The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2021



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Foreword by the Director General

The task of intellectual property (IP) knowledge and skillsbuilding is central to the work of the World Intellectual Property Organization (WIPO). In 2021, building on the success of the WIPO Academy's work, we will give renewed impetus to how best we can serve the IP capacity building needs of a wide range of stakeholders, but with a particular emphasis on the private sector, small and medium sized enterprises (SMEs), entrepreneurs and the creative sector. The WIPO Academy's course catalog for 2021 provides a first opportunity to redesign our course offerings with a focus on how best we can equip current and future generations of innovators and creators with the IP skills they need to transform good ideas into competitive business opportunities, as well as more broadly providing economic, social and cultural benefits to society.

The WIPO Academy has established its reputation as the global center for IP education and training. The continuous increase in demand for its services, as well as the changing nature of that demand for more specialized and advanced IP training, is evidence of its success in providing value for participants. Capitalizing on its performance and the universal trust that it has built, the WIPO Academy will continue to provide IP knowledge and skills to a wide range of stakeholders, including government officials, through regular and customized education and training programs with a focus on participants from developing countries, least developed countries and countries in transition. Increasingly the Academy will focus on delivering impact by providing the private sector in those countries with the IP skills needed to empower their businesses, create jobs and stimulate economic growth.

The 2021 edition of the WIPO Academy Portfolio of Education, Training and Skills Development Programs reflects this new skills-oriented approach. Following a review of course curricula, all of the courses offered in 2021 have practical IP skills-building as a central learning outcome. The Professional Development Program's training courses have been redesigned to strengthen the practical elements of the training and provide participants with the technical skills they need for their work and for their career development. The Academy has begun development of new certification schemes where technical knowledge and skills would be developed, assessed and attested for in specialized areas of IP. Distance learning (DL) courses to be offered in 2021 will cover the full range of core and specialized IP topics offered in several languages. Additional skills-based blended DL training courses will also be developed. The Academy will strengthen coordination with national IP training centers in order to support their work to develop tailored skills-development courses and services aimed at providing SMEs from diverse sectors with the knowledge needed to support their insightful use of the IP system, as well as IP commercialization.

The WIPO Academy will continue to invest in technology and based on the lessons learned in 2020, will accelerate its digital transformation. This will include the introduction of new technologies, including artificial intelligence, to modernize its services and to facilitate access to its IP skills-building services.

Daren Tang Director General

Preface

The year 2021 will be one of transformation in the work of the WIPO Academy. While continuing implementation of its primary mandate to facilitate global access to IP capacity-building, particularly in developing countries, least developed countries and countries in transition; it will also target new beneficiaries, in particular from the private sector, and will increase its focus on skills development and IP commercialization.

The 2021 edition of the WIPO Academy Portfolio of Education, Training and Skills Development Programs offers a wide range of courses covering fundamental and multidisciplinary aspects of IP in a variety of formats and languages. Courses range from basic and advanced distance learning (DL) courses, to specialized, professional development training for government officials, and to higher education through Master's degree courses in IP at renowned universities. Course curricula have been reviewed to increase the focus on IP skills-building, as well as in areas such as IP commercialization. The portfolio also includes dedicated courses addressed to entrepreneurs, exporters, researchers, inventors, and IP managers, designed to provide them with the technical knowledge and skills needed to use the IP system to support business growth and job creation.

The courses are delivered in close cooperation with partner institutions and with external, independent academic expertise. The Academy has a strong reputation which rests upon the diversity of its course offerings, quality of instruction, its credibility as a neutral and impartial source of knowledge, and its extensive international network of highly respected partner institutions.

The highlights and new developments in courses offered by the Academy in 2021 are summarized below.

- Sixteen (16) specialized training courses on specific IP areas will be offered during the year for government officials and other dedicated public-sector stakeholders. These training courses will be organized in close cooperation and full partnership with Member States, IP offices and IP institutions.
- In 2021, the Professional Development Program (PDP) will introduce a new skills-based approach to its training courses integrating new components and new teaching and learning methodologies to better facilitate the acquisition of practical IP skills

by government officials. In addition, the new format will enhance the quality of training courses, respond to new learning needs, and pool resources of partner institutions. The main features of the new format will be (i) inclusion of assignments and projects as an integral part of the curriculum; (ii) launch of a career development-based certificate attesting the acquisition of advanced knowledge and skills in IP; and (iii) the use of blended training formats. The redesigned in-person format will include a smaller number of theoretical presentations, as a greater emphasis will be placed practical on-the-job training, case studies, exercises, workshop sessions and simulation exercises.

- The courses will not only continue to cover conventional IP subject matters such as trademarks; patent search and examination; designs; copyright and collective management of copyright and related rights; geographical indications; but also other important themes, such as management and commercialization of IP assets; IP innovation policy; management and administration of IP offices; as well as the transfer of technology and licensing.
- In 2021, a total of 36 courses will be offered through the WIPO Academy Distance Learning (DL) Program in the six United Nations languages and Portugese. The DL Program will integrate six new and three redesigned courses including executive, leadership, and certification level courses to complement its existing offerings. These courses are a response to the demand by innovation-led sectors in WIPO Member States focusing on: IP and Genetic Resources in the Life Sciences; IP and Exports; IP and Medical Technologies; IP for Women in Sciences; Making a Living from Video Games; IP4Youth and Teachers; WIPO Development Agenda Project Development; and certification courses on International Patent Drafting; Patent Information Search for Technology and Innovation Support Centers (TISCs); and aptitude courses on Collective Management of Copyright. A dedicated state-of-the-art IT platform and a network of more than 400 tutors from all over the world are mobilized by the Program to deliver these DL and blended learning courses.
- The reach, accessibility and affordability of the WIPO Academy's DL Program makes it unique as an IP

training resource globally. Its courses are available to support skills-based training for government officials and more broadly to support national IP skills-building programs, working in close cooperation with local partners, including IP offices, universities, national IP training institutions, and business support institutions.

- In addition to the regular courses listed in the Portfolio, the DL Program is developing skills-based assessment and certification services and providing an overarching framework used by Member States for developing their own national IP certification processes. It will also continue to encourage the customization and use of the WIPO DL courses by national IP training centers.
- In 2021, the Academy will continue to provide access to IP higher education to developing countries, least developed countries and countries in transition by establishing new cooperation agreements and allocating resources to support existing partner universities to increase access to IP higher education. The focus in 2021 will be to expand the practical skills-building element of these programs through increased internships, work placements and research assignments designed to apply IP knowledge to develop solutions to everyday challenges.
- A new Master's Degree in Innovation and Intellectual Property (MIIP) will be offered for the first time jointly by WIPO, the Saudi Authority for Intellectual Property (SAIP) and Umm Al Qura University (UQU), Kingdom of Saudi Arabia.

- A total of 22 WIPO Summer Schools will be organized in 2021 in cooperation with partners across the globe. Building on the experiences of 2020 and the response to the COVID-19 pandemic, a mix of online, in-person and hybrid programs will be offered. The content for these courses has been modified to increase the interactive sessions and place greater emphasis on practical IP skills-building.
- The Academy will also cooperate closely with national IP training institutions to support their work to develop tailored skills development courses and services for SMEs from diverse creative and innovative sectors with the knowledge needed to enable them to benefit from the use of the IP system.

This Portfolio serves as a catalog of all training opportunities to be offered by the WIPO Academy in 2021 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

Important:

As the WIPO Academy's training activities are subject to change during the year, please visit the website, www.wipo.int/ academy, for up-to-date information.

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ACADEMIC INSTITUTIONS PROGRAM

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 Master of Laws (LL.M) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin in Turin, Italy Master's Degree in Intellectual Property (MIP), offered jointly by the
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3. Master's Degree in Intellectual Property (MIP), offered jointly by the
Intellectual Property Organization (OAPI) and the Faculty of Legal and Political
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4. Master's Degree in Intellectual Property (MIP) with a Specialization in
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Turkish Patent and Trademark Office and Ankara University in Ankara, Turkey 107
5. Master's Degree in Intellectual Property (MIP) with a Specialization in Design,
offered jointly by the WIPO Academy and Tongji University in Shanghai, People's
Republic of China 109
6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly
by the WIPO Academy, the National Institute of Industrial Property (INPI) of
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7. Master's Degree in Intellectual Property and New Technologies (MIP and
New Technologies), offered jointly by the WIPO Academy, the Patent Office of
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8. Master's Degree in Intellectual Property and Development Policy (MIPD),
offered jointly by the WIPO Academy, the Korean Intellectual Property Office
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Management (KDI School) 115
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Professional Development Program

General Information on the Professional Development Program

The Professional Development Program (PDP) of the WIPO Academy offers each year specialized training courses for participants from developing countries, including least-developed countries (LDCs), and from countries with economies in transition. The courses are organized in partnership with several institutions around the world, including national IP offices.

The yearly increase in partner institutions' contributions, facilitates the delivery of the PDP courses.

The training courses to be held in 2021 are described in the following pages. For each course, information is given about its learning objectives and outcome, curriculum highlights, language of training, target audience, distance learning course prerequisites, venue, duration and possible dates which are subject to change. Kindly visit the WIPO Academy website, *www.wipo.int/academy*, for up-to-date information.

Global restrictions imposed as a result of the COVID-19 pandemic, particularly with respect to travel and crossborder movement of people, have prompted the PDP to develop a new business model that is well adapted and better suited to respond, with agility, to similar circumstances in the future. As of 2021, a new format of the PDP curriculum will be implemented.

The main features of the new format are as follows:

1. Collaboration among partner institutions

The new format will enable more collaboration among partner institutions of the PDP. Partner institutions having knowledge and skills to share in the defined field of expertise may be invited to cooperate or contribute to a training course offered under the PDP.

2. Establishment of a pool of experts

PDP will set up a pool of experts composed of specialists in specific IP area(s) from partner institutions, in accordance with the themes of the courses. Each partner institution will designate its experts. Those experts will serve as tutors of projects or assignments as described below and speakers to in-person training or courses offered online.

3. Projects and assignments

Under the new format, selected participants will be requested to identify projects related to the theme of the course, which their respective institutions should endorse.

Each participant must be prepared to conduct research on the selected theme of the project under the guidance of an assigned tutor selected within the pool of experts.

Some courses will be project-based courses and others will be assignment-based. This will be indicated in the catalog for each course.

4. Career development-based certificate

At the end of each course, participants who successfully complete all requirements will be awarded a certificate entitled "Professional Development Certificate" which will attest to their acquisition of advanced knowledge and skills in IP.

5. Blended format

The new format includes both distance learning (online) and in-person learning.

Courses which may not be offered in-person due to travel restrictions will be delivered online.

The content of the DL courses will be an integral part of the PDP curriculum.

The following paragraphs provide information on application procedures, travel, accommodation, medical coverage, visa requirements and related matters, which apply, to the selected candidates.

1. Prerequisites

Candidates for the training courses offered under the PDP should have completed or be prepared to complete the DL course(s) as designated in the description of each training course. Candidates are required to have a working knowledge of the language in which the training course will be conducted.

2. Application procedure

Candidates for the training courses offered under the PDP are required to register online at *https://welc.wipo. int*. Only applications submitted online will be considered. Under each training course, the dates and the deadlines for registration are provided. It is recommended that candidates register for not more than two courses per year.

For government officials, registration must be endorsed by the Director General of the office or a senior official of the relevant ministry before it may be considered. It is also necessary to attach the relevant required documents as described on the PDP webpage of the WIPO Academy website. For any assistance, please send an e-mail to pdp@wipo.int

Recommendation letters from the national authorities must be attached to their online applications (not to be e-mailed to the PDP mailbox mentioned above).

3. Selection of candidates

The selection of candidates is carried out by WIPO according to the eligibility criteria, taking into consideration the limited seating capacity for each training course. Selected candidates are notified through a formal invitation letter. If necessary, they may be notified by e-mail first. <u>Only selected candidates are notified</u>. Information on travel and other administrative arrangements will be provided directly to the selected candidates.

Candidates who have participated in the last three years in one of the professional development training courses will not be eligible for selection.

4. Medical insurance

With regard to courses taking place in-person, participants in courses of two weeks or longer are covered by medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to the selected candidates.

5. Medical examination

With regard to courses taking place in-person, candidates selected for a training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. A selected candidate who is not fit to travel shall inform WIPO upon receipt of the invitation letter.

6. Visa requirements

With regard to courses taking place in-person, selected candidates are requested to obtain the visa of the country in which the training course is held. WIPO will not authorize the selected candidates to participate in the course unless they have obtained all of the required entry visas in advance. Each selected candidate is responsible for obtaining the required visa(s), including transit visa. The visa costs are borne by the candidate.

7. Travel and accommodation for in-person courses

Travel, subsistence expenses and accommodation (where applicable) are borne by WIPO or by the governments or cooperating institutions only for in-person training. Participants receive a daily subsistence allowance adequate to cover the cost of meals and accommodation, and terminal expenses to cover transportation from and to the airport.

If a course is originally planned for an in-person training and later changed to an online course, no payment will be made to the invited participants.

8. Evaluation questionnaires

Selected candidates are required to fill out a pre-training evaluation questionnaire, which is drawn up by WIPO for each course. The responses to the questionnaire, which are shared with the speakers, enable the Academy and the speakers to know the participants expectations beforehand and, if necessary, to adjust the program accordingly.

At the end of each course, participants are required to complete an evaluation questionnaire prepared by WIPO or by the partner institution. The answers to the questionnaire are treated in strict confidence. They serve as a basis to assess the various courses and to improve them in future.

There will also be follow-up evaluation surveys (e.g. nine to twelve months after the course), providing feedback to WIPO on the way in which the participants are applying the skills and knowledge acquired during the courses. This helps to determine the impact of the courses offered to Member States.

9. Attendance

Regular attendance is mandatory throughout the training period for both in-person and online courses. WIPO reserves the right to terminate the fellowship of any participant who fails to meet this requirement.

10. Accompanying persons for in-person training

Participants are requested not to bring any accompanying persons to the courses. WIPO will not take any responsibility or incur administrative costs or take any action (e.g. make travel arrangements, provide a subsistence allowance, arrange entry visas or insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

11. Certificate

Under the new format, a career development-based certificate will be awarded to participants at the end of the training program in which they have enrolled and participated.

12. How to contact us

The administration of the PDP may be contacted for any inquiry by e-mail at *pdp@wipo.int*

Applicants are advised to apply and attach all of the required documents online on the WIPO eLearning Center. *https://welc.wipo.int/*. CVs or recommendation letters attached to an e-mail will not be accepted.

1. WIPO-OEPM Advanced Training Course on Trademarks for Latin American Countries

Introduction	This training course is offered by WIPO jointly with the Spanish Patent and Trademark Office (OEPM), with the assistance of the Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI, Peru), for the benefit of trademark examiners from Latin American countries.
Why the course is offered	The course is offered to enhance the skills and knowledge of trademark examiners from Latin American countries in the examination of trademark applications for registration.
	At the end of the course, participants will be able to assess new registration issues in addition to procedural matters in the field of trademarks.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the course.
	Participants who have completed the DL-302 within two years prior to their selection will be exempted from re-taking the DL course again.
	The DL-302 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Online Training for 2 Weeks
	The training course will be offered online for two weeks.
	The main part of the program will include on-the-job training and exercises.
	The program will also include inter alia the following themes:
	 Relative and absolute grounds of refusal of registration of marks, including practical cases; The Madrid system; Opposition and administrative review; Case studies on well-known marks, non-traditional marks; and
	• Trademarks and the internet.
	Phase 3: Identification, Research and Guidance on Assignments for 8 Weeks
	Participants will be given assignments to undertake after the training.
	Each participant will be prepared to conduct a research on the assignment under the guidance of an assigned tutor selected within the pool of experts.
	The timeframe for submitting back the assignment by each participant will be eight weeks from the end of the online training.

	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	Spanish.
Who should enroll	Trademark examiners from Latin American countries.
DL course required (see phase 1 of the curriculum)	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Venue and dates (duration)	Online DL-302: 4 weeks, February 2021 Training: 2 weeks, March 2021 Assignments: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

2. WIPO-CIPO Executive Workshop on Intellectual Property Office Management

Introduction	This workshop is offered by WIPO jointly with the Canadian Intellectual Property Office (CIPO) for the benefit of developing countries.
Why the course is offered	The workshop is offered to enhance the managerial skills of heads of intellectual property (IP) offices and senior IP officials for a better delivery of IP services, including effective quality control systems.
	At the end of the course, participants will understand the current and future challenges associated with managing IP offices and will be in a position to implement new techniques enabling the smooth running of an IP office, such as how to reduce backlogs, how to deliver qualitative services to stakeholders and how to introduce new services.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Intellectual Property Management (DL-450) prior to their participation in the online executive workshop.
	Participants who have completed the DL-450 within two years prior to their selection will be exempted from re-taking the DL course again.
	The DL-450 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Online Training for 2 Weeks
	The executive workshop will be organized online for two weeks.
	The main part of the program will include on-the-job training and discussions on the projects.
	The program will also include inter alia the following themes:
	Operational management;Examiners training programs;
	Strategic planning and performance measurement;
	Economic research and IP analytics at CIPO;Quality management;
	 Modernization of information technologies (IT) in CIPO; Understanding client needs and outreach;
	 Integrated business planning and performance measurement; and Operational excellence Lean: How applying lean management techniques can increase efficiency.
	Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
	Participants will be requested to identify projects for research on IP office management. Their respective institutions must endorse such projects.
	Each participant will be prepared to conduct a research on the selected theme of the project under the guidance of an assigned tutor selected within the pool of experts.

	The timeframe for submitting a report on the project by each participant will be eight weeks after the training.
	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	Heads of IP offices, including senior managers of industrial property offices.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Intellectual Property Management (DL 450).
Venue and dates (duration)	Online DL-450: 4 weeks, March 2021 Training: 2 weeks, April 2021 Projects: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/ en/courses/professional_training

3. WIPO-KIPO Advanced Training Course on Design Law and Examination

Introduction	This training course is offered by WIPO jointly with the Korean Intellectual Property Office (KIPO) and the International Intellectual Property Training Institute (IIPTI), Daejeon (Republic of Korea).
Why the course is offered	The course is offered to enhance the practical skills and knowledge of design examiners in the examination of design applications for registration.
	At the end of the course, participants will be able to assess new design issues in addition to procedural matters in the field of designs.
Curriculum highlights	The curriculum comprises four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the course.
	Participants who have completed the DL-302 within the last two years prior to their selection will be exempted from re-taking the DL course.
	The DL-302 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Online Training for 1 Week
	The training course will be offered online for one week.
	The main part of the program will include on-the-job training and exercises.
	The program will also include the following themes, taught through case studies wherever possible:
	 Design and industrial development; Industry-specific design categories; Design search; Substantive and non-substantive examination; International treaties and the Hague agreement; Counterfeiting and designs; Trial and appeal litigation; and Design protection systems at national and international level.
	During the program, KIPO officials will share their knowhow and skills in administering design applications and examinations, drawing on KIPO's more than 50 years of experience in IP examination practice.
	Phase 3: Identification, Research and Guidance on Assignments for 8 Weeks
	Participants will be given assignments to undertake after the training.
	Each participant will be required to conduct a research assignment under the guidance of an assigned tutor, selected from within a pool of experts.
	The timeframe for submitting the assignment will be eight weeks from the end of the online training.

	Phase 4: Award of Professional Development Certificate
	A "Professional Development Certificate (PDC)" will be granted to participants who fulfill all requirements set out in the PDP curriculum.
_	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	Design examiners and officials dealing with designs from IPOs and relevant ministries.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-320).
Venue and dates (duration)	Online DL-302: 4 weeks, March 2021 Training: 1 week, April 2021 Assignments: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

4. WIPO-SAKPATENTI-CNIPA Advanced Training Course on Geographical Indications

Introduction	This training course is offered jointly by WIPO, the National Intellectual Property Center of Georgia (SAKPATENTI) and the China National Intellectual Property Administration (CNIPA), with the assistance of the China Intellectual Property Training Center (CIPTC).
Why the course is offered	The course is offered to enhance the skills of officers dealing with the promotion of national products whose quality is linked to origin. It aims to underline the importance of geographical indications in branding strategies.
	At the end of the course, participants will not only be able to design policies related to geographical indications but also implement new techniques and strategies enabling the promotion of national products whose quality is linked to origin.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
	Participants who have completed the DL-302 within two years prior to their selection will be exempted from re-taking the DL course again.
	The advanced DL courses will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Online Training for 2 Weeks
	The training course on geographical indications (GIs) will be organized online for two weeks.
	The main part of the program will include on-the-job training and discussions on the projects.
	The program will also cover inter alia the following themes:
	 Different systems for the protection of GIs: Trademark system and <i>sui generis</i> system; International framework for GI protection; Registration regimes and the extension of higher protection to other products as debated under the World Trade Organization (WTO);
	 Protecting non-agricultural GIs; The management of geographical indications; GIs and traditional knowledge;
	 GIs as a tool for promoting products whose quality is linked to origin; Economic, environmental and social value of GIs, including costs and benefits;
	 Quality control mechanisms of GIs; GIs in branding strategies; and
	 Gis in brancing strategies, and Gis and the One Village, One Product (OVOP) concept.

	Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
	Participants will be requested to identify projects for research on geographical indications (GIs). Such topics must be endorsed by the participants' respective institutions.
	Each participant will be prepared to conduct a research on the selected theme of the project under the guidance of an assigned tutor selected within the pool of experts.
	The timeframe for submitting a report on the project by each participant will be eight weeks from the receipt of the acceptance form.
	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	 Officials from IP offices and relevant ministries. Officers from public institutions in charge of promoting products whose quality is based on origin.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Venue and dates (duration)	Online DL-302: 4 weeks, April 2021 Training: 2 weeks, June 2021
	Projects: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

5. WIPO-KIPO Advanced Training Course for Patent Examiners

Introduction	This training course is offered by WIPO jointly with the Korean Intellectual Property Office (KIPO) and the International Intellectual Property Training Institute (IIPTI).
Why the course is offered	The course is offered to enhance the practical skills and competence of patent examiners working in major technological fields, including bio-technology and pharmaceuticals, machinery, materials, electricity and electronics, telecommunications and business of data (BoD).
	At the end of the course, participants will be able to make use of publicly available online tools to search and examine inventions and to judge patentability in the major technological fields.
Curriculum highlights	The curriculum comprises four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the in-person training or online course.
	Participants who have completed the DL-301 within two years prior to their selection will be exempted from re-taking the DL course again.
	The advanced DL courses will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Online Training for 2 Weeks
	The training course will be offered online for two weeks.
	The in-person program will focus on practical training in patent search and examination, real-life case processing exercises, and group discussions of simulated case-examination.
	During the program, KIPO officials will share their knowhow and skills in administering patent applications and examinations based on KIPO's more than 50 years of experience in IP examination practice.
	Other themes covered will include:
	 Patentable and non-patentable subject matter; Claims analysis; Assessments of novelty, inventive step and industrial application; Unity of the invention; and Developing search strategies.
	Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
	Participants will be requested to carry out research and submit a project report in a relevant technological field, under the guidance of an assigned tutor selected from a pool of experts. The project topic must be endorsed by the participants' respective institutions.
	The timeframe for submitting the report on the project will be eight weeks after the end of the in-person training.

	Phase 4: Award of Professional Development Certificate
	A "Professional Development Certificate (PDC)" will be granted to participants who fulfill all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	Patent examiners.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Patents (DL-301).
Venue and dates (duration)	Online DL-301: 4 weeks, April 2021 Training: 2 weeks, June 2021 Projects: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

6. WIPO-INPI-OMPIC Advanced Training Course on Trademarks

Introduction	This training course is organized jointly by WIPO, the French National Institute of Industrial Property (INPI-France) and the Moroccan Office of Industrial and Commercial Property (OMPIC) for the benefit of developing countries.
Why the course is offered	The course is offered to enhance the skills and knowledge of trademark officials from IP offices and/or relevant public institutions or ministries through the discussion of trademark issues and procedures.
	At the end of the course, participating trademark officials will be able to adequately respond to major issues in the field of trademarks and related areas.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the online course.
	Participants who have completed the DL-302 within two years prior to their selection will be exempted from re-taking the DL course again.
	The DL-302 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will be provided at the end of the DL course.
	Phase 2: Online Training for 2 Weeks
	The trademark course will be organized online for two weeks.
	The program will be practical in nature and will include inter alia the following themes:
	 Relative and absolute grounds of refusal of registration of marks, including practical cases; The Madrid system; Opposition and administrative review; Case studies on well-known marks and non-traditional marks; and Trademarks and the internet.
	Phase 3: Preparation of Assignments for 8 Weeks
	Participants will be requested to undertake research on the defined assignments in the area of trademarks.
	Those assignments will be carried out under the guidance of an assigned tutor selected within the pool of experts.
	The timeframe for submitting the assignment by each participant will be eight weeks after the training.
	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.

Language of training	French.
Who should enroll	 Officials from trademark offices/departments/divisions. Officers of public chambers of commerce. Officials from the relevant ministries.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-320).
Venue and dates (duration)	Online DL-302: 4 weeks, May 2021 Training: 2 weeks, June 2021 Assignments: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

7. WIPO-CEIPI-INPI Advanced Course on Intellectual Property, Transfer of Technology and Licensing

Introduction	This advanced training course is offered jointly by WIPO and the Center for International Intellectual Property Studies (CEIPI), with the assistance of the French National Institute of Industrial Property (INPI-France), for the benefit of developing countries and countries with economies in transition.
Why the course is offered	The course is offered to enhance skills and knowledge of technology managers and scientists from research and development (R&D) institutions as well as from universities in developing countries and countries with economies in transition in dealing with technology transfer. It aims to equip participants with skills in intellectual property (IP) management, IP commercialization and IP licensing negotiation.
	At the end of the advanced course, participants will be able to use different technology transfer mechanisms and marketing tools/techniques as well as the acquired negotiation skills in IP licensing.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on IP Management (DL-450) prior to their participation in the in-person training or online course.
	Participants who have completed the DL-450 within two years prior to their selection will be exempted from re-taking the DL course again.
	The DL-450 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	The advanced course will be organized for two weeks.
	The main part of the program will include on-the-job training on technology transfer, including simulation exercises on licensing, as well as workshop sessions in defined technology transfer areas.
	The program will also include inter alia the following themes:
	 The role of IP in international technology transfer; The bridge between public research and private initiative; Open innovation and IP: A practical perspective; Technology transfer, patent pools and standard licensing; How to set up a technology transfer office; Workshop on negotiating and drafting technology transfer licenses; Technology transfer in the seeds and food industry; IP commercialization; and New approaches to university innovation, technology transfer and entrepreneurship.

	Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
	Participants will be requested to identify projects for research in the area of transfer of technology and licensing. Such projects must be endorsed by the participants' respective institutions.
	Each participant will be prepared to conduct a research on the selected theme of the project under the guidance of an assigned tutor selected within the pool of experts.
	The timeframe for submitting a report on the project by each participant will be eight weeks after the training.
	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	 Officers from public technology transfer entities, including R&D institutions and universities. Officials of relevant ministries. Officers from public chambers of commerce.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on IP Management (DL-450).
Venue and dates (duration)	Strasbourg (France) DL-450: 4 weeks, June 2021 Training: 2 weeks, July 2021 Projects: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/ en/courses/professional_training

8. WIPO-NIPMO Advanced Workshop on Intellectual Property Innovation Policy

Introduction	This workshop is offered by WIPO jointly with the National Intellectual Property Management Office of South Africa (NIPMO) for the benefit of developing countries.
Why the course is offered	The workshop is offered to enhance the skills and knowledge of officials from relevant ministries or public institutions dealing with innovation policy and IP strategies.
	At the end of the course, participants will be able to use new mechanisms and tools to formulate an effective innovation policy.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on IP Management (DL-450) prior to their participation in the in-person training or online course.
	Participants who have completed the DL-450 within two years prior to their selection will be exempted from re-taking the DL course again.
	The DL-450 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	In-person training will be organized for two weeks, unless otherwise specified later.
	The main part of the program will include the on-job training on how to formulate a good IP innovation policy.
	The program will also include inter alia the following themes:
	 Country reports on national experience of IP innovation policy; Methodology for the development and formulation of IP strategies; Innovation in the informal sector: A practical approach; Simulation exercises on drafting a good innovation policy; Open source technology, open access and open transfer; and Developing a strategic branding portfolio: A practical approach.
	Phase 3: Identification, Research and Guidance on Assignments for 8 Weeks
	Participants will be requested to research defined assignments pertaining to IF innovation policy under the guidance of an assigned tutor selected within the pool of experts.
	The timeframe for submitting the assignment by each participant will be eight weeks after the training.

	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	 Officers from public research and development (R&D) institutions. Officials of relevant ministries. Officers from public entities dealing with innovation.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on IP Management (DL-450).
Venue and dates (duration)	South Africa DL-450: 4 weeks, June 2021 Training: 2 weeks, July 2021 Assignments: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/ en/courses/professional_training

9. WIPO-INDECOPI Advanced Training Course on Copyright and Collective Management of Copyright and Related Rights for Latin American Countries

Introduction	This training course is offered by WIPO jointly with the Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI, Peru).
Why the course is offered	The course is offered to enhance the skills of copyright officials in the management of copyright and related rights in a fast-changing environment. It also promotes debates on topical copyright issues among officers from copyright offices and collective management organizations.
	At the end of the course, participants will be able to respond adequately to current copyright and related rights issues as well as collective management.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503) prior to their participation in the in-person training or online course.
	Participants who have completed the DL-503 within two years prior to their selection will be exempted from re-taking the DL course again.
	The advanced DL courses will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	In-person training will be organized generally for two weeks, unless otherwise specified.
	The main part of the program will include on-the-job training.
	The program will also include inter alia the following themes:
	 Management of copyright and related rights: Challenges; Management of royalties by collective management organizations and their relations with the users of copyright and related rights; Management of remuneration for private copy: reality, opportunities for creators and right holders; and Duties of collective management organizations in the distribution of royalties to their members and right holders.
	Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
	Participants will be requested to identify projects for research in the field of collective management of copyright and related rights. Participants' respective institutions must endorse such topics.
	Each participant will be prepared to conduct a research on the selected theme of the project under the guidance of an assigned tutor selected within the pool of experts.
	The timeframe for submitting a report on the project by each participant will be eight weeks after the training.

	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	Spanish.
Who should enroll	Officials of copyright offices and collective management organizations.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503).
Venue and dates (duration)	Lima (Peru) DL-503: 4 weeks, July 2021 Training: 2 weeks, August 2021 Projects: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

10. WIPO-BCC Advanced Course on Copyright and Related Rights

Introduction	This advanced training course is offered jointly by WIPO, the British Copyright Council (BCC) and the Queen Mary University of London, with the assistance of the United Kingdom Intellectual Property Office, for the benefit of developing countries, LDCs and countries with economies in transition.
Why the course is offered	The course is offered to upgrade the skills and knowledge on emerging copyright issues and new challenges of senior copyright officers, or relevant officers in ministries in charge of copyright matters.
	At the end of the training course, participants will be in a position to understand current copyright issues debated at the international level as well as new challenges raised by the use of copyright works in the digital environment.
Program highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Copyright and Related Rights (DL-201) prior to their participation in the in-person training or online course.
	Participants who have completed the DL-201 within two years prior to their selection will be exempted from re-taking the DL course again.
	The advanced DL courses will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	In-person training will be organized for two weeks, unless otherwise specified.
	The program will include inter alia the following topics:
	 Issues discussed under the Standing Committee on Copyright and Related Rights (SCCR); Marrakesh and Beijing Treaties; Copyright and developing countries; Bichte and interacts of publishere. Legel basis, appending the second discussion.
	 Rights and interests of publishers – legal basis, cases and licensing practices; Rights and interests of authors – including the emergence of self-publishing, the basis and importance of copyright in supporting cultural diversity; Copyright and cultural heritage; Copyright Tribunal – Functions and practice; Impact of political and social change on copyright policy; and Brave new world: Current national, international and regional issues in the context of the Internet, including user-generated content.
	Phase 3: Identification, Research and Guidance on assignments for 8 Weeks
	Participants will be requested carry out research on defined assignments in the field of copyright and related rights under the guidance of an assigned tutor selected within the pool of experts.
	The timeframe for submitting back an assignment by each participant will be eight weeks after the training.

	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	Senior copyright officials from relevant ministries or copyright offices.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Copyright and Related Rights (DL-201).
Venue and dates (duration)	London (United Kingdom) DL-201: 4 weeks, August 2021 Training: 2 weeks, September 2021 Assignments: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

11. WIPO-RGNIIPM-ILPO Advanced Training Course on Patent Search and Examination in the Biotechnology and Pharmaceutical Fields

The course is jointly offered with the Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM, India) and the Israel Patent Office (ILPO, Israel) for the benefit of patent examiners working in the areas of biotechnology, pharmaceuticals and chemistry.
The course is offered to enhance the technical skills and knowledge of patent examiners in the use of online patent search engines and to equip patent examiners with new patent examination techniques for a better assessment of patent applications in the biotechnology and pharmaceutical fields.
At the end of the course, participants will be able to search and examine inventions in the areas of biotechnology, chemistry and pharmaceuticals using publicly available online tools, and to assess novelty and inventive step concerning inventions in those fields.
The curriculum comprises of four phases.
Phase 1: Advanced Distance Learning Course for 4 Weeks
Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the in-person training or online course.
Participants who have completed the DL-301 within two years prior to their selection will be exempted from re-taking the DL course again.
The advanced DL courses will take place for a period of four weeks from the notification of selection.
An assessment and exam will take place at the end of the DL course.
Phase 2: Training for 2 Weeks
In-person training will be organized generally for two weeks, unless otherwise specified.
The main part of the program will include on-the-job training on search and examination in the fields of pharmaceuticals and biotechnology.
The program will also include inter alia the following themes:
 Patentable and non-patentable subject matter, including exercises; Claims analysis, including exercises; The Patent Cooperation Treaty (PCT) system;
 International search report and written opinion; Writing patent search and examination report;
 Assessments of novelty, inventive step and industrial application; Unity of the invention;
 Developing search strategies; and Access to public and private databases.
Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
Participants will be requested to carry out research and submit projects in the fields of biotechnology and pharmaceuticals under the guidance of an assigned tutor selected within the pool of experts. Participants' respective institutions must endorse such topics.

	The timeframe for submitting a report on the project by each participant will be eight weeks after the training.
	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	Patent examiners dealing with biotechnology and/or pharmaceuticals.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Patents (DL-301).
Venue and dates (duration)	Delhi (India) DL-301: 4 weeks, September 2021 Training: 2 weeks, October 2021 Projects: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

12. WIPO-CNIPA Advanced Training Course on Management and Commercialization of Intellectual Property Assets

Introduction	This training course is offered jointly by WIPO and the China's National Intellectual Property Administration (CNIPA), in cooperation with the Center for International Intellectual Property Studies (CEIPI, France) and the assistance of the China Intellectual Property Training Center (CIPTC).
Why the course is offered	The course is offered to enhance skills of officers from research and development (R&D) institutions and relevant public entities dealing with the management of IP. It aims to help them to understand the different steps that lead to the efficient commercialization of IP assets, offering insights into the pathway of successful innovation from initial idea to commercialization. At the end of the training course, participants will know how to use techniques to manage, value and commercialize IP assets effectively.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on IP Management (DL-450) prior to their participation in the in-person training or online course.
	Participants who have completed the selected advanced DL-450 within two years prior to their selection will be exempted from re-taking the DL course again.
	The DL-450 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	Training will be organized for two weeks, unless otherwise specified.
	The program will be practical in nature and will cover both topics on IP management and IP commercialization.
	The program will also include inter alia the following topics:
	 IP management as a growth strategy for business success; IP management strategies and due diligence;
	 Workshop on university-industry partnership: Innovation and technology transfer; IP audits and accounting: A practical approach; Workshop on IP branding and marketing; IP valuation: A practical approach;
	 IP commercialization strategies for entrepreneurs and small and medium- sized enterprises (SMEs); and A workshop and simulation exercises on IP licensing and commercialization.
	Phase 3: Identification, Research and Guidance on Assignments for 8 Weeks
	Participants will be requested to carry out research on defined assignments in the area of IP management and commercialization under the guidance of an assigned tutor selected within the pool of experts.

	The timeframe for submitting a report on the assignment by each participant will be eight weeks after the training.
	Phase 4: Award of Professional Development Certificate
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	 Officers from public entities dealing with IP management and/or commercialization. Officials from relevant ministries in charge of IP management or the transfer of technology.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on IP Management (DL-450).
Venue and dates (duration)	Beijing (China)
	DL-450: 4 weeks, September 2021 Training: 2 weeks, October 2021 Assignments: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

13. WIPO-ASRT Advanced Training Course on Patent Search and Examination for Arab Countries

Introduction	This training course on patent search and examination is offered jointly by WIPO and the Egyptian Academy for Scientific Research and Technology (ASRT) for the benefit of patent examiners from Arab countries.
Why the course is offered	The course is offered to enhance patent examiners' skills in the use of online search tools and examination of patent applications.
	At the end of the course, participating patent examiners will be able to carry out patent searches and examination with existing online search resources for higher quality examination of patent applications.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the in-person training or online course.
	Participants who have completed the DL-301 within two years prior to their selection will be exempted from re-taking the DL course again.
	The advanced DL courses will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	In-person training will be organized generally for two weeks, unless otherwise specified.
	The main part of the program will include on-the-job training.
	The program will also include inter alia the following themes:
	 Patentable and non-patentable subject matter, including exercises; Claims analysis, including exercises;
	The Patent Cooperation Treaty (PCT) system;
	 International search report and written opinion; Writing patent search and examination report;
	 Assessments of novelty, inventive step and industrial application;
	Unity of the invention; Developing page b strategies; and
	Developing search strategies; andAccess to public and private databases.
	Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
	Participants will be requested to carry out research and submit projects in the field of patent search and examination under the guidance of an assigned tutor selected within the pool of experts. Participants' respective institutions must endorse such topics.
	The timeframe for submitting a report on the project by each participant will be eight weeks after the training.

	Phase 4: Award of Professional Development Certificate	
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.	
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.	
Language of training	Arabic.	
Who should enroll	Patent examiners from Arab countries.	
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Patents (DL-301).	
Venue and dates (duration)	Cairo (Egypt) DL-301: 4 weeks, September 2021 Training: 2 weeks, October 2021 Projects: 8 weeks	
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training	

14. WIPO-ASRT Advanced Training Course on Patent Search and Examination for African Countries

Introduction	This training course on patent search and examination is offered jointly by WIPO and the Egyptian Academy for Scientific Research and Technology (ASRT), in cooperation with the Egyptian Patent Office (EGPO), for the benefit of patent examiners from Africa.
Why the course is offered	The course is offered to enhance patent examiners' skills in the use of online tools to search and examine patent applications. At the end of the course, participating patent examiners will be able to carry out patent searches and examination with existing online search resources for higher quality examination of patent applications.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the in-person training or online course.
	Participants who have completed the DL-301 within two years prior to their selection will be exempted from re-taking the DL course again.
	The advanced DL courses will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	In-person training will be organized generally for two weeks, unless otherwise specified.
	The main part of the program will include on-the-job training.
	The program will also include inter alia the following themes:
	 Patentable and non-patentable subject matter, including exercises; Claims analysis, including exercises; The Patent Cooperation Treaty (PCT) system; International search report and written opinion; Writing patent search and examination report; Assessments of novelty, inventive step and industrial application; Unity of the invention; Developing search strategies; and Access to public and private databases.
	Phase 3: Identification, Research and Guidance on Projects for 8 Weeks
	Participants will be requested to carry out research and submit projects in the field of patent search and examination under the guidance of an assigned tutor selected within the pool of experts. Participants' respective institutions must endorse such topics.
	The timeframe for submitting a report on the project by each participant will be eight weeks from the receipt of the acceptance form.

	Phase 4: Award of Professional Development Certificate	
	"Professional Development Certificate (PDC)" will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.	
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.	
Language of training	English.	
Who should enroll	Patent examiners from the African Region.	
DL course required	Advanced Distance Learning Course on Patents (DL-301).	
Venue and dates (duration)	Cairo (Egypt) DL-301: 4 weeks, October 2021 Training: 2 weeks, November 2021 Projects: 8 weeks	
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/ en/courses/professional_training	

15. WIPO-KIPO Advanced Training Course on Trademark Law and Examination

Introduction	This training course is offered by WIPO jointly with the Korean Intellectual Property Office (KIPO) and the International Intellectual Property Training Institute (IIPTI), Daejeon (Republic of Korea).
Why the course is offered	The course is offered to enhance the practical skills and knowledge of trademark examiners in the examination of trademark applications for registration.
	At the end of the course, participants will be able to assess new registration issues in addition to procedural matters in the field of trademarks.
Curriculum highlights	The curriculum comprises four phases.
	Phase 1: Advanced Distance Learning Course for 4 Weeks
	Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the course.
	Participants who have completed the DL-302 within the last two years prior to their selection will be exempted from re-taking the DL course.
	The DL-302 will take place for a period of four weeks from the notification of selection.
	An assessment and exam will take place at the end of the DL course.
	Phase 2: Training for 2 Weeks
	In-person training will be organized for two weeks, unless otherwise specified later.
	The main part of the program will include on-the-job training and exercises.
	The program will also include the following themes, among others:
	 Relative and absolute grounds of refusal of registration of marks, including practical cases; The Madrid system; opposition, trial, appeal and litigation; Case studies on well-known marks and non-traditional marks; Examination practices for collective marks / certification marks / geographical marks; and Trademarks and the internet.
	During the program, KIPO officials will share their knowhow and skills in administering trademark applications and examinations, and offer lessons from the relevant procedural and legal systems in the Republic of Korea.
	Phase 3: Identification, Research and Guidance on Assignments for 8 Weeks
	Participants will be given assignments to undertake after the training.
	Each participant will be required to conduct a research assignment under the guidance of an assigned tutor, selected from within a pool of experts.
	The timeframe for submitting the assignment will be eight weeks from the end of the online training.

	Phase 4: Award of Professional Development Certificate
	A "Professional Development Certificate (PDC)" will be granted to participants who fulfill all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.
Language of training	English.
Who should enroll	Trademark examiners.
DL course required (see phase 1 of the curriculum)	Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Venue and dates (duration)	Daejeon (Republic of Korea) DL-302: 4 weeks, October 2021 Training: 2 weeks, November 2021 Assignments: 8 weeks
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

16. WIPO-WTO Advanced Course on Topical Intellectual Property Issues

Introduction	This advanced course is offered by WIPO jointly with the World Trade Organization (WTO) for the benefit of developing countries and countries with economies in transition.
Why the course is offered	The course is offered to enhance skills and keep government officials informed about emerging IP issues currently debated in WIPO and WTO, to provide a forum for discussion of IP issues and to illustrate the importance of IP to capacity building and national development.
	At the end of the course, participants will understand present debates over current IP issues and challenges in the fields of patents, trademarks, copyright and global IP.
Curriculum highlights	The curriculum comprises of four phases.
	Phase 1: Distance Learning Course for 4 Weeks
	Selected participants must complete the General Distance Learning Course on Intellectual Property (DL-101) prior to their participation in the online course.
	Participants who have completed the DL-101 within two years prior to their selection will be exempted from re-taking the DL course again.
	The DL-101 will take place for a period of four weeks from the notification of selection.
	Phase 2: Preparation of Country report
	Participants will be requested to prepare and conduct research on country reports.
	The country report will be submitted by each participant on the first day of the training.
	Phase 3: Training for 2 Weeks
	In-person course will be organized for two weeks, unless otherwise specified.
	The program will cover IP issues discussed or negotiated under WIPO and WIPO with an emphasis on the practical aspects of the issues relating to:
	 IP and public policy; IP and economic development; Patents, trademarks, copyright and related rights, geographical indications and plant varieties; IP and public health; IP and public health;
	 IP and competition policy; IP and genetic resources, traditional knowledge and traditional cultural expressions;
	 IP and climate change; and IP and business, including small and medium-sized enterprises (SMEs); and country reports discussions.
	Phase 4: Award of Certificate
	A certificate will be granted to participants who fulfill and meet all requirements set out in the PDP curriculum.
	No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.

Language of training	English.
Who should enroll	Senior policy-makers involved in multilateral IP matters from relevant ministerial departments and IP offices.
DL course required (see phase 1 of the curriculum)	General Distance Learning Course on IP (DL-101).
Venue and dates (duration)	Geneva (Switzerland), two weeks November 2021.
Deadline for registration	For updates, please visit the WIPO Academy website: www.wipo.int/academy/en/courses/professional_training

Distance Learning Program

General Information on the Distance Learning Program

1. Objectives

By harnessing technology to facilitate the delivery of academic programs remotely, the WIPO Academy's Distance Learning Program aims to increase the accessibility of intellectual property (IP) knowledge on a global scale, making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

2. Background

In 1999, the WIPO Academy adopted distance learning (DL) as an innovative teaching approach, investing in the potential of the Internet to expand its educational mandate. Since its launch, more than 700,000 people worldwide have taken one or more WIPO DL courses.

3. Field and scope of training

The WIPO Academy has placed considerable emphasis on incorporating teaching methodologies and pedagogies that complement the e-learning process, namely Bloom's Taxonomy. Bloom's Taxonomy is a learning technique rooted in cognitive behavioral psychology through which people learn by "remembering, understanding, applying, analyzing, evaluating and creating". The instructional design of the course content is based on the Open University of the United Kingdom where "you teach, you ask, you assess and you evaluate" the learner's ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in IP teaching through the DL Program in order to combine substantive knowledge and pedagogical expertise in the design and development of the courses. Partnerships with universities around the world enable the WIPO Academy to identify core groups of experts to serve as authors providing and enhancing the content of the courses with regional and national teaching materials.

The courses offered through DL include self-paced general courses, tutor-led advanced courses and courses that combine both online education and in-person training (i.e. blended learning). The WIPO Academy DL courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through intuitive online discussion forums, electronic mail, and live online lectures where applicable. Teachers have their own interaction tools, which allow them to correct examinations and support any difficulties that learners may face during the course.

The WIPO Academy is the only institution that offers a significant number of online courses on IP in more than seven languages with a suite of learner support. A unique feature of WIPO's DL Program is the focus on language diversity and online academic and administration support. The Primer (DL-001), the General Course on IP (DL-101) and most of the advanced courses are now available in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese, with translation into other languages underway. Starting in 2021, the DL Program will offer certification, executive and leadership blended courses combining eLearning and in-person coaching opportunities to participants in SMEs and innovationled sectors.

The self-paced general courses include:

- The Primer on Intellectual Property (DL-001)
- General Course on Intellectual Property (DL-101), also made available in an accessible format for the visually impaired or otherwise print disabled
- Introduction to the Patent Cooperation Treaty (DL-101PCT)
- Specialization Course on the Essentials of Patents (DL-170)
- e-Tutorial on Using Patent Information (DL-177)
- IP Panorama (DL-IP PANORAMA)

The tutor-led advanced courses include:

- Advanced Course on Copyright and Related Rights (DL-201)
- Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)
- Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)
- · Advanced Course on Patents (DL-301)
- Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
- Specialized Course on the Madrid System for the International Registration of Marks (DL-303)
- Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)
- Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
- Advanced Course on Patent Information Search (DL-318)

- Advanced Course on the Basics of Patent Drafting (DL-320)
- Executive Course on Intellectual Property and Genetic Resources in the Life Sciences (DL-427)
- Advanced Course on Intellectual Property Management (DL-450)
- Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)
- Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)
- Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)
- Advanced Course on Collective Management of Copyright and Related Rights for Policy-Makers (DL-506)
- Advanced Course on Software Licensing, Including Open Source (DL-511)
- Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)
- Executive Course on Intellectual Property and Exports (DL-730)
- Intellectual Property for Teachers of the Young (IP4Teachers)

The blended learning courses comprising online education and in-person training are:

- Advanced International Certificate Course on IP Asset Management (AICC)
- IP-Impact Certificate Course Certification for IP Teaching at the Primary and Secondary School Level (IPCC)
- Leadership Course on Intellectual Property and the Life Sciences for Participants in the L'Oréal-UNESCO For Women in Science Programme
- WIPO International Patent Drafting Certification Course

Continuing judicial education on Intellectual Property:

• The General Course on IP for Judges (DL-JD101)

The new pilot courses are:*

- Specialized Course on Intellectual Property Enforcement (DL_IPE)
- WIPO Certification Course on Patent Search for Technology and Innovation Support Centers (TISCs)

- WIPO Certification Course on Intellectual Property and Exports
- Specialized Course on 'How to make a living from Video Games'
- Specialized Course on WIPO Development Agenda Projects (Design and Implementation)

*Pilot courses are not open for regular offering.

4. Teaching

All of the above-mentioned specialized and advanced level courses are supported by in-house tutors and some 400 external expert practitioners in the field of IP.

5. Course syllabi

Each of the courses is divided into modules, which are preceded by a list of learning outcomes. The learning outcomes provide the details of the competencies that participants should aim to achieve upon the completion of the relevant module. Self-assessment tools are strategically placed within each module to help learners to gauge their levels of knowledge and progress and their ability to apply concepts and facts presented throughout the course.

6. Dynamic teaching on current IP issues and learner needs

Courses are adapted to learners' dynamic needs and include cases, landmark decisions and treaties in the relevant field.

7. Target audience

The WIPO Academy's DL courses are available to a variety of end users, from professionals in the field to creators and those with a general interest in IP. In addition to employees of IP offices, groups such as lawyers, patent agents, engineers, artists, performers, economists, journalists, entrepreneurs, business owners and university students can benefit from the Academy's tailor-made courses, which address general and specific IP issues.

In line with WIPO's commitments to accessibility, the Academy has introduced Accessible Intellectual Property Training (AIPT) courses within the DL program for individuals who visually impaired or otherwise print disabled. The General Course on Intellectual Property (DL-101) is available in an accessible format in all of the United Nations languages (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Other advanced courses will gradually become available in accessible format.

8. Partner institutions

Following increased demand for IP knowledge from the Academy's Chinese target audience, and to facilitate the corresponding high-volume access to the DL courses, a Cooperation Agreement was signed in 2016 between the Academy and the China Intellectual Property Training Center (CIPTC) of the State Intellectual Property Office of China (SIPO). As from 2017, the Chinese version of the DL courses has been offered from within China, with the same standards as the Academy's DL courses in the other five United Nations languages.

Similarly, the WIPO Academy signed a Memorandum of Understanding with the National Institute of Industrial Property of Brazil (INPI-Brazil) in 2017, transferring the management and administration of the Academy's Portuguese industrial property DL courses to INPI-Brazil.

9. Registration

The registration process is facilitated by the Academy Registration and Payment Interface (ARPI), an electronic system that enables prospective students to enroll in courses and monitor the status of their applications.

10. Evaluation

The student evaluation process for the DL program is designed to test students' abilities to apply facts and concepts taught throughout the course. It includes a single final examination (which may be a written essay or multiple-choice questions) that is administered to participants through the WIPO Academy learning management platform.

Students are permitted to complete the final examination across a range of timeframes that vary from two hours to ten days, depending on the course, before uploading their answers through the learning management system for grading by their assigned tutors.

11. Tuition fees

All self-paced general courses are offered on scholarship basis to those who register for these courses. Registration fees for advanced courses are determined by the participant's country of nationality according to criteria below.

Students	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
Professionals	
Developing countries and countries in transition	60 US dollars
Industrialized countries	320 US dollars
Academics	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
Government officials (including IP offices)	
Developing countries and countries in transition	eligible for a course scholarship
Industrialized countries	see fee criteria for professionals

For an up-to-date list of developing countries and countries in transition whose nationals are eligible for reduced fees, see the WIPO Academy website: www.wipo.int/academy/en/courses/distance_learning/country_list.html

Self-paced General Distance Learning Courses

1. The Primer on Intellectual Property (DL-001)

Description	This "primer" course aims to provide participants with knowledge of the fundamental aspects of intellectual property (IP): copyright and related rights, trademarks, patents, geographical indications and industrial designs. It introduces contemporary issues impacting the IP field such as new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP. The revamped version is DL-001 V2.0, and is available in English. The other UN language versions will be similarly revamped during 2020-2021. Self-evaluation tools are strategically incorporated throughout each of the 12 modules to help participants to gauge their level of knowledge and test their ability to apply concepts and key facts taught during the course.
Content and structure	 The course includes 12 modules designed to help participants to gradually build their knowledge of general IP concepts: Module 1: Introduction to IP Module 2: Overview of IP Module 3: Copyright Module 4: Related rights Module 5: Trademarks Module 6: Geographical indications Module 7: Industrial designs Module 8: Patents Module 9: New plant varieties Module 10: Unfair competition Module 11: Enforcement of IP rights Module 12: Emerging issues in IP – IP and development
Final exam	There is no final examination for this course. Each module has a self-assessed set of questions encouraging the learner to enroll in the next level course, the General Course on Intellectual Property (DL-101).
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.
Target audience	This course targets individuals seeking to obtain a general overview of the fundamentals of IP.
Registration	Information on registration periods and enrollment is available at <i>https://welc. wipo.int/</i>
Language of instruction	The course is currently offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

2. The General Course on Intellectual Property (DL-101) V2.0

This course is available in an accessible format for the visually impaired or otherwise print disabled.

Description	 This course builds on the concepts presented in the Primer on Intellectual Property (DL-001). It provides participants with a more in-depth overview of the fundamentals of intellectual property (IP) law, and is indispensable for the more advanced courses of study on specific areas of IP law. To strengthen its competitive advantage in the areas of IP instruction and learning, through fusing technology and education, the instructional interface of DL-101 has been completely revamped to elevate the user learning experience. The revamped version is DL-101 V2.0, and is available in English. The other UN language versions will be similarly revamped during the 2020-2021 period.
	Self-assessment tools are strategically placed throughout each module to help participants gauge their level of knowledge and progress, and their ability to apply the concepts and facts presented within the course.
Content and structure	 The course includes 13 modules, at the end of which there is a final examination. Module 1: Introduction to IP Module 2: Copyright Module 3: Related rights Module 4: Trademarks Module 5: Geographical indications Module 6: Industrial designs Module 6: Industrial designs Module 8: Unfair competition Module 9: WIPO treaties Module 10: Protection of new varieties of plants Module 11: Introduction to traditional knowledge, traditional cultural expressions and genetic resources Module 12: IP and development – The WIPO Development Agenda Module 13: Summary and discussion on IP rights
Teaching	Academic support is provided throughout the course; learners may pose substantive questions to tutors online.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched on topics in which the participants show a high level of interest and engagement.
Final exam	 The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of course completion.
Duration	The course is taught over a period of six weeks. It is estimated that the course material can be reviewed in approximately 55 hours during that six-week period.

Target audience	This course is designed for people who are or will be employed in the field of administration of intellectual property rights (IPRs). It is relevant to people seeking a general knowledge of IP and to those who generate various forms of IP and seek a deeper understanding of effective IPR management and protection.
Registration	Information on the registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Other language versions such as Bulgarian, Cambodian, Croatian, Georgian, Thai, Turkish and Vietnamese are offered by the relevant national IP office. DL-101 is also offered in the six official languages of the United Nations and Portuguese in an accessible format for the visually impaired or otherwise print disabled.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

3. A General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)

Description	This specialist foundation course has been developed by WIPO experts on the Patent Cooperation Treaty (PCT). It provides participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents. It is designed for self-paced learning. Self-assessment tools are strategically placed throughout each module to help participants to gauge their levels of knowledge and progress and their ability to apply the concepts and facts presented within the course.
Content and structure	 The course includes 14 modules. Module 1: What is the PCT? Module 2: Why use the PCT? Module 3: Preparing a PCT application Module 4: Filing a PCT application Module 5: PCT electronic services Module 6: Patent agents and common representatives Module 7: The international search report and written opinion of the ISA Module 8: International publication Module 9: International preliminary examination Module 10: Entry into the national phase Module 11: Special international phase procedures Module 12: Procedures for inventions in the field of biotechnology Module 13: Access by third parties to the file of a PCT application
Final exam	Module 14: PCT outlook This course includes formal questions that measure the achievement of the learning outcomes, but there is no final examination.
Certificate	An electronic certificate may be generated upon successful completion of the course questions.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.
Target audience	This course is open to any individual wishing to obtain a general understanding of the PCT System.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

4. Specialization Course on the Essentials of Patents (DL-170)

Description	The General Course on the Essentials of Patents (DL-170) aims to describe briefly the principles and economic impact of patents and the international patenting process. It provides participants with a review of the importance of patents in facilitating the effective transfer and development of technology. It is a preparatory course designed to precede practical training in protection under patents.
Content and structure	 The course includes the following topics, a final set of questions and an audiovisual presentation summary: Introduction to patent law Core principles of the international patent system Patentability: formal requirements (patent application) Patentability: substantive requirements The different layers of patent protection (national, regional, and international options) Ways to protect innovation Grant of patents and enforcement rules Patent flexibilities and development goals New issues, important cases and discussions in patent law
Teaching and final exam	This course is offered for self-directed study and includes formal tests that allow participants to gauge their knowledge and understanding at various points in the course.
Certificate	An electronic certificate may be generated upon successful completion of the final set of questions.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 10 to 12 hours.
Target audience	 The course is designed for participants who plan to attend further training to develop their knowledge of patents. It is useful for busy professionals who want to review in brief the essential elements of patent rights. It is strongly recommended that prospective participants complete the General Course on Intellectual Property (DL-101) before taking this course.
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is currently offered in English.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

5. e-Tutorial on Using Patent Information (DL-177)

Description	The e-tutorial is an interactive learning tool covering the foundations of patent documentation, patent search strategies, patent analysis and its numerous uses. It includes tutorials, scenarios, and exercises to allow learners to expand and test their knowledge.
	It is recommended that participants take the DL-177 tutorial prior to taking the DL-318 Patent Information Search course.
Content and structure	The course includes the following three modules, which are each comprised of a number of tutorials and scenarios:
	 Module 1: Patent Basics Module 2: Patent Search and Retrieval Module 3: Patent Analysis
Final exam	There is no final examination for this course.
Certificate	Participants who complete the e-Tutorial will be awarded an electronic certificate of completion for the course.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately eight hours.
Target audience	The e-tutorial can be useful for individuals, or to support group training for users with competency levels ranging from basic to intermediate, including students and researchers, small and medium-sized business entrepreneurs, and policy makers. It will also complement onsite training given within the framework of the WIPO Technology and Innovation Support Center (TISC) program.
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The e-Tutorial is currently offered in English, French, Russian and Spanish. In the future, the additional language versions will be available, including Arabic and Chinese.
Tuition fees	This course is offered on a scholarship basis for those who register for the course.

6. Intellectual Property Panorama (DL-IP PANORAMA)

Description	 The DL-IP PANORAMA course was designed to help small and medium-sized enterprises (SMEs) to utilize and manage intellectual property (IP) in their business strategies. It was developed jointly by the Korean Intellectual Property Office (KIPO), the Korea Invention Promotion Association (KIPA) and WIPO under a project entitled "The Joint Development of E-learning Content", and has since been translated into several languages. IP PANORAMA teaches IP from a business perspective, focusing especially on the situation of SMEs. It is based on the instructional design strategy of storytelling supported by educational technology. The learning content of each module is designed around a practical IP story.
Content and structure	The course includes the following 13 modules: • Module 1: Importance of IP for SMEs • Module 2: Trademarks and industrial designs • Module 3: Inventions and patents • Module 4: Trade secrets • Module 5: Copyright and related rights • Module 6: Patent information • Module 6: Patent information • Module 7: Technology licensing in a strategic partnership • Module 8: IP in the digital economy • Module 9: IP and international trade • Module 10: IP audit • Module 11: Valuation of IP assets • Module 12: Trademark licensing • Module 13: IP issues in franchising
Final exam	There is no final examination for this course.
Certificate	There is no certificate at the end of this course.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 20 hours.
Target audience	This course targets individuals seeking to obtain a general overview of the fundamentals of IP, particularly employees in the enterprise sector and university students who wish to increase their awareness of using IP for business success.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	IP PANORAMA is currently offered in English, French and Spanish. Languages will in future include Arabic, Chinese, Portuguese, Russian and others.
Tuition fees	This course is offered on scholarship basis for those who register for the course.

Tutor-led Advanced Distance Learning Courses

7. Advanced Course on Copyright and Related Rights (DL-201)

Description	This advanced course explains the fundamental principles of international copyright and related rights protection, including a comprehensive overview of the relevant international treaties. It addresses the collective management of rights and deals with issues of copyright and related rights in the digital environment.
Content and structure	 The course includes 12 substantive modules and a final examination. Module 1: The concept of copyright: Historical background and the international framework Module 2: The Berne Convention: Principles and notions of works Module 3: The Berne Convention: Content protection – rights and limitations Module 4: The Berne Convention: Special types of works and situations Module 5: The TRIPS Agreement and the WIPO Copyright Treaty Module 6: Related rights: The Rome Convention, the WIPO Performances and Phonograms Treaty (WPPT), the Beijing Treaty Module 7: Sui generis regimes of protection, sui generis rights and unfair competition Module 8: The TRIPS Agreement and enforcement issues Module 9: Collective management of rights Module 10: Copyright on the Internet Module 12: Intellectual property and development – flexibilities and public domain under copyright
Teaching	Final examination Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP). Tutors will also deliver online lectures on select copyright and related rights topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course is designed for legal practitioners, managers in copyright offices and staff in collective management societies, broadcasting organizations or publishing industries, academics and university students with prior knowledge of IP such as those who have successfully completed the General Course on Intellectual Property (DL-101).
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int

Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
	The language versions of this course will be under review during the 2020-2021 period. Please visit the Distance Learning webpage for further details.
Tuition fees	As an advanced course, the DL-201 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

8. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)

Description	This advanced course presents technical information about the intellectual property (IP) protection of traditional knowledge and traditional cultural expressions. It covers key concepts and international, regional and national experience, policy options and legal mechanisms that are already available or under consideration to provide such protection. It aims to strengthen the capacity and stimulate consideration of these issues, share experience and advance understanding of the range of issues and possible options in this area, in which legal and policy developments are still evolving at national, regional and international levels.
Content and structure	This course includes four substantive modules and a final examination.
	 Module 1: Overview and key concepts Module 2: Options for the IP protection of traditional knowledge (TK) and traditional cultural expressions (TCEs) Module 3: Protecting TK and TCEs with existing and adapted IP rights Module 4: Protecting TK and TCEs with a <i>sui generis</i> system of protection Final examination
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination
Certificate	approximately one week before the deadline for completing the course. Participants who pass the final examination will be awarded an electronic envision of completing for the course.
Duration	certificate of completion for the course.The course requires approximately 70 hours of study time over a period of 12 weeks.
Target audience	This course is designed for officials of IP offices, government officials from other departments, policy-makers, diplomats, members of indigenous and local communities, employees of non-governmental organizations, intergovernmental organizations, lawyers, academics, researchers, students and individuals who already possess a working knowledge of the IP system. As the course covers the relationship between IP, TK and traditional cultural expressions, participants who are already familiar with the IP system may be best placed to benefit from the content.
	It is recommended that prospective participants who are not already familiar with the IP system are take the Primer on Intellectual Property (DL-001) or the General Course on Intellectual Property (DL-101), both of which are available free-of-charge, before taking this course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese.
Tuition fees	As an advanced course, the DL-203 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

9. Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)

Description	This advanced course provides a comprehensive description of the main notions, conditions and principles of the protection provided for new plant varieties under the International Convention for the Protection of New Varieties of Plants (the UPOV Convention).
Content and structure	The course comprises 11 modules and a final examination.
	 Module 1: Nature of plant breeding and the need for plant breeders' rights Module 2: Subject matter and entitlement to protection Module 3: Conditions of protection Module 4: Applying for a plant breeder's right Module 5: Testing for distinctness, uniformity and stability (DUS) Module 6: Scope of the plant breeder's right – acts and material covered Module 7: Scope of the plant breeder's right – varieties within the scope of the plant breeder's right – warieties within the scope of the plant breeder's right Module 8: Exceptions and restrictions to the plant breeder's right Module 9: Nullity and cancellation of the plant breeder's right Module 10: International Union for the Protection of New Varieties of Plants (UPOV) Module 11: Implementation of the Convention and Final Provisions Final examination
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded a certificate of completion for the course.
Duration	The course requires approximately 36 hours of study time over a period of four weeks.
Target audience	 This course is specifically designed for officials and IP personnel within the public or private sectors. Public sector – government officials responsible for drafting plant breeders' rights legislation and the management of plant breeders' rights offices, organizers of distinctness, uniformity and stability (DUS) trials, and DUS examiners. Private sector – plant breeders, IP managers and IP agents/attorneys; students.
Registration	Information on registration periods and enrollment is available at: http://www.upov.int/resource/en/training.html
Language of instruction	The course is offered in English, French, German and Spanish.
Tuition fees	As an advanced course, the DL-205 incurs registration fees – consult the UPOV online course catalog for details and updates at: https://www.upov.int/resource/en/training.html

10. Advanced Course on Patents (DL-301)

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Description	This advanced course aims to give participants an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates an examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It provides participants with a comprehensive review of the importance of patent pools in facilitating the effective transfer and development of technology.
Content and structure	This course includes eight substantive modules and a final examination.
	 Module 1: The macroeconomic impact of the patent system Module 2: The patent application process Module 3: The different layers of the international patent system and regional patent protection mechanisms Module 4: Kinds of intellectual property protection based on types of inventions Module 5: Legal issues in the patenting process Module 6: Enforcement Module 7: New issues, important cases and discussions Module 8: Intellectual property and development – flexibilities and public domain under patents Final examination
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
	Tutors will also deliver online lectures on select topics related to patents towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.
	Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is designed for people who already have a sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students. Given the advanced nature of the course, prospective participants wishing to undertake this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the General Course on Intellectual Property (DL-101) before taking this course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-301 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

11. Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)

Description	This advanced course aims to raise awareness of the complex issues involved in protecting and managing intellectual property (IP) for branding. It is a preparatory course designed to precede practical training in the protection of trademarks, industrial designs and geographical indications.
Content and structure	This course includes seven substantive modules and a final examination.
	 Module 1: The role of trademarks, industrial designs and geographical indications in the market Module 2: Trademarks
	 Module 3: Geographical indications Module 4: Industrial designs
	Module 5: Protection against unfair competition
	 Module 6: Making brands and managing IP Module 7: IP and development – flexibilities and public domain under trademarks Final examination
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
	Tutors will also deliver online lectures on select topics related to patents towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.
	Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	Participants should have a general interest in making the best use of IP in marketing and managing intangible assets of a private company. The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that participants who do not have prior knowledge of IP take the General Course on Intellectual Property (DL-101) before taking this course.

Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
	The language versions of this course will be under review during the 2020-2021 period. Please visit the website for further details.
Tuition fees	As an advanced course, the DL-302 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

12. Specialized Course on the Madrid System for the International Registration of Marks (DL-303)

Description	 The Madrid System for the International Registration of Marks is a convenient and cost-effective solution for registering and managing trademarks worldwide. The purpose of this course is to give participants an overview of the Madrid System and explore its benefits, principles and operations. The modules contain knowledge check questions at various points, and scenarios to complement the learners' understanding of the materials presented in the modules to provide a more practical guide to the process.
Content and structure	 The course includes the following six modules and a final assessment: Module 1: Introduction to the Madrid System Module 2: Accession (to the Madrid System) Module 3: Office of origin Module 4: Office of a designated contracting party Module 5: Communication with WIPO and online tools and services Module 6: Post registration management Final assessment
Final assessment	The final assessment consists of a series of multiple-choice questions.
Certificate	An electronic certificate will be generated upon successful completion of the final assessment.
Duration	This specialized course requires approximately 15 hours of study time over a period of 6 weeks.
Target audience	The course is designed for current and future users of the Madrid System (trademark representatives and holders), IP professionals, students, as well as IP office staff.
Registration	Information on registration periods and enrollment will be available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in English initially.
Tuition fees	As an advanced course, the DL-303 may incur registration fees – for more details, please consult the WIPO eLearning Center at <i>https://welc.wipo.int/acc/</i>

13. Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)

Description	The objective of this advanced course is to provide a basic understanding of the examination of applications for plant breeders' rights under the International Convention for the Protection of New Varieties of Plants.				
Content and structure					
	Final examination				
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).				
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.Participants will receive details on how to access the examination				
	approximately one week before the deadline for completing the course.				
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.				
Duration	 This course requires approximately 70 hours of study time over a period of four weeks. It can be taken as a single course (DL-305) or as two separate courses (DL-305A and DL-305B): DL-305A: Administration of Plant Breeders' Rights (approximately 30 hours); and DL-305B: DUS Examination (approximately 45 hours). 				
Target audience	 Officials/officially appointed persons responsible for running PBR offices or for drafting PBR legislation; key staff of PBR offices; organizers of distinctiveness, uniformity and stability (DUS) trials; DUS examiners; plant breeders; IP managers; IP agents/attorneys; and academics/students. Prerequisite course. Before taking this course, prospective participants must have successfully completed the Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV) by obtaining at least 70% in the final examination for that course. 				

Registration	Information on registration periods and enrollment is available at http://www.upov.int/resource/en/training.html
Language of instruction	The course is offered in English, French, German and Spanish.
Tuition fees	As an advanced course, the DL-305 incurs registration fees – consult the UPOV online course catalog for details and updates at: <i>https://www.upov.int/resource/en/training.html</i>

14. Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

Description	This is an intermediate level specialized course that provides participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. It gives participants an in-depth knowledge of the way to identify the most appropriat dispute resolution procedure for particular cases and the most appropriate dispute resolution clauses for insertion into agreements.			
Content and structure	 This course includes four substantive modules and a final examination. Module 1: The WIPO Arbitration and Mediation Center Module 2: Mediation Module 3: Arbitration and expedited arbitration Module 4: Conducting the arbitration Final examination 			
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).			
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.			
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination			
	approximately one week before the deadline for completing the course.			
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.			
Duration	The course requires approximately 70 hours of study time over a period of seven weeks.			
Target audience	This course will be useful for people who generate and/or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedures under the WIPO Rules. As an intermediate-level course, it is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law, and it is strongly recommended that prospective participants are functionally knowledgeable in IP or have already passed one of the following courses: the General Course on Intellectual Property (DL-101) which is offered on scholarship basis for those who register for the course; the Advanced Course on Copyright and Related Rights (DL-201); the Advanced Course on Patents (DL-301); and the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).			
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>			
Language of instruction	The course is offered in Chinese, English, French, Portuguese, Russian and Spanish.			
Tuition fees	The DL-317 course incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.			

15. Advanced Course on Patent Information Search (DL-318)

Description	This advanced course introduces and comprehensively illustrates the concepts underlying patent information search. Practical activities have been incorporated throughout the course to complement the theoretical principles that underpin patent information searching. Course participants are also equipped with in-depth information on sources, techniques and data used during patent searches.
Content and structure	 The course includes eight substantive modules and a final examination. Module 1: Introduction - the value of patent information Module 2: Different types of patent search; the strategic use of patent information Module 3: Techniques for searching patent documents Module 4: Patent information search training Module 5: Efficient and effective searching Module 6: Specialized searches Module 7: The patent search report Module 8: Towards a greener economy Final examination
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).Tutors will also deliver online lectures on select patent search topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	 There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that prospective participants who do not have prior knowledge of IP take the General Course on Intellectual Property (DL-101), the Advanced Course on Patents (DL-301) and the e-Tutorial on Using Patent Information (DL-177) before taking this course.
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in Chinese, English, French, Portuguese and Spanish.
Tuition fees	As an advanced course, the DL-318 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

16.	Advanced	Course	on	Basics	of Patent	Drafting	(DL-320)
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Description	This advanced course aims to complement participants' previous knowledge regarding patent drafting and is intended to be used as a preparatory course for further, intensive, practical training in the field. It is neither a qualification course for patent drafting nor a replacement for existing training manuals for patent attorneys or patent agents in countries in which robust systems for professional education in the area of patent practices exist.			
Content and structure	The course material has been designed on the basis of common denominators of several national patent laws in which most applicants seek patent protection.			
	The course includes five substantive modules, thematic discussions and a final examination.			
	 Module 1: Introduction - why might you want a patent? Module 2: Overview of patents Module 3: Drafting a patent application; the claims Module 4: Drafting a patent application; the description 			
	 Module 5: Self-assessment questions; practical exercises in claim drafting Thematic discussions with patent drafting experts on: chemistry patents; pharmaceutical patents; biotechnology patents; 			
	 computing and communications patents; and general mechanical patents. Final examination 			
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).			
	Tutors will also deliver online lectures on select patent drafting topics towards the end of the course, before the final examination.			
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.			
Final exam	The final examination for this course includes a series of multiple-choice questions and questions requiring written responses. Participants have a fixed amount of time in which to complete and submit the examination online. They will receive details on how to access the examination approximately one week before the deadline for completing the course.			
Certificate	Participants who pass the DL-320 final examination will be awarded an electronic certificate of completion for the course.			
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.			
Target audience	This course is predominantly designed for inventors, scientists, engineers and others engaged in technical endeavors. Participants are expected to have a solid working knowledge of the fundamentals of IP. Prospective participants who do not possess basic knowledge in IP are strongly advised to complete the General Course on Intellectual Property (DL-101) before taking this course.			

Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-320 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

17. Executive Course on Intellectual Property and Genetic Resources in the Life Sciences (DL-427)

Description	This executive-level course serves as an introduction to strategic rights management in the commercialization of IP and genetic resources (GR) and data, and lays the foundation for advanced WIPO training and use of WIPO's services on IP management for genetic resources and data in the life sciences.
	The course will help executives of life science enterprises and innovators align their business and commercialization models with sound IP strategies. It also informs policymakers of latest trends and technologies that facilitate the evolution of modern IP-based life science innovation ecosystems.
Content and structure	The course includes the following five modules and a final assessment:
	 Module 1: Introduction to IP and GR in the life sciences Module 2: Branches of IP and policy relevant to the use of GRs in the life sciences Module 3: Emerging issues in GRs law and policy and related technologies Module 4: Relevant legal instruments and international policy processes on IP and GR in the life sciences Module 5: Practical IP issues on GR in the life sciences Final assessment
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP and GR.
	Tutors will also deliver online lectures on select topics related to IP and GR in the life sciences towards the end of the course, before the final assessment.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final assessment	The final assessment consists of a series of multiple-choice questions.
Certificate	An electronic certificate will be generated upon successful completion of the final assessment.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 20 hours.
Target audience	The course is designed for participants who are executives of enterprises in the field of IP and GR (e.g. companies, universities, research institutions, gene banks, biobanks, culture collections); policy makers, innovators and researchers in the field of IP and GR, and those who wish to introduce themselves to use of GR in the modern life sciences.
Registration	Information on registration periods and enrollment will be available at <i>https://welc.wipo.int</i>
Language of instruction	The course will be offered in English.
Tuition fees	As an advanced course, the DL-427 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

18. Advanced Course on Intellectual Property Management (DL-450)

Description	This advanced course aims to raise awareness of the principal concepts of intellectual property management (IPM) and its importance as a spur to human creativity and economic and social development. It explains how to develop and implement an IPM strategy, including the management of intellectual property (IP) in an online environment.
Content and structure	 The course includes nine substantive modules that address the interdisciplinary nature of IPM and a final examination. Module 1: IPM – introduction and overview Module 2: Economic perspectives on IPM Module 3: Innovation and IP protection
	 Module 4: IP value and finance Module 5: IP and commercialization Module 6: Online IPM Module 7: Strategy for IPM Module 8: IP and development – open source, flexibilities and public domain Module 9: Case studies on IPM Final examination
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP. Tutors will also deliver online lectures on select IP management topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.
	Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course targets professionals with a basic knowledge in IP or business management who are responsible for generally managing and protecting various forms of IP, with an enhanced legal and business focus. It is strongly recommended that registrants already possess knowledge of IP or have taken the General Course on Intellectual Property (DL-101). Some knowledge of copyright, patents and trademarks would be an asset. Courses on these three subjects are available through the WIPO Academy's Advanced Course on Copyright and Related Rights (DL-201); Advanced Course on Patents (DL-301); and the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Registration	Information on registration periods and enrollment will be available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-450 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

19. Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)

Description	This advanced course builds participants' knowledge of the fundamentals of copyright and, in particular, the international copyright treaties that have a bearing on the management and enforcement of rights nationally. It provides an overview of issues in which legal practitioners are customarily involved in relation to the collective management of copyright and related rights, and it outlines the ways in which creators, users, legislators and society at large benefit from the system of collective management.
	Legal practitioners must understand what collective management organizations (CMOs) do, how they acquire mandates from rights holders and how they license the use of protected works. Although practitioners' advice may be required on almost any aspect of collective management, the most common issues concern the establishment of a CMO, the agreements that are concluded with rights holders and users of protected works, as well as the settlement of tariff disputes and aspects of competition law.
Content and structure	The course includes 12 modules and a final examination.
	 Module 1: The Berne Convention - principles and works Module 2: The Berne Convention - rights and limitations relevant to collective management Module 3: Related rights and the Rome Convention Module 4: The WIPO Copyright Treaty and the WIPO Performances and Phonograms Treaty (WPPT) Module 5: The Beijing Treaty on Audiovisual Performances Module 6: Introduction to collective management for legal practitioners Module 7: Good governance, transparency and accountability of CMOs Module 8: Duties and responsibilities of a lawyer Module 9: Competition and antitrust laws Module 10: Transfers of rights to and from a CMO Module 11: Dispute resolution Module 12: Different forms of a CMO and different licensing vehicles Final examination
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/ intellectual property (IP) experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 80 hours of study time over a period of ten weeks.

Target audience	This course is open to legal practitioners, managers in copyright offices and staff in CMOs, broadcasting organizations or publishing industries, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-501 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

20. Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)

kn an cc of wo	his advanced course is designed for anyone intending to build in-depth nowledge of collective management, but especially primary rights holders, nd aims to raise awareness of the ways in which creators, users, legislators nd society at large benefit from the system of collective management. It overs the workings of collective management of copyright in the categories f music, text and images, works of visual art and photography, and dramatic
	orks. fter a basic introduction to copyright and related rights, refreshing the nowledge that participants should already have acquired before studying the
cc sy pr pr	burse, it identifies the three main elements of a properly functioning copyright ystem: legislation, policy and the management of rights. The overriding rinciple is that whenever it is impracticable or impossible for intellectual roperty (IP) rights holders to exercise their rights individually, collective hanagement is a feasible solution.
leg be ma Fii by	he course examines the synergies that exist among stakeholders in the gal, creative, management and policy arenas in order to balance the enefits of creators and society. It discusses the day-to-day work of collective anagement organizations (CMOs) and the way in which they are governed. anally, learners can examine the challenges and opportunities brought about y digital technologies and the Internet through pre-planned questions and nswers, and dynamic discussions among peers and experts.
	he course includes seven modules, at the end of which there is a final kamination.
•	 Module 1: Introduction to collective management Module 2: Collective management for rights holders – music rights Module 3: Collective management for rights holders – related rights in music Module 4: Collective management for rights holders in the audiovisual industries
•	 Module 5: Collective management for rights holders in the text and image-based sector Module 6: Collective management for rights holders in visual arts and photography Module 7: Collective management for rights holders in dramatic works
	Final examination
	cademic support is provided by experienced tutors who are expert ractitioners in the field of collective management.
assignments ex gr	sing the Academy's enhanced learning platform, experienced tutors/IP kperts discuss important and landmark cases with the participants. Special roup projects will be launched by the Academy and its tutors on topics in hich the participants show a high level of interest and engagement.
to tin	here is a written final examination for this course. Participants are required compose written responses to a series of questions within a specified meframe and submit their responses, using the e-learning platform, to their itors for marking.
	articipants will receive details on how to access the examination oproximately one week before the deadline for completing the course.
	articipants who pass the final examination will be awarded an electronic

Duration	The course requires approximately 120 hours of study time over a period of ten weeks.
Target audience	This course is open to managers in copyright offices and staff in CMOs, broadcasting organizations or publishing industries, legal practitioners, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-502 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

21. Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)

Description	This advanced course is designed for anyone intending to gain in-depth knowledge about collective management, especially individuals from collective management organizations (CMOs). It aims to raise awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management.
	It covers the workings of the collective management of copyright in the categories of music, text and images, works of visual art and photography, and dramatic works. After a basic introduction to copyright and related rights, refreshing knowledge that participants should have already acquired before studying the course, it identifies the three main elements of a well-functioning copyright system: legislation, policy and management of rights. The overriding principle is that whenever it is impracticable or impossible for intellectual property (IP) rights holders to exercise their rights individually, collective management is a feasible solution.
	The course examines the synergies that exist among stakeholders in the legal, creativity, management and policy arenas in order to balance the benefits to creators and society. It also discusses the day-to-day work of CMOs and the way in which they are governed. Finally, learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers, and dynamic discussions among peers and experts.
Content and structure	This course includes seven modules and a final examination.
	 Module 1: Introduction to collective management Module 2: Collective management for collective management organizations – music rights Module 3: Collective management for collective management organizations – related rights in music Module 4: Collective management for collective management organizations in the audiovisual industries Module 5: Collective management for collective management organizations in the text and image-based sector Module 6: Collective management for collective management organizations in visual arts and photography Module 7: Collective management for collective management organizations in dramatic works Final examination
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management. Tutors will also deliver online lectures on select topics related to the collective
	management of copyright towards the end of the course, before the final assessment.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.
	Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.

Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 125 hours of study time over a period of ten weeks.
Target audience	This course is open to managers in copyright offices and staff in CMOs, broadcasting organizations or publishing industries, legal practitioners, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-503 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

22. Advanced Course on Collective Management of Copyright and Related Rights for Policy-Makers (DL-506)

Description	This advanced course introduces policy-making on the collective management of copyright and related rights. It considers the three main elements of a well-functioning copyright system: legislation, enforcement and management of rights. Management of rights is mostly the task of the private sector, but in cases where legislation includes special stipulations on collective management, policy-makers, too, have a direct role. The main objectives of the course are to examine the various legislative frameworks for collective management and to study the role that government can play in the collective management of rights.
	The course raises awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management in music and sound recordings, film and audiovisual works, print and publishing, visual arts and photography, and dramatic works. Policy-makers play a direct role in legislation and enforcement. Their primary role is to lay down legislative frameworks for copyright and collective management. In some countries, they can also have a supervisory role in relation to collective management.
Content and structure	 This course includes two modules and a final examination. Module 1: Introduction to collective management Module 2: Collective management for policy-makers Final examination
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/ intellectual property (IP) experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 40 hours of study time over a period of six weeks. It can be completed in two weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in collective management organizations (CMOs), broadcasting organizations or publishing industries. It is open to academics and university students with a basic knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101).
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-506 incurs registration fees – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

23. Advanced Course on Software Licensing, Including Open Source (DL-511)

Description	This advanced course aims to enhance awareness of the possibilities and implications of proprietary and open-source software, and to create useful sources of information, including concrete examples and a bibliography on software licensing, whether proprietary or open source, with special emphasis on the needs of developing countries.
Content and structure	The course includes four modules and a final examination.
	 Module 1: Intellectual property (IP) regimes for software Module 2: Software licensing – traditional and open source Module 3: Benefits and risks of open-source software strategies Module 4: Public policy options to support wider access to open source software Final examination
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of software licensing.
	Tutors will also deliver online lectures on select topics in software licensing and open source towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The DL-511 course requires approximately 30 hours of study time over a period of ten weeks.
Target audience	This course is open to legal practitioners, business managers, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-511 incurs registration fees for the sessions in which the tutors provide guidance. However, course content may be made available free-of-charge for participants who do not wish to receive guidance from tutors in learning the topic.

24. Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)

Description	This executive course provides an overview of the interplay between the distinct policy domains of health, trade and intellectual property (IP). The course describes how they affect access to, and influence innovation in medical technologies. It draws together the respective areas of expertise of the World Health Organization (WHO), WIPO and the World Trade Organization (WTO). It is based on the joint WHO/WIPO/WTO study <i>Promoting Access to Medical Technologies and Innovation</i> .
Content and structure	The course consists of the following topics and a final examination:
	 Policy context for action on innovation and access Issues on access from a public health perspective Health systems-related determinants of access Issues on innovation and public health with a focus on neglected diseases The role of IP in innovation and access Trade-related issues and access to health-related products Final examination
Teaching	Academic support is provided by experienced tutors who are experts in the field.
	Tutors will also deliver online lectures on select topics towards the end of the course, before the final examination.
	The Academy also offers a self-paced, non-tutored version of this course.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate.
Duration	The course requires approximately 10 hours of study time over a period of four to five weeks.
Target audience	The target audience for this course primarily includes technical professionals such as patent examiners, health policy-makers and their assistants, drug procurement specialists, IP specialists and senior students. It is recommended that participants have a basic knowledge of IP and the way in which it relates to health and trade issues at policy level before they study the course.
Registration	Information on registration periods and enrollment is available at https://welc.wipo.int
Language of instruction	The course is offered in Arabic, Chinese, English French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, the DL-701 incurs registration fees for the sessions in which tutors provide guidance. However, course content may be made available at no cost for participants who do not wish to receive guidance from tutors in learning the topic.

25. Executive Course on Intellectual Property and Exports (DL-730)

Description	This executive course on intellectual property (IP) and exports addresses the common challenges faced by exporters and export agency workers in practice, within the Latin American and Caribbean region. Through the use of real-world, situational case examples, the course raises awareness on the importance of IP to the exporting process. It provides functional tools to help industry insiders identify and secure solutions to key issues, with a view to better understand how IP can safeguard their exported products and services.
Content and structure	The course consists of six modules and a final examination:
	 Module 1: Introduction and problem-setting: IP and trade – Real-world case examples and issues Module 2: Obtaining rights abroad Module 3: Licensing and sale of licensed products and services Module 4: Foreign Direct Investment (FDI) as an alternative way to export knowledge, goods and services Module 5: Review of national case studies and best solutions; Module 6: Practical checklist for exporters and export agency workers Final Examination
Teaching	Academic support is provided by experienced tutors who are experts in the field.
	Tutors will also deliver online lectures on select topics towards the end of the course, before the final examination.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate.
Duration	The course requires approximately 33 hours of study time over a period of four to five weeks.
Target audience	The target audience for this course primarily includes exporters, export promotion agents, traders, investors, entrepreneurs, business owners (of both SMEs and large firms) wishing to expand their export businesses to the global market, and regional networks of export agencies.
Registration	Information on registration periods and enrollment will be available at <i>https://welc.wipo.int</i>
Language of instruction	The course is offered in English and Spanish.
Tuition fees	As an advanced course, the DL-730 incurs registration fees for the sessions – for more details, see the table on tuition fees under the preceding General Information on the Distance Learning Program.

26. Intellectual Property for Teachers of the Young (IP4Teachers)

Description	This course is offered in response to the demand by WIPO Member States to introduce intellectual property (IP) curricula for the youth. There is a lack of access to and planning for IP education for teachers of the youth. Teaching IP tends to be at the university level and law schools when, in fact the youth interface with IP issues at a much younger age every year. The course covers all domains of IP using the General Course on Intellectual Property (DL-101) and focuses on copyright, patents and trademarks so that teachers could dynamically embed teaching about these domains of IP in their classrooms and curricula. The main tenet of this course is the teacher's role in encouraging creativity and inventiveness with a view to develop young people's entrepreneurial and philanthropic imagination. The second tenet is the teachers' effort to demonstrate and support youth in appreciating early on the effort that goes into bringing creative works and inventions to the public.
Content and structure	This course consists of instructionally designed modules providing an overview of existing policies, IP learning content, teachers' tools, interactive games and questions for young people, and a final teachers' assessment. The enhanced audiovisual and interactive games are divided into the following topics:
	Topic 1: Introduction to existing IP teaching challenges Topic 2: General Course on IP (DL-101), with a tutor Topic 3: Three interactive games on the following IP domains:
	 Game 1: Copyright (30 min) Teachers' Tools (180 min) Copyright Case Study Copyright Lesson Plan Copyright Student Activities Copyright Teachers' Notes
	 Game 2: Patents (30 min) Teachers' Tools (180 min) Patent Case Study Patent Lesson Plan Patent Student Activities Patent Teachers' Notes
	 Game 3: Trademarks (30 min) Teachers' Tools (180 min) Trademark Case Study Trademark Lesson Plan Trademark Student Activities Trademark Teachers' Notes
	Topic 4: Final assessment of self-developed or customized teacher's curricula based on the WIPO Academy tools under Topic 3.
Teaching and final exam	Academic support is provided throughout the course; learners (who should be current teachers) can pose substantive questions to tutors online.
Certificate	An electronic certificate may be generated upon the successful completion of Topic 2 (for the DL-101) and Topic 4 (for the IP4Teachers course).
Duration	The course requires approximately 70 hours of study time over a period of eight weeks.
Target audience	The course is designed primarily for educators and teachers to guide their young target audiences. Persons with the responsibility of introducing policies or developing IP teaching guidelines for the youth could benefit from this course as well.

Registration	Information on the registration periods and enrollment will be available at <i>https://welc.wipo.int</i>
Language of instruction	The course will be offered in Arabic and English in 2021. Other languages will be made available in the future.
Tuition fees	As a specialized course, this course is limited to teachers, educators and policy-makers in the relevant fields, and is offered on a scholarship basis, upon the recommendation of IP offices and other government offices.

Certification And Blended Learning Courses

27. Advanced International Certificate Course on Intellectual Property Asset Management (AICC)

Description	The objective of this course is to provide an opportunity to participants in DL- IP Panorama and the Advanced Course on Intellectual Property Management (DL-450) who have little means of access to intellectual property (IP) education programs to deepen their knowledge in the specific field of IP management. This course is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST) and the Korea Invention Promotion Association (KIPA).
Content and structure	This course consists of the following three stages:
	Stage 1: Two online courses, the DL-IP Panorama and the Advanced Course on IP Management (DL-450);
	Stage 2: An IP essay; and
	Stage 3: The in-person training program.
	The in-person training covers four days, during which participants will learn about and discuss advanced topics and issues in IP asset management.
Teaching	Experienced tutors and trainers who are experts in the field of IP management provide academic support for stages one to three of the course.
Online discussions and assignments	Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss landmark cases as well as good practices in IP management.
Final exam	Participants who are the best performers in stage one (the IP Panorama course and the Advanced Course on Intellectual Property Management (DL-450)) and stage two (the IP essay) will be invited to apply for the in-person program of the course.
Eligibility for in-person training	Admission to the in-person program is subject to a selection process, which includes the assessment of each applicant's motivation and qualifications in addition to their performance during stages one and two of the course.
Venue and date	The distance learning phase (Stage one and two) takes place online during the first half of 2021 and the in-person training course is expected to be held during the second half of 2021 in Seoul, Republic of Korea.
	More specific information on registration periods and dates for the in-person training will be made available at <i>https://welc.wipo.int and on the KIPA IP Discovery e-learning website: www.ipdiscovery.net</i>
Certificate	Participants who pass the online courses and the IP essay, and participate in the in-person program will be awarded a certificate signed jointly by WIPO, KIPO and KIPA.
Duration	Online participation in stages one and two, including the selection process, is expected to take 15 weeks. The duration of the in-person course will be four days.
Target audience	The target audience for this course will be participants from developing countries who are involved in IP-based business development. Female applicants are highly encouraged.

Registration	Information on registration periods and enrollment will be available at <i>https://welc.wipo.int</i> and on the KIPA IP Discovery e-learning website <i>www.ipdiscovery.net</i>
Language	The course will be offered in English.
Scholarship and tuition Fee	Financial assistance is provided by WIPO, KIPO and KIPA to a limited number of junior professionals and applicants with demonstrable IP-based business initiatives. The financial assistance is expected to cover travel to the training venue plus subsistence expenses during the four days of training.

28. Intellectual Property-Impact Certificate Course – Certification for IP Teaching at the Primary and Secondary School Level (IPCC)

Description	 The Intellectual Property –Impact Certificate Course provides robust general intellectual property (IP) knowledge alongside creativity, inventiveness and IP teaching skills to participants from developing countries, LDCs and countries in transition who are involved in school education and national curricula development at the primary and secondary school levels. It is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST) and the Korea Invention Promotion Association (KIPA). The blended program enables school teachers to have practical and hands-on lectures from IP, pedagogical and innovation experts, to collaborate with peers, and develop IP teaching lesson plans and IP curricula from the perspective of creativity and inventiveness. Upon the successful completion of the three-step program, participants would be able to propose ways of integrating creativity, inventiveness and IP into the national curriculum, in addition to teaching creativity and inventiveness through IP related subjects in their classrooms. Upon the successful completion of the classrooms.
	a certification from WIPO, KIPO and KIPA for IP teaching at primary and secondary school levels.
Content and structure	The course consists of the following three stages:
	Stage 1: Online courses, either the General Course on IP (DL-101) or IP Ignite;
	Stage 2: An in-person seminar. The in-person training is a four-day program, during which participants will learn about and discuss selected topics. The topics for discussion, languages and regional coverage will change each year. Participants with a background in education will be selected based on a nomination from the ministry of education or by achieving a high level of success in the DL-101 or IP Ignite courses offered by WIPO and KIPA-KIPO respectively.
	Stage 3: A final assessment consisting of a business case or proposal on how to integrate creativity, inventiveness and IP into the national curricula, or a lesson plan on creativity, inventiveness and IP, which can be applied in an elementary or secondary school class.
Teaching	Experienced tutors and trainers who are experts in the fields of IP, innovation and pedagogy, provide academic support for stages one to three of the course.
Online discussions and assignments	Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss important and relevant practices in relation to IP education aimed at the youth from the perspective of creativity and inventiveness.
Final exam	Participants will have to successfully complete a graded final assessment (stage three) in order to receive a certification in IP teaching at the primary and secondary school levels.
Eligibility for in-person training	Admission to the in-person program is subject to a selection process, which includes assessment of each applicant's motivation and qualifications in addition to their performance during stages one and two of the course. In cases of participating curricula developers, a nomination from the ministry of education is required.
Venue and date	The IPCC is expected to take place during the second half of the 2021 (venue yet to be decided). More specific information on registration periods and dates for the in-person training will be available at <i>https://welc.wipo.int</i>

Certificate	Participants who successfully complete all three stages of the blended program will be awarded a certification in IP teaching at the primary and secondary school level signed jointly by WIPO, KIPO and KIPA.
Duration	Online participation in stage one and participant selection for stage two, the in-person seminar is expected to take 15 weeks. The duration of the in-person course will be four days.
Target audience	The target audience for this course will be participants from developing countries who are teachers of young people, education policy-makers and curriculum developers.
Registration	Information on registration periods and enrollment will be available at https://welc.wipo.int
Language	The course will be offered in English in 2021.
Scholarship and tuition Fee	Financial assistance is provided by the WIPO Academy, KIPO, KAIST and KIPA to a limited number of applicants. The financial assistance is expected to cover tuition fees for the online learning phase, travel to the training venue and subsistence expenses during the four days of training.

29. Leadership Course on Intellectual Property and the Life Sciences for Participants in the L'Oréal-UNESCO for Women in Science Programme

Description	Building on its cooperation with the L'Oréal-UNESCO for Women in Science Programme to introduce IP to eminent female scientists, the Leadership Course is designed to underscore WIPO's commitment to the development of entrepreneurial skills and IP knowledge of women scientists. Bringing new collaborating partners to the table, the Korean Intellectual Property Office (KIPO), and the Korean Invention and Promotion Association (KIPA) will collaborate with WIPO and UNESCO in providing gender focused support to the participants during the online course and five-day in-person training program in Seoul, Korea.
	The main objective of the course is to provide the eminent women scientists from the L'Oréal-UNESCO for Women in Science Programme with IP knowledge needed to add value to their research in the life and physical sciences. The course is customized to focus on IP management, patents, biotechnology, technology transfer, star-ups, technology licensing, biological material transfer and researcher-university-private sector collaborations. In addition to expertise and teaching support by WIPO, UNESCO, KIPO, and KIPA, mentorship and entrepreneurship guidance will be made available through the Korean Women Inventors Association (KWIA) and Korean IP Strategy Agency.
	The training course consists of online courses, lectures, interactive exercises, a roundtable discussion with industry experts and a study visit to scientific research facilities and enterprises.
	On completion of the course, participants will receive coaching/mentoring from prominent women scientists on the next steps of their journey in utilizing IP and exploiting its value in their future IP management practices. The scientists will moreover, have the opportunity to build connections between their research institutions and relevant WIPO sectors and inventors' associations during the training course.
Content and structure	The course consists of the following three stages:
	Stage 1: Online courses, either the General Course on IP (DL-101) or the Executive Course on IP and Genetic Resources in Life Sciences (DL-427);
	Stage 2: The in-person training program; and
	Stage 3: Mentorship development.
	This course includes the following topics:
	 IP and public health Patents and their impacts on biotechnology inventions The structure of a patent document Using patent information for informed decision making in the life sciences Entrepreneurship support to research outputs in the life and physical sciences Commercialization of research outputs in the life sciences Economics of IP: The case of life sciences and gender IP management Policy debates regarding patent protection issues IP knowledge development opportunities and the community of women life
	and physical scientists
Teaching and final exam	There is no final examination in this training program.

Certificate	A certificate will be awarded to the participants after they have completed the training course successfully.
Duration	The duration of the course is eight weeks including the distance learning phase and the five day in-person training.
Target audience	The course is designed for women scientists from the L'Oréal-UNESCO for Women in Science Programme.
Language of instruction	The course will be offered in English only.
Tuition fees	Financial assistance is provided by the WIPO Academy, KIPO, KIPA and UNESCO to a limited number of applicants. The financial assistance to participants is expected to cover tuition fees for the online learning phase, travel to the training venue and subsistence expenses during the five days of training.

30. WIPO International Patent Drafting Certification Course

Description	This course provides comprehensive skills-based training on the drafting of patent applications over a period of six months, for participants with professional and academic interests in patent drafting. The course will enable participants to draft patents for inventions in general and specialized technical fields and to analyze the strength of patents based on drafted claims and descriptions.
	This course will utilize state of the art WIPO e-Learning tools, while also giving access to patent drafting experts both virtually, through the use of online discussion forums, and in-person, through lectures and workshops conducted at WIPO Headquarters, in Geneva.
Content and structure	This course will use blended learning tools, i.e. a combination of the WIPO e-Learning platform and workshops at WIPO Headquarters in Geneva. The course has three (3) phases:
	 Phase 1: Distance Learning (DL) Online training on basic patent drafting skills, and related theories and concepts
	 Phase 2: Geneva Workshop Workshops and lectures focused on developing patent drafting skills, hosted in WIPO Headquarters, Geneva
	 Phase 3: Coaching and Exercises Coach-guided practice exercises and discussions designed to address patent drafting skills in various fields of technical expertise
Teaching, discussions and exercises	Academic support will be provided in all three phases by experienced tutors who are experts in the field.
	Tutors will use the Academy's online learning platform to engage in active discussions and conduct exercises designed to develop patent drafting skills.
Final Exam	There is an online exam to test the patent drafting skills of participants at the end of Phase 3, which must be completed within a specified timeframe and submitted via the e-Learning platform.
Certificate	Participants who pass the Final Exam will be awarded the WIPO International Patent Drafting Certificate.
Duration	 The course has three phases over a period of six months: Phase 1 : 9 weeks Phase 2 : 5 days Phase 3 : 12 weeks
Target audience	The target audience for this course are patent agents; patent agent candidates; staff of technology transfer offices at universities and public research centers; staff of WIPO Technology and Innovation Support Centers (TISCs), and patent attorneys at law firms. It is recommended that participants have a basic knowledge of intellectual property and patent law before they study the course.
Registration	 Eligible persons must submit an online application. A limited number of applicants will be selected by WIPO and be invited to participate in the course. Information on registration periods and application process will be available at <i>https://welc.wipo.int</i>

Eligibility	 Applicants must have: Advanced written and spoken English; General knowledge on IP and patent law, at least equivalent to the WIPO Academy's, General Course on IP (DL-101) and the Advanced Course on Patents (DL-301); and An educational background in science and technology, or a minimum of one year of professional experience related to patent applications.
Language of instruction	The course will be offered in English only.
Tuition fees	As an advanced course, fees are payable upon notification of acceptance to the course. Visit <i>https://www.wipo.int/patents/en/drafting/training_program. html</i> for the applicable fee criteria for this course."

31. General Course on Intellectual Property for Judges (DL-JTIP)

Description	The WIPO Academy offers continuing judicial education based on the Academy's General Course on Intellectual Property (DL-101). The version available for members of the judiciary has been developed and reviewed by a panel of experienced judges representing various regions and legal traditions.
Content and structure	The course is accessible worldwide and comprises the following modules: Module 1: Introduction to intellectual property (IP) rights Module 2: Copyright and related rights Module 3: Trademarks Module 4: Patents Module 5: Geographical indications Module 5: Geographical indications Module 6: Trade secrets / undisclosed information Module 7: Industrial design Module 8: Other topics on IP
Teaching and final exam	A modular assessment is available after each module in the course.
Certificate	A certificate will be awarded to the participants after they have completed the course successfully.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 75 hours.
Target audience	The course is designed for members of the judiciary who have been vetted by their respective national judicial institutions.
Registration	Information on registration periods and enrollment is available at <i>https://welc.wipo.int/jtip/training</i>
Language of instruction	The course will be offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	The course is offered free-of-charge to members of the judiciary who have been vetted by their respective national judicial institutions.

New Pilot Courses

Pilot courses are offered upon invitation. More information on the schedules and participation in the pilot sessions of the following courses will be provided on https://welc.wipo.int/, in due course.

32. Specialized Course on Intellectual Property Enforcement (DL_IPE)

Description	This course provides a factual overview of the legal and practical framework of IP enforcement, with particular focus on areas of interest to legal practitioners and IP enforcement authorities. The course will discuss multilateral, plurilateral and bilateral treaties dedicated to IP enforcement, and develop case studies illustrating the key learning points.
Content and structure	The course will comprise the following modules: • Module 1: Introduction to IP enforcement • Module 2: The international IP enforcement framework • Module 3: Civil procedures and remedies • Module 4: Border measures • Module 5: Criminal procedures • Module 6: Counterfeiting and piracy

33. WIPO Certification Course on Patent Search for Technology and Innovation Support Centers (TISCs)

Description	The objective of this certification course is the development of professional skills and knowledge associated with services that staff members and officials of TISCs are expected to perform, in particular patent information search.
	This course will be delivered over a period of seven to eight months utilizing state of the art WIPO e-Learning tools, while also giving access to IP experts both virtually, through the use of online discussion forums, and in-person, through lectures and workshops.
Content and structure	This course will use blended learning tools, i.e. a combination of the WIPO e-Learning platform and in-class training. The course has three (3) phases:
	 Phase 1: Distance Learning (DL) Online training on basic skills and knowledge associated with activities of TISCs
	 Phase 2: In-person training Workshops and lectures focused on development and exchange of skills and knowledge related to services that TISC staff are expected to provide
	 Phase 3: Coaching and Exercises Follow-up online exercises focused on professional skills development

34. WIPO Certification Course on Intellectual Property and Exports

Description	This Certification Course on Intellectual Property (IP) and Exports is for officials of national IP offices, and it addresses how IP can safeguard their exported products and services. The course discusses universal issues that pertain to IP rights and exports as well as those which arise within the specific contexts of national regulatory environments for business, trade and foreign direct investment.
	This course will be delivered utilizing state of the art WIPO e-Learning tools, under the guidance of IP experts through the use of online interactions, live lectures, and in-person workshops.
Content and structure	This course will use blended learning tools, i.e. a combination of the WIPO e-Learning platform and in-class training. The course has three (3) phases:
	Phase 1: Distance Learning (DL)Online training on basic skills and knowledge associated with IP and exports
	Phase 2: In-person trainingWorkshops and lectures focused on IP and exports
	Phase 3: Coaching and ExercisesFollow-up online exercises focused on IP and exports

Description	The objective of this course is to provide a factual and practical overview of the interaction and cross-section between IP law, and business issues concerning video games and interactive entertainment.
Content and structure	The course will comprise the following topics: Business practices in video games Introduction to Interactive Entertainment Law Business aspects of Copyright law Technological protection measures Design Rights Personality Rights / Right of Publicity / Image Rights Personality Rights / Right of Publicity / Image Rights Relevant contracts Competition law / Antitrust Data privacy Relevant regulatory frameworks Relevant business models Immersive technologies Artificial intelligence

35. Specialized Course on How to make a living from Video Games

36. Specialized Course on WIPO Development Agenda Projects (Design and Implementation)

Description	This course provides detailed information on the methodology for designing and implementing WIPO Development Agenda (DA) projects. The Course analyzes challenges in DA project preparations; provides an outline/chronology for the recommended approach; and reviews the process of preparing DA projects.
Content and structure	The course will comprise the following modules: • Module 1: The WIPO Development Agenda (DA) • Module 2: Preparing project proposals • Module 3: Preparing DA project documents • Module 4: Monitoring and evaluation • Module 5: Managing change • Module 6: Project closure

Academic Institutions Program

Academic Institutions Program

Joint Master's Programs on Intellectual Property

The Academic Institutions Program of the WIPO Academy offers year-long Joint Master's Programs on intellectual property (IP) in cooperation with selected academic institutions – and, in some instances, also with sub-regional or national IP administrations – in Africa, Asia, Europe and Latin America. The curricula and syllabi of the programs are developed jointly by the WIPO Academy and the relevant partner institution(s).

The following Joint Master Programs will be organized in 2021/22:

- 1. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe
- 2. Master of Laws (LL.M) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin, in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO,) in Turin, Italy
- 3. Master's Degree in Intellectual Property (MIP) offered jointly by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II) in Yaoundé, Cameroon
- 4. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the Turkish Patent Institute and Ankara University in Ankara, Turkey
- 5. Master's Degree in Intellectual Property with Specialization in Design (MIP in Design), offered jointly by the WIPO Academy and Tongji University in Shanghai, People's Republic of China
- 6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andrés in Buenos Aires, Argentina

- 7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of Poland and Jagiellonian University in Krakow, Poland
- 8. Master's Degree in Intellectual Property and Development Policy (MIPD) offered jointly by the WIPO Academy, the Korean Intellectual Property Office (KIPO) and the Korea Development Institute School of Public Policy and Management (KDI School) in Sejong, Republic of Korea
- 9. Master's Degree in Innovation and Intellectual Property (MIIP), offered jointly by the WIPO Academy, the Saudi Authority for Intellectual Property (SAIP) and Umm Al Qura University (UQU), Kingdom of Saudi Arabia (new)

The aim of these Joint Master's Programs is to facilitate access to IP higher education for all qualified individuals. A limited number of scholarships is available for qualified nationals of developing countries, least developed countries (LDCs) and countries with economies in transition, who belong to relevant public sector institutions, including universities and research and development (R&D) institutions. Interested candidates from the private sector and those from developed countries, if admitted, are required to finance their tuition, accommodation and travel costs.

1. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe

This program is organized with the financial assistance of the Government of Japan.

Subjects covered	 General introduction to intellectual property (IP) Patents Trademarks and geographical indications Competition and antitrust Industrial designs Copyright and related rights Food and Agriculture Organization of the United Nations, the Convention on Biological Diversity, the International Union for the Protection of the New Varieties of Plants System and public health Traditional knowledge, folklore and genetic resources Transfer of technology and IP asset management and strategic planning Innovation and entrepreneurship New IP Rights IP and small and medium-sized enterprises (SMEs) and large enterprises Enforcement of IP rights Practical skills sessions at ARIPO Annual conference Research and writing of a dissertation
Language of tuition	English.
Admission requirements	 To be considered, applicants must: be nationals of an African country; hold at least a lower second-class Bachelor's degree from a recognized university in any discipline; and be fluent in English.
Maximum number of students	A total of 35 places is available for self-supported and financed students.
Scholarships	A limited number of scholarships is available. Scholarships cover:the return ticket;
	 registration and tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter they will be provided with relevant information, including travel arrangements.
Application forms	 full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter they will be provided with relevant information, including
Application forms	 full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter they will be provided with relevant information, including travel arrangements. Application forms are available on the websites of the WIPO Academy, ARIPO and Africa University: <i>www.wipo.int/academy www.aripo.org</i>

Dates	 May to July 2021: Compulsory distance learning (DL) phase, including a final examination, through the WIPO Academy e-Learning Center (<i>https://welc.wipo.int/</i>); August to December 2021: Residential phase in Mutare, Zimbabwe, including a two-week practical skills training and an IP annual conference at ARIPO Headquarters in Harare, Zimbabwe; and December 2021 to April 2022: Finalization and submission of a dissertation.
Award	Successful students will be awarded a Master's Degree in Intellectual Property (MIP) by Africa University on behalf of WIPO and ARIPO.
Teachers	Classes are delivered by eminent academics from Africa University, ARIPO, visiting lecturers from other leading universities, reputed IP professionals and staff of the co-organizers, including WIPO.
More information	Visit the WIPO Academy, ARIPO and Africa University websites for more details and updated information: www.wipo.int/academy www.aripo.org www.africau.edu

2. Master of Laws (LL.M) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin in Turin, Italy

This program is organized in cooperation with the International Training Centre of the International Labour Organization (ITC-ILO).

Subjects covered	 General introduction to intellectual property (IP) Patents Copyright and related rights IP and economics IP and international law Trademarks and domain names Geographical indications Industrial designs IP, unfair competition and antitrust law Technology transfer IP management and enforcement New IP rights Practical skills training Annual conference Study visit to WIPO Research project
Language of tuition	English.
Admission requirements	To be considered, applicants must:
	 hold a degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration, with university attendance of a minimum of four years in one or more of the above fields; and be fluent in English. This will be assessed through a recognized English proficiency test.
Maximum number of students	A total of 40 places is available for self-supported and financed students.
Scholarships	 A limited number of scholarships is available. Scholarships cover: the return ticket; registration and tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms are available on the WIPO Academy and University of Turin websites: www.wipo.int/academy http://www.turin-ip.com
Venue	Turin, Italy.
Registration	January to May 2021.
Dates	 September to December 2021: Compulsory distance learning (DL) phase, including a final examination, through the WIPO Academy e-Learning Center (<i>https://welc.wipo.int/</i>); January to April 2022: Residential phase in Turin, Italy. This includes a three-day visit to WIPO Headquarters in Geneva; and May 2021 to July 2022: Preparation and submission of a final research paper.

Award	Successful students will be awarded a Master of Laws (LL.M) Degree in Intellectual Property by the University of Turin on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the University of Turin, Italy, visiting lecturers from other leading universities, reputed IP professionals and the staff from the co-organizers, including WIPO.
More information	Visit the WIPO Academy and University of Turin websites for more details and updated information: www.wipo.int/academy http://www.turin-ip.com

3. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II) in Yaoundé, Cameroon

This program is organized with the financial assistance of the Government of Japan.

Subjects covered	 General introduction to intellectual property (IP) Other African IP systems (ARIPO, Moroccan Patent Office, etc.) Technical and ornamental creations Patents Utility models Industrial designs Special titles (plant varieties, topographies of integrated circuits) Distinctive signs Marks for goods and services Trade names Appellations of origin Geographical indications Literary and artistic property Copyright and related rights Electronic commerce and copyright Defense of IP rights Competition and IP IP disputes Practical skills training at OAPI IP audit Economics of IP Current IP issues Dissertation
Language of tuition	French.
Admission requirements	 To be considered, applicants must: be nationals of an African country; hold at least a Bachelor's Degree in law, economics, sciences or an engineering diploma issued by a recognized university; and be fluent in French.
Maximum number of students	A total of 35 places is available for self-supported and financed students.
Scholarships	 A limited number of scholarships is available. Scholarships cover: the return ticket; registration and tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.

Application forms	Application forms are available on the WIPO Academy, OAPI and University of Yaoundé websites: www.wipo.int/academy www.oapi.int www.universite-yde2.org
Venue	Yaoundé, Cameroon.
Registration	March to June 2021.
Dates	 October 2021 to January 2022: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<i>https://welc.wipo.int/</i>); January to June 2022: Residential phase at the University of Yaoundé II and at the OAPI Denis Ekani Intellectual Property Academy in Cameroon, including three weeks' practical work experience at OAPI Headquarters in Yaoundé; and June 2022: Examination and submission of a dissertation (<i>mémoire</i>) in Yaoundé.
Award	Successful students will be awarded a Master's Degree in Intellectual Property by the University of Yaoundé on behalf of WIPO and OAPI.
Teachers	Classes are delivered by eminent academics from the University of Yaoundé, Cameroon, visiting lecturers from other leading universities, reputed IP professionals and staff from the co-organizers, including WIPO.
More information	Visit the WIPO Academy, OAPI and University of Yaoundé websites for more details and updated information: <i>www.wipo.int/academy</i> <i>www.oapi.int</i> <i>www.universite-yde2.org</i>

4. Master's Degree in Intellectual Property (MIP) with a Specialization in Patent Law and Design Law, offered jointly by the WIPO Academy, the Turkish Patent and Trademark Office and Ankara University in Ankara, Turkey

This program is organized in cooperation with the Government of Turkey through the Turkish Patent and Trademark Office (TurkPatent).

Subjects covered	 General course on intellectual property (IP) Patents Trademarks, industrial designs and geographical indications Introduction to IP and research methodology: Interdisciplinary approaches Advanced patent law: Substantive and procedural Advanced design law: Substantive and procedural Advanced trademarks Geographical indications and traditional knowledge Commercialization of IP IP infringement at universities International copyright law Practical skills training at TurkPatent Research project IP seminar
Language of tuition	English.
Admission requirements	To be considered, applicants must:
	 hold a Bachelor's degree from a recognized university (open to all disciplines); provide a transcript with a minimum grade point average of 2.00/4.00); and be fluent in English.
Maximum number of students	A total of 25 places is available for self-supported and financed students.
Scholarships (to be confirmed)	 A limited number of scholarships is available. Scholarships cover: the return ticket; registration and tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms will be available on the WIPO Academy, Turkish Patent Institute and Ankara University websites: www.wipo.int/academy http://fisaum.ankara.edu.tr/en
Venue	Ankara, Turkey.
Registration	February to May, 2021.
Dates	 Academic year September 2021 to June 2022: September to December 2022: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<i>https://welc.wipo.int/</i>); February to June 2022: Residential phase at Ankara University in Ankara, Turkey. This includes a practical training at TurkPatent, Turkey; and May to June 2022: Preparation and submission of a final research paper during the residential phase at Ankara University.

Award	Successful students will be awarded a Master of Laws Degree in Intellectual Property (Specialization in Patent Law and Design Law) by Ankara University on behalf of WIPO and TurkPatent.
Teachers	Classes are delivered by eminent academics from Ankara University, visiting lecturers from other leading universities, reputed IP professionals and the staff of the co-organizers.
More information	Visit the WIPO Academy and Ankara University websites for more details and updated information: www.wipo.int/academy http://fisaum.ankara.edu.tr/en

5. Master's Degree in Intellectual Property (MIP) with a Specialization in Design, offered jointly by the WIPO Academy and Tongji University in Shanghai, People's Republic of China

This program is organized in cooperation with the Government of the People's Republic of China.

Subjects covered	 Introduction to intellectual property (IP) law Patent law Design law Trademark law and geographical indications Copyright and related rights International competition law Design law Design and innovation Cross-cutting issues International technology transfer and license IP in the industry Enforcement of IP Private and international law Introduction to Chinese law Practical skills training Moot court and study visits Research and thesis writing Annual conference
Language of tuition	English.
Admission requirements	 To be considered, applicants must: hold at least a Bachelor's degree from a recognized university; provide proof of English proficiency (IELTS or TOEFL); and have passed CET-6 (Chinese students only).
Maximum number of students	A total of 40 places is available for self-supported and financed students.
Scholarships	 A limited number of scholarships is available. Scholarships cover: the return ticket; registration and tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms are available on the WIPO Academy and Tongji University websites: www.wipo.int/academy www.tongji.edu.cn/english
Venue	Shanghai, People's Republic of China.
Registration	December 2020 – March 2021.
Dates	Fully residential: September 2021 to August 2022.Finalization of dissertation from August to December 2022.
Award	Successful students will be awarded a Master's Degree in Intellectual Property with Specialization in Design by Tongji University on behalf of WIPO.

Teachers	Classes are delivered by eminent academics from Tongji University, Shanghai, visiting lecturers from other leading universities, reputed IP professionals and the staff of WIPO and the other co-organizers.
More information	Applicants should visit the WIPO Academy and Tongji University websites for more details and updated information: <i>www.wipo.int/academy</i> <i>www.tongji.edu.cn/english</i>

6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andrés in Buenos Aires, Argentina

This program is organized in cooperation with the Government of Argentina through the National Institute of Industrial Property (INPI) Argentina.

Subjects covered	 General introduction to intellectual property (IP) IP management International aspects of IP "Derecho de Autor" and copyright (including IP in the creative industries) Patent law Technology transfer Trademarks and geographical indications IP valuation Internet policies and governance Media law: legal aspects of the web IP for entrepreneurs Management of IP rights: Open innovation IP in health and agricultural innovation National and business strategies on IP and innovation policy for the development of Latin America Practical skills training at INPI Argentina Writing and submission of research paper
Language of tuition	Spanish.
Admission requirements	 To be considered, applicants must: hold at least a Bachelor's degree from a recognized university; be fluent in Spanish; and have good knowledge of English.
Maximum number of students	A total of 30 places is available for self-supported and financed students.
Scholarships	 A limited number of scholarships is available. Scholarships cover: the return ticket; registration and tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms are available on the WIPO Academy and University of San Andrés websites: www.wipo.int/academy http://www.udesa.edu.ar
Venue	Buenos Aires, Argentina.
Registration	July to October 2021.
Dates	February to March 2022: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<i>https://welc.wipo.int/</i>); and April to October 2022: Residential phase at the University of San Andrés and at INPI in Buenos Aires, Argentina.

Award	Successful students will be awarded a Master's Degree in Intellectual Property and Innovation by the University of San Andrés on behalf of WIPO and INPI.
Teachers	Classes are delivered by eminent academics from the University of San Andrés, Buenos Aires, visiting lecturers from other leading universities, reputed IP professionals and the staff of WIPO and INPI.
More information	Applicants should visit the WIPO Academy and University of San Andrés websites for more details and updated information: <i>www.wipo.int/academy http://www.udesa.edu.ar</i>

7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of Poland and Jagiellonian University in Krakow, Poland

This program is organized in cooperation with the Government of the Republic of Poland through the Patent Office of Poland.

Subjects covered (to be confirmed)	Studies will focus on challenging issues brought by new technologies to the intellectual property (IP) law field
	 Introduction to IP (including introduction to European Union (EU) law; new technologies; ethical, social and legal perspectives; trademarks and allied rights; industrial designs and geographical indications; copyright and related rights and patent law) New technologies and patent law Copyright and related rights in the digital age Trademarks, geographical indications, designs, trade secrets and unfair competition New technologies and media law Data protection, privacy and personal rights on the Internet Digital libraries Internet service providers' liability IP contracts Technology transfer and commercialization of IP Arbitration and mediation in IP matters International aspects of IP Enforcement of IP rights Study visit with practical skills training at the Patent Office of the Republic of Poland Writing and submission of dissertation/thesis or seminar and internship
Language of tuition	English.
Admission requirements	To be considered, applicants shall:
	 hold a Bachelor's/Master's Degree in law, economics, business administration or related fields degree from a recognized university; and be fluent in English (this will be assessed through a recognized English proficiency test).
Maximum number of students	A total of 50 places is available for self-supported and financed students.
Application forms	Application forms are available on the WIPO Academy and Jagiellonian University websites: www.wipo.int/academy www.ipwi.uj.edu.pl/index.php?lang=en
Venue	Krakow, Poland.
Registration	March to June 2021.
Dates	 October 2021 to January 2022: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<i>https://welc.wipo.int/</i>) and the Jagiellonian University e-Learning Platform; February to June 2022: Residential phase at Jagiellonian University including study visit with practical training at the Patent Office of Poland in Warsaw, Poland; and October to December 2022: Dissertation / Thesis / Master's seminar and internship.

Award	Successful students will be awarded a Master's Degree in Intellectual Property and New Technologies by the Jagiellonian University on behalf of WIPO and the Patent Office of Poland.
Teachers	Classes are delivered by eminent academics from the Jagiellonian University, Krakow, visiting lecturers from other leading universities, reputed IP professionals and staff of WIPO and the Patent Office of Poland.
More information	Applicants should visit the WIPO Academy and Jagiellonian University websites for more details and updated information: www.wipo.int/academy www.ipwi.uj.edu.pl/index.php?lang=en

8. Master's Degree in Intellectual Property and Development Policy (MIPD), offered jointly by the WIPO Academy, the Korean Intellectual Property Office and the Korea Development Institute School of Public Policy and Management (KDI School)

This program is organized in cooperation with the Government of the Republic of Korea through the Korean Intellectual Property Office (KIPO) and with the support of Sejong City.

Subjects covered	 General introduction to intellectual property (IP) International IP law policy Copyright and related rights Trademarks, designs and geographical indications Patents and innovation IP, emerging issues and sustainable development IP management and practice Introduction to development policy Analysis of market and public policy Quantitative methods Korean economic development Trade and development Development policy and goals Practical skills training at KIPO and Sejong City Writing and submission of research paper
Language of tuition	English.
Admission requirements	To be considered, applicants must:
	 hold at least a Bachelor's degree from a recognized university; and be fluent in English.
Maximum number of students	A total of 30 places is available for self-supported and financed students.
Scholarships	A limited number of scholarships is available. Scholarships cover:
	 the return ticket; tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms are available on the WIPO Academy and KDI School websites: www.wipo.int/academy www.kdischool.ac.kr
Venue	Sejong, Republic of Korea.
Registration	June to September 2021.
Dates	 January to February 2022: compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center(<i>https://welc.wipo.int/</i>); and February to December 2022: residential phase at KDI School in Sejong and practical training at KIPO in Daejeon, Republic of Korea.
Award	Successful students will be awarded a Master's Degree in Intellectual Property and Development by Korea Development Institute School of Public Policy and Management on behalf of WIPO and KIPO.

Teachers	Classes are delivered by eminent academics from the KDI School, visiting lecturers from other leading universities, reputed IP professionals and the staff of WIPO and KIPO.
More information	Applicants should visit the WIPO Academy and KDI School websites for more details and updated information: www.wipo.int/academy www.kdischool.ac.kr/

9. Master's Degree in Innovation and Intellectual Property (MIIP), will be offered for the first time jointly by WIPO, the Saudi Authority for Intellectual Property (SAIP) and Umm AI Qura University (UQU) (new)

This program is organized in cooperation with the Government of the Kingdom of Saudi Arabia.

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Subjects covered	Compulsory Courses
	 Intellectual property policies and protection Patents and competition law Legal professionalism and ethics Managing innovation: From plan to product Patent licensing, technology transfer, IP valuation and dispute resolution Trademarks, geographical indications and industrial design law and practice Copyright and related rights law Entrepreneurship from A to Z Independent study seminar (research project) IP management Practical skills training
	Research project
Language of tuition	English.
Admission requirements	To be considered, applicants must:
	 hold at least a Bachelor's degree from a recognized university; and be fluent in English.
Maximum number of students	A total of 30 places is available for self-supported and financed students.
Scholarships	 A limited number of scholarships is available. Scholarships cover: the return ticket; tuition fees; full board and lodging; and medical insurance. Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms are available on the WIPO Academy and UQU websites: www.wipo.int/academy www.uqu.edu.sa
Venue	Makkah, Saudi Arabia.
Registration	To be announced in 2021.
Dates	To be announced in 2021: Residential phase at UQU in Makkah and practical training at Saudi Authority for Intellectual Property, Makkah, Saudi Arabia.
Award	Successful students will be awarded a Master's Degree in Innovation and Intellectual Property by Umm AI Qura University on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the UQU, visiting lecturers from other leading universities, reputed IP professionals, staff of WIPO and IP experts from the Government of Saudi Arabia.
More information	Applicants should visit the WIPO Academy and UQU websites for more details and updated information: <i>www.wipo.int/academy</i> <i>www.uqu.edu.sa</i>

Colloquia for Intellectual Property Teachers and Researchers

1. WIPO-WTO Colloquium for Teachers of Intellectual Property: July 19 to 30, 2021 in Geneva, Switzerland

This Colloquium is organized jointly with the World Trade Organization (WTO) in Geneva, Switzerland.

Content	The Colloquium focuses on a different range of specialized intellectual property (IP) topics each year. Participants are expected to discuss case studies and relevant teaching experience in relation to those topics. In addition, the Colloquium considers teaching methodologies. The program will include visits to the WIPO and WTO libraries and meetings with WIPO and WTO officials.
Language of tuition	English.
Admission requirements	To be considered, applicants should:
	 hold an advanced degree and have teaching experience in IP law or international; law/economics/management with a specialization in IP; and be fluent in English.
Maximum number of students	A total of 35 places is available.
Scholarships (to be confirmed)	A limited number of scholarships is available from WIPO and the WTO. Scholarships cover:
	• a return ticket;
	any fees related to the Colloquium; full be and an all be bringer and
	full board and lodging; andmedical insurance.
	Visa costs, if any, are at the expense of participants.
	Successful applicants for the WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms are available on the WIPO Academy and WTO websites.
Venue	Geneva, Switzerland.
Registration	December 2020 to March 2021.
Dates	July 19 to 30, 2021 (two weeks).
More information	Visit the WIPO Academy and WTO websites for more details and updated information. www.wipo.int/academy https://www.wto.org/

WIPO Summer Schools Program

WIPO Summer Schools Program

General Information on the WIPO Summer Schools

The WIPO Summer Schools provide an opportunity for young professionals and university students to acquire deeper knowledge of intellectual property (IP), including an understanding of IP as a tool for economic, social, cultural and technological development and the role of WIPO in this regard.

All Summer Schools share a common curriculum, with some giving particular emphasis to certain IP issues such as technology transfer. They also share the same format and duration. Participants are introduced to various aspects of IP, including the international nature of IP protection and the interface between IP and other policy areas. The program takes an interdisciplinary, problem-oriented approach and includes lectures, simulation exercises, group discussions on selected IP topics, panel discussions and case studies.

Content and structure	 WIPO and its role in promoting creativity and innovation Selected contemporary issues in the field of trademarks International and regional trademark systems Geographical indications: The international landscape and current issues Design protection and its interface with other IP fields Internet domain names and alternative dispute resolution, including an illustration of cases Trademarks and the internet: Issues and challenges Branding – a case study International and regional patent systems Selected contemporary issues in the field of patents The use of patent information Protection of trade secrets: Current issues Selected cases on patents and biotechnology International protection of copyright and related rights Selected contemporary issues in the field of copyright and related rights Selected contemporary issues in the field of copyright and related rights Selected contemporary issues in the field of copyright and related rights Limitations and exceptions of copyright, including access to copyright works for visually impaired persons Unfair competition and IP Economics of IP IP management: A practical approach IP valuation Transfer of technology and licensing Simulation exercises on licensing negotiations Creative industries and IP: Copyright licensing Protection of new plant varieties, including the UPOV Convention IP and public health: Issues and challenges IP, green technology and climate change: Issues and challenges Selected cases on enforcement of IP rights Group discussion: Technology transfer in the field of IP Copyright in the digital age Open innovation
Language of tuition	 Brands and branding Languages differ, depending on the summer school (see following table).
Eligibility	International in nature, the WIPO Summer Schools Program is aimed at senior and graduate students from any academic discipline as well as young professionals working in any field in which IP may play a part.
Distance learning	In most Summer Schools, candidates will be required to successfully complete a session of the General Distance Learning Course on Intellectual Property (DL-101). Dates for the session will be announced and a special course for specialized Summer Schools will also be announced.
Registration fees	Please see relevant information on the WIPO Academy's website: www.wipo. int/academy/en/courses/summer_school
Travel, accommodation and living expenses	Participants are responsible for their own travel to and from various destinations, and for accommodation and living expenses during their participation in the program.
Scholarships	A limited number of scholarships are available for international participants in the Summer Schools taking place in the Republic of Korea and South Africa from the Governments of the Republic of Korea and Japan, respectively. Scholarships include travel costs. Limited scholarships are also available for the Summer School taking place in Switzerland. Further details will be available on the WIPO Academy website: www.wipo.int/academy/en/courses/summer_school
Award	Participants who complete successfully and who meet the requirements of the respective Summer School programs will be awarded a certificate of participation.
Further details	To find out more about the various Summer Schools, visit the website at: www.wipo.int/academy/en/courses/summer_school.

WIPO Summer Schools in 2021*

No.	Summer School	Language	Venue and Date
1.	WIPO-Brazil Summer School on Intellectual Property (2 sessions)	Portuguese	To be announced
2.	WIPO-Chile Summer School on Intellectual Property	Spanish	To be announced
3.	WIPO-China Summer School on Intellectual Property (2 sessions)	English	To be announced
4.	WIPO-Eurasian Patent Organization (EAPO) Summer School on Intellectual Property	Russian	To be announced
5.	WIPO-Ecuador Summer School on Intellectual Property	Spanish	To be announced
6.	WIPO-Egypt Summer School on Intellectual Property	English	To be announced
7.	WIPO-Greece Summer School on Intellectual Property	English	To be announced
8.	WIPO-India Summer School on Intellectual Property (2 sessions)	English	To be announced
9.	WIPO-Malaysia Summer School on Intellectual Property	English	To be announced
10.	WIPO-Mexico Summer School on Intellectual Property	Spanish	To be announced
11.	WIPO-Nigeria Summer School on Intellectual Property	English	To be announced
12.	WIPO-Oman Summer School on Intellectual Property	Arabic	To be announced
13.	WIPO-Peru Summer School on Intellectual Property	Spanish	To be announced
14.	WIPO-Philippines Summer School on Intellectual Property	English	To be announced
15.	WIPO-Republic of Korea Summer School on Intellectual Property	English	To be announced
16.	WIPO-Saudi Arabia Summer School on Intellectual Property	English	To be announced
17.	WIPO-South Africa Advanced Summer School on Intellectual Property and Transfer of Technology (2 sessions)	English	To be announced
18.	WIPO-Spain Summer School on Intellectual Property	Spanish	To be announced
19.	WIPO-Trinidad and Tobago Summer School on Intellectual Property	English	To be announced
20.	WIPO-Ukraine Summer School on Intellectual Property	English	To be announced
21.	WIPO-University of Geneva (UNIGE, Switzerland) Summer School on Intellectual Property	English	To be announced
22.	WIPO-USA Summer School on Intellectual Property	English	To be announced

* For updates on the dates, registration deadlines and fees please visit the WIPO Academy's website: www.wipo.int/academy

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