels, signed jointly by WIPO, KIPO and KIPA.
Duration	Online participation in stage one and participant selection for the in-person seminar in stage two is expected to take 15 weeks. The duration of the in-person seminar will be four days.
Target audience	The target audience for this course will be participants from developing countries who are teachers of young people, education policymakers and curriculum developers.
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language	The course will be offered in English.
Scholarship and tuition Fee	Financial assistance is provided by the WIPO Academy, KIPO and KIPA to a limited number of applicants. This financial assistance is expected to cover tuition fees for the online learning phase, travel to the training venue and subsistence expenses during the four days of training.

### 30. WIPO International Patent Drafting Training Program

Description	<p>This program provides comprehensive training on the drafting of patent applications to persons with professional and commercial interest in patents, and those who are looking to enhance their patent drafting skills across different technical fields. Designed as practice-oriented training, inventors and those providing services to them can acquire technical skills and knowledge necessary to prepare and file successful patent applications, including the capacity to draft all-important claims that determine the scope and coverage of the protection to be granted by a patent.</p> <p>The training program will utilize state-of-the-art WIPO eLearning tools, while also giving access to patent drafting experts virtually, through the use of online discussion forums, mentoring and in-person, through workshops conducted at WIPO Headquarters in Geneva, Switzerland.</p>
Content and structure	<p>The training program will use blended learning tools, i.e., a combination of the WIPO eLearning platform and workshops at WIPO Headquarters in Geneva. The course has three phases:</p> <p><b><u>Phase 1: Drafting basics</u></b></p> <ul style="list-style-type: none"> <li>• Fundamentals of drafting claims and the specification through facilitated discussions and exercises.</li> </ul> <p><b><u>Phase 2: Geneva workshop</u></b></p> <ul style="list-style-type: none"> <li>• Focused on improving technology-relevant patent drafting skills and practices of different jurisdictions.</li> <li>• Due to the prevailing public health and international travel situation, it may be necessary to conduct the in-person seminar either entirely or partially online.</li> </ul> <p><b><u>Phase 3: Mentoring</u></b></p> <ul style="list-style-type: none"> <li>• Advanced patent drafting exercises in the participants' field of expertise.</li> </ul>
Teaching, discussions and exercises	<p>Experienced tutors and trainers who are experts in the fields of patents, provide academic support throughout all phases of the training program.</p> <p>During the three phases of training, study materials, assignments, exercises and exams will be made available on the WIPO eLearning platform. The online platform can also be used for starting group discussions, direct chat with tutors and submitting work outputs.</p>
Final Exam	<p>There is an evaluation to test the patent drafting skills of participants at the end of the third phase through the WIPO Academy's eLearning platform.</p>
Certificate	<p>Participants who successfully complete all phases of the training program and pass the evaluations will be awarded a WIPO certificate.</p>
Duration	<p>The course has three phases over a period of eight months:</p> <ul style="list-style-type: none"> <li>• <u>Phase 1: 10 weeks</u></li> <li>• <u>Phase 2: 5 days</u></li> <li>• <u>Phase 3: 10 weeks</u></li> </ul>

Target audience	The target audiences for this course are patent agents; patent agent candidates; staff of institutions involved in technology support such as university technology transfer offices, public research centers and WIPO Technology and Innovation Support Centers (TISCs). The program is also open to others regularly involved in supporting inventors to obtain patents who wish to further improve their skills on patent drafting.
Registration	<p>Eligible persons must submit an online application. A limited number of applicants will be selected by WIPO and will be invited to participate in the program.</p> <p>Information on the registration periods and application process will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a></p>
Eligibility	<p>Admission to this training program is subject to a selection process, which includes an assessment of each applicant's motivation and qualifications. Applicants must have:</p> <ol style="list-style-type: none"> <li>1. A minimum of two years of university-level education in law, and/ or in science and technology such as, engineering, life sciences, medicine, physics, chemistry, communication sciences or biotechnology or at least one year of professional/ work or research experience in a field relevant to patent drafting/ patent prosecution.</li> <li>2. General knowledge of IP and patents, at least equivalent to the WIPO Academy Distance Learning Course on Patents (DL-301).</li> <li>3. Proficiency in written and spoken English</li> <li>4. Minimum two years of university-level education or higher in English, or a score on the TOEFL iBT of 80/120 or IELTS of 6.5/9 in the last three years.</li> </ol>
Language of instruction	The training program will be offered in English.
Tuition fees	<p>A tuition fee of 800 USD is payable upon notification of acceptance. Discounts are applicable for the following categories:</p> <ul style="list-style-type: none"> <li>• Participants (both professionals and students) from developed countries: 20% discount reducing the tuition fee to 640 USD.</li> <li>• Participants (both professionals and students) from developing countries and countries with economies in transition: 60% discount reducing the tuition fee to 320 USD.</li> <li>• Participants (both professionals and students) from least-developed countries: 80% discount reducing the tuition fee to 160 USD.</li> </ul> <p>Limited numbers of WIPO scholarships are available for applicants from developing countries, least-developed countries and countries in transition. The WIPO scholarship covers the tuition fee, as well as costs associated with travel, transport and lodging for the second phase of the program.</p>

## Continuing Judicial Education on Intellectual Property

### 31. General Course on Intellectual Property for Judges (DL-JTIP)

Description	The WIPO Academy offers continuing judicial education based on the Academy's General Course on Intellectual Property (DL-101). The version available for members of the judiciary has been developed and reviewed by a panel of experienced judges representing various regions and legal traditions.
Content and structure	The course is accessible worldwide and comprises the following modules: <b>Module 1:</b> Introduction to intellectual property (IP) rights <b>Module 2:</b> Copyright and related rights <b>Module 3:</b> Trademarks <b>Module 4:</b> Patents <b>Module 5:</b> Geographical indications <b>Module 6:</b> Trade secrets/undisclosed information <b>Module 7:</b> Industrial design <b>Module 8:</b> Other topics on IP
Teaching and final exam	A modular assessment is available at the end of each module.
Certificate	A certificate will be awarded to the participants after they have completed the course successfully.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 75 hours.
Target audience	The course is designed for members of the judiciary who have been vetted by their respective national judicial institutions.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int/jtip/training">https://welc.wipo.int/jtip/training</a>
Language of instruction	The course will be offered in Arabic, English, French and Spanish. In the future, the course will be available in the Chinese, Portuguese and Russian languages.
Tuition fees	The course is offered free-of-charge to members of the judiciary who have been approved by their respective national judicial institutions.

## New Pilot Courses

Pilot courses are offered upon invitation. More information on the schedules and participation in the pilot sessions of the following courses will be provided on <https://welc.wipo.int/>, in due course.

### 32. WIPO Certification Course for Staff and Officials of Technology and Innovation Support Centers (TISCs)

Description	<p>The objective of this certification course is the development of professional skills and knowledge associated with the services that staff members and officials of TISCs are expected to perform, in particular patent information search.</p> <p>This course will be delivered over a period of seven to eight months utilizing state-of-the-art WIPO eLearning tools, while also giving access to IP experts both virtually, through the use of online discussion forums, and in-person, through lectures and workshops.</p>
Content and structure	<p>This course will use blended learning tools, i.e., a combination of the WIPO eLearning platform and in-class training</p> <p><b>The TISC staff foundation certification has the following two phases:</b></p> <p><i>Phase 1: Distance learning (DL)</i></p> <ul style="list-style-type: none"> <li>Practical exercises and study of online modules will focus on basic skills and knowledge associated with the activities of TISCs.</li> </ul> <p><i>Phase 2: Face-to-face training</i></p> <ul style="list-style-type: none"> <li>Development and exchange of skills and knowledge related to services that TISC staff are expected to provide.</li> </ul> <p><b>The TISC staff specialization in patentability search course has three phases:</b></p> <p><i>Phase 1: DL</i></p> <ul style="list-style-type: none"> <li>Practical exercises and study of online modules will focus on basic skills and knowledge associated with the activities of TISCs.</li> </ul> <p><i>Phase 2: Face-to-face training</i></p> <ul style="list-style-type: none"> <li>Participation in an instructor-led training course on patentability search equivalent to six hours of training validated by a TISC focal point, and provided by a WIPO-recognized training provider.</li> </ul> <p><i>Phase 3: Practical TISC experience</i></p> <ul style="list-style-type: none"> <li>Implement skills and knowledge from the first to phases to assist and advise on IP management issues of different nature and complexity.</li> </ul>
Target audience	<ul style="list-style-type: none"> <li>The course is open to staff members and officials of TISCs and those in training for such roles.</li> </ul>
Language of instruction	<p>The pilot session of this course will be offered in English.</p>

### 33. Specialized Course on WIPO Development Agenda Projects

Description	<p>This course provides detailed information on the methodology for designing and implementing WIPO Development Agenda (DA) projects. The course analyzes challenges in DA project preparations, and aids the development and implementation of successful DA project proposals and enables the dissemination of lessons learned for the benefit of other countries and organizations.</p> <p>All the modules are designed to be taken when needed, providing help at the appropriate time in a project's life cycle.</p>
Content and structure	<p>The course will comprise the following modules:</p> <ul style="list-style-type: none"> <li>• <b>Module 0:</b> Development Agenda &amp; introduction to the course</li> <li>• <b>Module 1:</b> Project concept</li> <li>• <b>Module 2:</b> Preparing full project proposals</li> <li>• <b>Module 3:</b> Preparing an approved project</li> <li>• <b>Module 4:</b> Monitoring and managing change</li> <li>• <b>Module 5:</b> Evaluation</li> <li>• <b>Module 6:</b> Dissemination</li> </ul>
Target audience	<p>The course is aimed at DA project managers and country focal points from WIPO Member States, IP offices, WIPO internal staff, and other relevant stakeholders involved in the development and implementation of the WIPO DA projects.</p>
Language of instruction	<p>The pilot session of this course will be offered in English.</p>

### 34. Online Course on WIPO Connect

Description	WIPO Connect is a powerful IT solution, developed and offered by WIPO, aimed at facilitating the collective management of copyright and related rights. The purpose of this course is to give an overview of the WIPO Connect tool, and explore its functionalities and operations. This training course introduces not only the standard functionalities, such as documentation and licensing, but also the possibility of customized functionalities such as configuration and distribution.
Content and structure	The course will comprise the following modules: <ul style="list-style-type: none"> <li>• <b>Module 0:</b> Introduction to WIPO Connect</li> <li>• <b>Module 1:</b> Right owner documentation</li> <li>• <b>Module 2:</b> Work documentation</li> <li>• <b>Module 3:</b> Agreement and licensing</li> <li>• <b>Module 4:</b> Matching</li> <li>• <b>Module 5:</b> Distribution</li> <li>• <b>Module 6:</b> WIPO Connect configuration</li> </ul>
Target audience	The course is aimed at staff, officials and trainees of collective management organizations (CMOs) that currently use or will prospectively use the WIPO Connect tool in their day-to-day discharge of duties.
Language of instruction	The pilot session of this course will be offered in English.

### 35. Accessible Books Consortium (ABC) Online Course on Accessible Book Production

Description	WIPO's Accessible Books Consortium's (ABC) online capacity building course focuses on the production of books in accessible formats for people who are blind, visually impaired or otherwise print disabled. This online course is designed for partner organizations that serve people who are print disabled in developing or least-developed countries, and offers training in the latest techniques used to produce books in accessible formats such as braille, audio, e-text and large print, thus benefiting people with print disabilities around the world.
Content and structure	The course will comprise the following modules: <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction and orientation</li> <li>• <b>Module 2:</b> Marrakesh Treaty and the Accessible Books Consortium</li> <li>• <b>Module 3:</b> Types of accessible formats and metadata</li> <li>• <b>Module 4:</b> Accessible format reading tools and distribution methods</li> <li>• <b>Module 5:</b> Making inaccessible text accessible (print to digital)</li> <li>• <b>Module 6:</b> Creating Accessible Documents</li> <li>• <b>Module 7:</b> Creating accessible EPUB from documents</li> <li>• <b>Module 8:</b> Creating accessible digital audio books</li> <li>• <b>Module 9:</b> Creating braille from digital files</li> <li>• <b>Module 10:</b> Source of support</li> </ul>
Target audience	The course is aimed at staff and officials from organizations that are engaged in producing educational books in accessible formats, and are part of, or will prospectively join WIPO's ABC capacity building project.
Language of instruction	The pilot session of this course will be offered in English, French and Spanish.



### 36. Specialized Course on Intellectual Property Enforcement

Description	This course provides a factual overview of the legal and practical framework of intellectual property (IP) enforcement, with particular focus on areas of interest to legal practitioners and IP enforcement authorities. The course will discuss multilateral, plurilateral and bilateral treaties dedicated to IP enforcement, and develop case studies illustrating the key learning points.
Content and structure	The course will comprise the following modules: <ul style="list-style-type: none"><li>• <b>Module 1:</b> Introduction to IP enforcement</li><li>• <b>Module 2:</b> The international IP enforcement framework</li><li>• <b>Module 3:</b> Civil procedures and remedies</li><li>• <b>Module 4:</b> Border measures</li><li>• <b>Module 5:</b> Criminal procedures</li><li>• <b>Module 6:</b> Counterfeiting and piracy</li></ul>

### 37. Specialized Course on Intellectual Property for Diplomats and Trade Officials

Description	This course provides an overview of the legal and policy framework of intellectual property (IP), with particular focus on areas of interest to diplomats and trade officials of WIPO Member States. The course will discuss multilateral, plurilateral and bilateral treaties dedicated to intersections between trade, international relations and IP, and develops case studies illustrating the key learning points.
Target audience	The course is aimed at diplomats and trade officials of WIPO Member States, those in training for such roles, and other relevant stakeholders.

# Academic Institutions Program

# Academic Institutions Program

## Joint Master's Programs on Intellectual Property

The Academic Institutions Program of the WIPO Academy offers 12 to 18 month-long joint Master's Degree Programs on intellectual property (IP) in partnership with universities, and, in some instances, with sub-regional or national IP administrations – in Africa, Asia, the Arab region, Europe and Latin America. The curricula and syllabi of the programs are developed jointly by the WIPO Academy and the relevant partner institution(s).

The following joint Master's programs will be organized in 2022/23:

1. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe
2. Master of Laws (LL.M) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin in Turin, Italy
3. Master's Degree in Intellectual Property (MIP) offered jointly by the WIPO Academy, the African Intellectual Property Organization (OAPI) and the University of Yaoundé II (UY II) in Yaoundé, Cameroon
4. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the Turkish Patent and Trademark Office and Ankara University in Ankara, Turkey
5. Master's Degree in Intellectual Property with Specialization in Industrial Property (MIP in Industrial Property), offered jointly by the WIPO Academy and Tongji University in Shanghai, People's Republic of China
6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andrés in Buenos Aires, Argentina
7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of Poland and Jagiellonian University in Krakow, Poland
8. Master's Degree in Intellectual Property and Development Policy (MIPD) offered jointly by the WIPO Academy, the Korean Intellectual Property Office (KIPO) and the Korea Development Institute School of Public Policy and Management (KDI School) in Sejong, Republic of Korea
9. Master's Degree in Intellectual Property, Entrepreneurship and Innovation (MIPEI), offered jointly by the WIPO Academy, the Saudi Authority for Intellectual Property (SAIP) and Umm Al Qura University (UQU), Kingdom of Saudi Arabia (new).

The aim of these Joint Master's Programs is to facilitate access to IP higher education for all qualified individuals. A limited number of scholarships is available for qualified nationals of developing countries, least-developed countries (LDCs) and countries with economies in transition, who belong to relevant public sector institutions, including universities and R&D institutions, and to those from small and medium-sized enterprises (SMEs). Interested candidates who do not qualify or are not selected for a scholarship, if admitted, must finance their own tuition, accommodation and travel costs.

The residential phases of these programs are held in-person subject to public health conditions that apply at the time. When it is not possible to organize these in-person, every effort will be made to ensure they can be offered online.

## 1. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe

This program is organized with financial assistance from the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• Patents</li> <li>• Trademarks and geographical indications</li> <li>• Competition and antitrust</li> <li>• Industrial designs</li> <li>• Copyright and related rights</li> <li>• Food and Agriculture Organization of the United Nations, the Convention on Biological Diversity, the International Union for the Protection of the New Varieties of Plants System and public health</li> <li>• Traditional knowledge, folklore and genetic resources</li> <li>• Transfer of technology and IP asset management and strategic planning</li> <li>• Innovation and entrepreneurship</li> <li>• New IP rights</li> <li>• IP and small and medium-sized enterprises (SMEs) and large enterprises</li> <li>• Enforcement of IP rights</li> <li>• Skills-building practical sessions at ARIPO</li> <li>• Annual conference</li> <li>• Research and writing of a dissertation</li> </ul>
Language of tuition	English.
Admission requirements	To be considered, applicants must: <ul style="list-style-type: none"> <li>• be nationals of an African country;</li> <li>• hold at least a lower second-class Bachelor's Degree from a recognized university in any discipline; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	Limited to a total of 40 self-supported and financed students
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the websites of the WIPO Academy, ARIPO and Africa University: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.aripo.org">www.aripo.org</a> <a href="http://www.africau.edu">www.africau.edu</a>
Venue	Mutare, Zimbabwe.
Registration	November 2021 to February 2022.
Dates	<ul style="list-style-type: none"> <li>• May to July 2022: Compulsory distance learning (DL) phase, including a final examination, through the WIPO Academy eLearning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>);</li> <li>• August to December 2022: Residential phase in Mutare, Zimbabwe, including a two-week skills-building practical training and an IP annual conference at ARIPO Headquarters in Harare, Zimbabwe; and</li> <li>• December 2022 to April 2023: Finalization and submission of a dissertation.</li> </ul>

Award	Successful students will be awarded a Master's Degree in Intellectual Property (MIP) by Africa University on behalf of WIPO and ARIPO.
Teachers	Classes are delivered by eminent academics from Africa University, ARIPO, visiting lecturers from other leading universities, reputed IP professionals and staff from the co-organizers, including WIPO.
More information	Visit the WIPO Academy, ARIPO and Africa University websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.aripo.org">www.aripo.org</a> <a href="http://www.africau.edu">www.africau.edu</a>

## 2. Master of Laws (LL.M) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin in Turin, Italy

Subjects covered	<ul style="list-style-type: none"> <li>• Copyright and related rights</li> <li>• Patents</li> <li>• Trademarks, designs and geographical indications</li> <li>• IP and economics</li> <li>• IP and international law</li> <li>• IP, unfair competition and antitrust law</li> <li>• Technology transfer</li> <li>• IP management and enforcement</li> <li>• New IP rights</li> <li>• Skills-building practical training</li> <li>• Annual conference</li> <li>• Study visit to WIPO</li> <li>• Research project</li> </ul>
Language of tuition	English.
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• hold a degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration, with university attendance of a minimum of four years in one or more of the above fields; and</li> <li>• be fluent in English. This will be assessed through a recognized English proficiency test.</li> </ul>
Maximum number of students	Limited to a total of 40 self-supported and financed students.
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy and University of Turin websites:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.turin-ip.com">http://www.turin-ip.com</a></p>
Venue	Turin, Italy.
Registration	January to May 2022.
Dates	<ul style="list-style-type: none"> <li>• September to December 2022: Compulsory distance learning (DL) phase, including a final examination, through the WIPO Academy eLearning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>);</li> <li>• January to April 2023: Residential phase in Turin, Italy. This includes a three-day visit to WIPO Headquarters in Geneva, Switzerland; and</li> <li>• May 2023 to July 2023: Preparation and submission of a final research paper.</li> </ul>
Award	Successful students will be awarded a Master of Laws (LL.M) Degree in Intellectual Property by the University of Turin on behalf of WIPO.

Teachers	Classes are taught by eminent academics from the University of Turin, Italy, visiting lecturers from other leading universities, reputed IP professionals and staff from the co-organizers, including WIPO.
More information	Visit the WIPO Academy and University of Turin websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.turin-ip.com">http://www.turin-ip.com</a>



### 3. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Intellectual Property Organization (OAPI) and the University of Yaoundé II (UY II) in Yaoundé, Cameroon

This program is organized with financial assistance from the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• Regional and national IP</li> <li>• Technical and ornamental creations</li> <li>• Patents</li> <li>• Utility models</li> <li>• Industrial designs</li> <li>• Special titles (plant varieties, topographies of integrated circuits)</li> <li>• Distinctive signs</li> <li>• Marks for goods and services</li> <li>• Trade names</li> <li>• Appellations of origin</li> <li>• Geographical indications</li> <li>• Literary and artistic property</li> <li>• Copyright and related rights</li> <li>• Electronic commerce and copyright</li> <li>• Defense of IP rights</li> <li>• Competition and IP</li> <li>• IP disputes</li> <li>• Practical skills training at OAPI</li> <li>• IP and technology transfer</li> <li>• IP audit</li> <li>• Economics of IP</li> <li>• Current IP issues</li> <li>• Dissertation</li> </ul>
Language of tuition	French.
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• be nationals of an African country;</li> <li>• hold at least a Bachelor's Degree in law, economics, sciences or an engineering diploma issued by a recognized university; and</li> <li>• be fluent in French.</li> </ul>
Maximum number of students	Limited to a total of 40 self-supported and financed students.
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy, OAPI and University of Yaoundé websites:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.oapi.int">www.oapi.int</a>  <a href="http://www.universite-yde2.org">www.universite-yde2.org</a></p>
Venue	Yaoundé, Cameroon.

Registration	March to June 2022.
Dates	<ul style="list-style-type: none"> <li>• October 2022 to January 2023: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>);</li> <li>• January to June 2023: Residential phase at the University of Yaoundé II and at the OAPI Denis Ekani Intellectual Property Academy in Cameroon, including three weeks' practical work at OAPI Headquarters in Yaoundé; and</li> <li>• June 2023: Examination and submission of a dissertation (<i>mémoire</i>) in Yaoundé.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property by the University of Yaoundé on behalf of WIPO and OAPI.
Teachers	Classes are delivered by eminent academics from the University of Yaoundé, Cameroon, visiting lecturers from other leading universities, reputed IP professionals and staff from the co-organizers, including WIPO.
More information	Visit the WIPO Academy, OAPI and University of Yaoundé websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.oapi.int">www.oapi.int</a> <a href="http://www.universite-yde2.org">www.universite-yde2.org</a>

#### 4. Master's Degree in Intellectual Property (MIP) with a Specialization in Patent Law and Design Law, offered jointly by the WIPO Academy, the Turkish Patent and Trademark Office and Ankara University in Ankara, Turkey

This program is organized in cooperation with the Government of Turkey through the Turkish Patent and Trademark Office (TurkPatent).

Subjects covered	<ul style="list-style-type: none"> <li>• General course on intellectual property (IP)</li> <li>• Patents</li> <li>• Trademarks, industrial designs and geographical indications</li> <li>• Introduction to IP and research methodology: Interdisciplinary approaches</li> <li>• Advanced patent law: Substantive and procedural</li> <li>• Advanced design law: Substantive and procedural</li> <li>• Advanced trademarks</li> <li>• Geographical indications and traditional knowledge</li> <li>• Commercialization of IP</li> <li>• IP infringement at universities</li> <li>• International copyright law</li> <li>• Practical skills training at TurkPatent</li> <li>• Research project</li> <li>• IP seminar</li> </ul>
Language of tuition	English.
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• hold a Bachelor's Degree from a recognized university (open to all disciplines);</li> <li>• provide a transcript with a minimum grade point average of 2.00/4.00; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	Limited to a total of 25 self-supported and financed students.
Scholarships (to be confirmed)	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms will be available on the WIPO Academy, Turkish Patent Institute and Ankara University websites:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://fisaum.ankara.edu.tr/en">http://fisaum.ankara.edu.tr/en</a></p>
Venue	Ankara, Turkey.
Registration	February to May 2022.
Dates	<p>Academic year September 2022 to June 2023:</p> <ul style="list-style-type: none"> <li>• September to December 2022: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>);</li> <li>• February to June 2023: Residential phase at Ankara University in Ankara, Turkey. This includes a practical training at TurkPatent, Turkey; and</li> <li>• May to June 2023: Preparation and submission of a final research paper during the residential phase at Ankara University.</li> </ul>

Award	Successful students will be awarded a Master of Laws Degree in Intellectual Property (Specialization in Patent Law and Design Law) by Ankara University on behalf of WIPO and TurkPatent.
Teachers	Classes are delivered by eminent academics from Ankara University, visiting lecturers from other leading universities, reputed IP professionals and staff from the co-organizers.
More information	Visit the WIPO Academy and Ankara University websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://fisaum.ankara.edu.tr/en">http://fisaum.ankara.edu.tr/en</a>

## 5. Master's Degree in Intellectual Property (MIP) with a Specialization in Industrial Property, offered jointly by the WIPO Academy and Tongji University in Shanghai, People's Republic of China

This program is organized in cooperation with the Government of the People's Republic of China.

Subjects covered	<ul style="list-style-type: none"> <li>• Introduction to intellectual property (IP) law</li> <li>• Patent law</li> <li>• Design law</li> <li>• Trademark law and geographical indications</li> <li>• Copyright and related rights</li> <li>• International competition law</li> <li>• Design law</li> <li>• Design and innovation</li> <li>• Cross-cutting issues</li> <li>• International technology transfer and license</li> <li>• IP in the industry</li> <li>• Enforcement of IP</li> <li>• Private and international law</li> <li>• Introduction to Chinese law</li> <li>• Practical skills training</li> <li>• Moot court and study visits</li> <li>• Research and thesis writing</li> <li>• Annual conference</li> </ul>
Language of tuition	English.
Admission requirements	To be considered, applicants must: <ul style="list-style-type: none"> <li>• hold at least a Bachelor's Degree from a recognized university;</li> <li>• provide proof of English proficiency (IELTS or TOEFL); and</li> <li>• have passed CET-6 (Chinese students only).</li> </ul>
Maximum number of students	Limited to a total of 40 self-supported and financed students.
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and Tongji University websites: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.tongji.edu.cn/english">www.tongji.edu.cn/english</a>
Venue	Shanghai, People's Republic of China.
Registration	December 2021 – March 2022.
Dates	<ul style="list-style-type: none"> <li>• Fully residential: September 2022 to August 2023; and</li> <li>• The finalization of the research paper/project: from August to December 2023.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property with Specialization in Industrial Property by Tongji University on behalf of WIPO.

Teachers	Classes are delivered by eminent academics from Tongji University, Shanghai, visiting lecturers from other leading universities, reputed IP professionals and staff from WIPO and the other co-organizers.
More information	Applicants should visit the WIPO Academy and Tongji University websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.tongji.edu.cn/english">www.tongji.edu.cn/english</a>

## 6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andrés in Buenos Aires, Argentina

This program is organized in cooperation with the Government of Argentina through the National Institute of Industrial Property (INPI) Argentina.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• IP management</li> <li>• International aspects of IP</li> <li>• “Derecho de Autor” and copyright (including IP in the creative industries)</li> <li>• Patent law</li> <li>• Technology transfer</li> <li>• Trademarks and geographical indications</li> <li>• IP valuation</li> <li>• Internet policies and governance</li> <li>• Media law: legal aspects of the web</li> <li>• IP for entrepreneurs</li> <li>• Management of IP rights: Open innovation</li> <li>• IP in health and agricultural innovation</li> <li>• National and business strategies on IP and innovation policy for the development of Latin America</li> <li>• Practical skills training at INPI Argentina</li> <li>• Writing and submission of the final research paper</li> </ul>
Language of tuition	Spanish.
Admission requirements	To be considered, applicants must: <ul style="list-style-type: none"> <li>• hold at least a Bachelor's Degree from a recognized university;</li> <li>• be fluent in Spanish; and</li> <li>• have good knowledge of English.</li> </ul>
Maximum number of students	A total of 30 places is available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and University of San Andrés websites: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.udesa.edu.ar">http://www.udesa.edu.ar</a>
Venue	Buenos Aires, Argentina.
Registration	July to October 2022.
Dates	<ul style="list-style-type: none"> <li>• February to March 2023: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>); and</li> <li>• April to October 2023: Residential phase at the University of San Andrés and at INPI in Buenos Aires, Argentina.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property and Innovation by the University of San Andrés on behalf of WIPO and INPI.

Teachers	Classes are delivered by eminent academics from the University of San Andrés, Buenos Aires, visiting lecturers from other leading universities, reputed IP professionals and the staff of WIPO and INPI.
More information	Applicants should visit the WIPO Academy and University of San Andrés websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.udesa.edu.ar">http://www.udesa.edu.ar</a>



## 7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of Poland and Jagiellonian University in Krakow, Poland

This program is organized in cooperation with the Government of the Republic of Poland through the Patent Office of Poland.

Subjects covered (to be confirmed)	<p>Studies will focus on challenging issues brought by new technologies to the intellectual property (IP) law field:</p> <ul style="list-style-type: none"> <li>• Introduction to IP (including introduction to European Union law; new technologies; ethical, social and legal perspectives; trademarks and allied rights; industrial designs and geographical indications; copyright and related rights and patent law)</li> <li>• New technologies and patent law</li> <li>• Copyright and related rights in the digital age</li> <li>• Trademarks, geographical indications, designs, trade secrets and unfair competition</li> <li>• New technologies and media law</li> <li>• Data protection, privacy and personal rights on the Internet</li> <li>• Digital libraries</li> <li>• Internet service providers' liability</li> <li>• IP protection of software, databases and computer games</li> <li>• IP contracts</li> <li>• Technology transfer and commercialization of IP</li> <li>• Arbitration and mediation in IP matters</li> <li>• International aspects of IP</li> <li>• Enforcement of IP rights</li> <li>• Study visit with practical skills training at the Patent Office of the Republic of Poland</li> <li>• Writing and submission of dissertation/thesis or seminar and internship</li> </ul>
Language of tuition	English.
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> <li>• hold a Bachelor's/Master's Degree in law, economics, business administration or related fields from a recognized university; and</li> <li>• be fluent in English (this will be assessed through a recognized English proficiency test).</li> </ul>
Maximum number of students	A total of 50 places is available for self-supported and financed students.
Application forms	<p>Application forms are available on the WIPO Academy and Jagiellonian University websites:  <a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.ipwi.uj.edu.pl/index.php?lang=en">www.ipwi.uj.edu.pl/index.php?lang=en</a></p>
Venue	Krakow, Poland.
Registration	March to June 2022.
Dates	<ul style="list-style-type: none"> <li>• October 2022 to January 2023: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>) and the Jagiellonian University eLearning Platform;</li> <li>• February to June 2023: Residential phase at Jagiellonian University including a study visit with practical training at the Patent Office of Poland in Warsaw, Poland; and</li> <li>• October to December 2023: Dissertation / Thesis / Master's seminar and internship.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property and New Technologies by the Jagiellonian University on behalf of WIPO and the Patent Office of Poland.

Teachers	Classes are delivered by eminent academics from the Jagiellonian University, Krakow, visiting lecturers from other leading universities, reputed IP professionals and staff from WIPO and the Patent Office of Poland.
More information	Applicants should visit the WIPO Academy and Jagiellonian University websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.ipwi.uj.edu.pl/index.php?lang=en">www.ipwi.uj.edu.pl/index.php?lang=en</a>

## 8. Master's Degree in Intellectual Property and Development Policy (MIPD), offered jointly by the WIPO Academy, the Korean Intellectual Property Office and the Korea Development Institute School of Public Policy and Management (KDI School)

This program is organized in cooperation with the Government of the Republic of Korea through the Korean Intellectual Property Office (KIPO) and with the support of Sejong City.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• International IP law policy</li> <li>• Copyright and related rights</li> <li>• Trademarks, designs and geographical indications</li> <li>• Patents and innovation</li> <li>• IP, emerging issues and sustainable development</li> <li>• IP management and practice</li> <li>• Introduction to development policy</li> <li>• Analysis of market and public policy</li> <li>• Quantitative methods</li> <li>• Korean economic development</li> <li>• Trade and development</li> <li>• Development policy and goals</li> <li>• Practical skills training at KIPO and Sejong City</li> <li>• Writing and submission of the final research paper</li> </ul>
Language of tuition	English.
Admission requirements	To be considered, applicants must: <ul style="list-style-type: none"> <li>• hold at least a Bachelor's Degree from a recognized university; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	A total of 30 places is available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and KDI School websites: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.kdischool.ac.kr">www.kdischool.ac.kr</a>
Venue	Sejong, Republic of Korea.
Registration	June to September 2022.
Dates	<ul style="list-style-type: none"> <li>• January to February 2023: compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center(<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>); and</li> <li>• February to December 2023: residential phase at KDI School in Sejong and practical training at KIPO in Daejeon, Republic of Korea.</li> </ul>

Award	Successful students will be awarded a Master's Degree in Intellectual Property and Development by Korea Development Institute School of Public Policy and Management on behalf of WIPO and KIPO.
Teachers	Classes are delivered by eminent academics from the KDI School, visiting lecturers from other leading universities, reputed IP professionals and staff from WIPO and KIPO.
More information	Applicants should visit the WIPO Academy and KDI School websites for more details and updated information: <i><a href="http://www.wipo.int/academy">www.wipo.int/academy</a></i> <i><a href="http://www.kdischool.ac.kr/">www.kdischool.ac.kr/</a></i>

## 9. Master's Degree in Intellectual Property, Entrepreneurship and Innovation (MIPEI), offered for the first time jointly by the WIPO Academy, the Saudi Authority for Intellectual Property (SAIP) and Umm Al Qura University (UQU) (new)

This program is organized in cooperation with the Government of the Kingdom of Saudi Arabia.

Subjects covered	<p>Compulsory courses</p> <ul style="list-style-type: none"> <li>• Intellectual property policies and protection</li> <li>• Patents and competition law</li> <li>• Legal professionalism and ethics</li> <li>• Managing innovation: From plan to product</li> <li>• Patent licensing, technology transfer, IP valuation and dispute resolution</li> <li>• Trademarks, geographical indications and industrial design law and practice</li> <li>• Copyright and related rights law</li> <li>• Entrepreneurship from A to Z</li> <li>• Independent study seminar (research project)</li> <li>• IP management</li> <li>• Practical skills training</li> <li>• Research project</li> </ul>
Language of tuition	English.
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• hold at least a Bachelor's Degree from a recognized university; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	A total of 30 places is available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy and UQU websites:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.uqu.edu.sa">www.uqu.edu.sa</a></p>
Venue	Makkah, Saudi Arabia.
Registration	To be announced in 2022.
Dates	To be announced in 2022: Residential phase at UQU in Makkah and practical training at the Saudi Authority for Intellectual Property, Makkah, Saudi Arabia.
Award	Successful students will be awarded a Master's Degree in Intellectual Property, Entrepreneurship and Innovation (MIPEI) by Umm Al Qura University on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the UQU, visiting lecturers from other leading universities, reputed IP professionals, IP experts and staff from WIPO and the Government of Saudi Arabia.
More information	<p>Applicants should visit the WIPO Academy and UQU websites for more details and updated information:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.uqu.edu.sa">www.uqu.edu.sa</a></p>

## Colloquia for Intellectual Property Teachers and Researchers

### 1. WIPO-WTO Colloquium for Teachers of Intellectual Property: July 11 to 22, 2022 in Geneva, Switzerland

This Colloquium is organized jointly with the World Trade Organization (WTO) in Geneva, Switzerland.

Content	The Colloquium focuses on a different range of specialized intellectual property (IP) topics each year. Participants are expected to discuss case studies and relevant teaching experiences in relation to those topics. In addition, the Colloquium considers teaching methodologies. The program will include visits to the WIPO and WTO libraries and meetings with WIPO and WTO officials.
Language of tuition	English.
Admission requirements	To be considered, applicants should: <ul style="list-style-type: none"> <li>• hold an advanced degree and have teaching experience in IP law or international law / economics / management with a specialization in IP; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	A total of 35 places is available.
Scholarships (to be confirmed)	A limited number of scholarships is available from WIPO and the WTO. Scholarships cover: <ul style="list-style-type: none"> <li>• a return ticket;</li> <li>• any fees related to the colloquium;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for the WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and WTO websites.
Venue	Geneva, Switzerland.
Registration	December 2021 to March 2022.
Dates	July 11 to 22, 2022 (two weeks).
More information	Visit the WIPO Academy and WTO websites for more details and updated information. <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.wto.org/">https://www.wto.org/</a>

## 2. WIPO-WTO Colloquium for Intellectual Property Teachers and Researchers in Latin America and the IP Scholars Latin America Conference hosted virtually by the University of San Andrés: May 2022

This Colloquium is organized jointly with the World Trade Organization (WTO) and the University of San Andrés in Argentina.

Content	The Colloquium will enhance the intellectual property (IP) knowledge of university teachers and update them on current WIPO and WTO treaties on IP, including current international developments relevant to the Latin America context. At the end of the Colloquium, participants will be able to map existing IP scholarship and teaching in the Latin American region. Throughout the Colloquium, participants will get the opportunity to share ideas on current IP teaching and research methodologies during and after COVID-19, will be encouraged to contribute to the publication of high-quality IP research in Latin America.
Language of tuition	Spanish.
Admission requirements	To be considered, applicants should: <ul style="list-style-type: none"> <li>• hold an advanced degree and have teaching experience in IP law or international law / economics / management with a specialization in IP; and</li> <li>• be fluent in Spanish.</li> </ul>
Maximum number of students	A total of 30 places is available.
Application forms	Application forms are available on the WIPO Academy, WTO and University of San Andrés websites.
Venue	The Colloquium will be delivered online via Zoom and managed by the University of San Andrés.
Registration	December 2021 to March 2022.
Dates	May, 2022 (one week).
More information	Visit the WIPO Academy, WTO and University of San Andrés websites for more details and updated information. <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.wto.org/">https://www.wto.org/</a> <a href="http://www.udesa.edu.ar">http://www.udesa.edu.ar</a>

# WIPO Summer Schools Program



# WIPO Summer Schools Program

## General Information on the WIPO Summer Schools

The WIPO Summer Schools provide an opportunity for young professionals and university students to acquire a deeper knowledge of intellectual property (IP), including an understanding of IP as a tool for economic, social, cultural and technological development and the role of WIPO in this regard.

All Summer School programs share a common curriculum, with some giving particular emphasis to certain IP issues such as technology transfer. They also share the same format and duration. Participants are introduced to various aspects of IP, including the international nature of IP protection and the interface between IP and other policy areas. The program takes an interdisciplinary, problem-oriented approach and includes lectures, simulation exercises, group discussions on selected IP topics, panel discussions and case studies.

A new series of Executive Programs will be launched in 2022 for the private sector, including entrepreneurs, management executives, small and medium-sized enterprises (SMEs), and innovators from developing and least-developed countries and countries with economies in transition.

The curriculum for the Executive Programs will be offered in blended learning formats and aim to provide participants with practical IP skills using a series of case studies, simulation exercises and group work on areas such as IP commercialization, licensing and branding. Further information will be announced on the WIPO Academy website in 2022.

Content and structure	<ul style="list-style-type: none"> <li>• WIPO and its role in promoting creativity and innovation</li> <li>• Selected contemporary issues in the field of trademarks</li> <li>• International and regional trademark systems</li> <li>• Geographical indications: The international landscape and current issues</li> <li>• Design protection and its interface with other IP fields</li> <li>• Internet domain names and alternative dispute resolution, including an illustration of cases</li> <li>• Trademarks and the Internet: Issues and challenges</li> <li>• Branding – a case study</li> <li>• International and regional patent systems</li> <li>• Selected contemporary issues in the field of patents</li> <li>• The use of patent information</li> <li>• Protection of trade secrets: Current issues</li> <li>• Selected cases on patents and biotechnology</li> <li>• International protection of copyright and related rights</li> <li>• Selected contemporary issues in the field of copyright and related rights</li> <li>• Limitations and exceptions of copyright, including access to copyright works for visually impaired persons</li> <li>• Unfair competition and IP</li> <li>• Economics of IP</li> <li>• IP management: A practical approach</li> <li>• IP valuation</li> <li>• Transfer of technology and licensing</li> <li>• Simulation exercises on licensing negotiations</li> <li>• Creative industries and IP: Copyright licensing</li> <li>• Protection of new plant varieties, including the UPOV Convention</li> <li>• IP and biodiversity: International landscape and current issues</li> <li>• <b>Panel discussion:</b> <ul style="list-style-type: none"> <li>– IP and public health: Issues and challenges</li> <li>– IP, green technology and climate change: Issues and challenges</li> <li>– Selected cases on enforcement of IP rights</li> </ul> </li> <li>• <b>Group discussion:</b> <ul style="list-style-type: none"> <li>– Technology transfer in the field of IP</li> <li>– Copyright in the digital age</li> <li>– Open innovation</li> <li>– Brands and branding</li> </ul> </li> </ul>
Language of tuition	Languages differ, depending on the summer school (see following table).
Eligibility	International in nature, the WIPO Summer Schools Program is aimed at primarily young professionals, and post-graduate and graduate students from any academic discipline.
Distance learning	In most Summer Schools, candidates will be required to successfully complete a session of the General Distance Learning Course on Intellectual Property (DL-101). Dates for the session will be announced and a special course for specialized Summer Schools will also be announced.
Registration fees	Please see relevant information on the WIPO Academy's website: <a href="http://www.wipo.int/academy/en/courses/summer_school">www.wipo.int/academy/en/courses/summer_school</a>
Travel, accommodation and living expenses	Participants are responsible for their own travel to and from various destinations, and for accommodation and living expenses during their participation in the program.
Scholarships	A limited number of scholarships are available for international participants in the Summer Schools taking place in the Republic of Korea and South Africa from the Governments of the Republic of Korea and Japan, respectively. Scholarships include travel costs. Limited scholarships are also available for the Summer School taking place in Switzerland. Further details will be available on the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/summer_school">www.wipo.int/academy/en/courses/summer_school</a>
Award	Participants who complete successfully and who meet the requirements of the respective Summer School programs will be awarded a certificate of participation.
Further details	To find out more about the various Summer Schools, visit the website at: <a href="http://www.wipo.int/academy/en/courses/summer_school">www.wipo.int/academy/en/courses/summer_school</a> .

### WIPO Summer Schools and Executive Programs in 2022\*

No.	Summer School	Language	Venue and date
1.	WIPO-Brazil Summer School on Intellectual Property (2 sessions)	Portuguese	To be announced
2.	WIPO-Chile Summer School on Intellectual Property	Spanish	To be announced
3.	WIPO-China Summer School on Intellectual Property (2 sessions)	English	To be announced
4.	WIPO-Egypt Summer School on Intellectual Property	English	To be announced
5.	WIPO-India Summer School on Intellectual Property (2 sessions)	English	To be announced
6.	WIPO-Iran Summer School on Intellectual Property	English	To be announced
7.	WIPO-Kazakhstan Summer School on Intellectual Property	English	To be announced
8.	WIPO-Mexico Summer School on Intellectual Property	Spanish	To be announced
9.	WIPO-Oman Summer School on Intellectual Property	Arabic	To be announced
10.	WIPO-Peru Summer School on Intellectual Property	Spanish	To be announced
11.	WIPO-Philippines Summer School on Intellectual Property	English	To be announced
12.	WIPO-Republic of Korea Summer School on Intellectual Property	English	To be announced
13.	WIPO-Russian Federation Summer School on Intellectual Property	Russian	To be announced
14.	WIPO-Saudi Arabia Summer School on Intellectual Property	English	To be announced
15.	WIPO-South Africa Advanced Summer School on Intellectual Property and Transfer of Technology	English	To be announced
16.	WIPO-Spain Summer School on Intellectual Property	Spanish	To be announced
17.	WIPO-Ukraine Summer School on Intellectual Property	English	To be announced
18.	WIPO-University of Geneva (UNIGE, Switzerland) Summer School on Intellectual Property	English	To be announced
19.	WIPO-USA Summer School on Intellectual Property	English	To be announced

\* For updates on dates, registration deadlines and fees please visit the WIPO Academy's website: [www.wipo.int/academy](http://www.wipo.int/academy)

# Intellectual Property Training Institutions (IPTIs)

# Intellectual Property Training Institutions (IPTIs)

The WIPO Academy provides assistance to Member States to create and establish their own self-sustaining Intellectual Property Training Institutions (IPTIs). The aim of this work is to help Member States develop their IP training capacity, based on national and regional needs and priorities.

By 2021, 12 IPTIs have been established with the support of the WIPO Academy in Azerbaijan, Colombia (with the Copyright Office and the Industrial Property Office, respectively), Costa Rica, the Dominican Republic (with the Industrial Property Office), Egypt, El Salvador, Georgia, the Islamic Republic of Iran, Peru, Trinidad and Tobago, and Tunisia. Up to 2020, IPTIs have offered more than 5,000 training activities for over 250,000 participants. Three projects will be completed in 2022 with the Dominican Republic (in cooperation with the National Copyright Office (ONDA)), Ukraine and Saudi Arabia, and many other cooperation initiatives with partner institutions are underway.

The IPTIs play an important role in delivering training to participants from SMEs, women and young people, and key national and regional economic sectors and segments ranging from the agricultural sector, digital content creators, technological service providers, textile and handicraft entrepreneurs, and the food and gastronomy industry. The training courses offered by IPTIs have a focus on practical IP skills-building including in areas such as post-COVID economic recovery and cover a wide range of topics, such as trademarks, patents, copyright and related rights, industrial designs, IP management and commercialization.

We invite you to consult the IPTIs' Event Calendar, which contains up-to-date information on the training courses offered by IPTIs: <https://www.wipo.int/academy/en/events/>

You can also navigate our map to find an IPTI and learn more about our virtual network of partners, access contact information and links to their websites: [https://www.wipo.int/academy/en/training\\_institutions.html#virtual\\_network](https://www.wipo.int/academy/en/training_institutions.html#virtual_network)

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WIPO Publication No. 467E/22  
DOI: 10.34667/tind.44605