



Development

WIPO Publications 2018



The World Intellectual Property Organization (WIPO) is the global forum for intellectual property services, policy, information and cooperation.

As the United Nations specialized agency for intellectual property (IP), we:

- assist our 191 member states in developing a balanced IP framework;
- offer business services for obtaining IP rights in multiple countries and resolving disputes;
- deliver capacity-building programs to help developing countries benefit from using IP; and
- provide free access to unique knowledge banks of IP information.

Development is at the heart of WIPO's mission and a development perspective is factored into all our work. This catalogue highlights just some of our publications with a particularly strong focus on development, from the formal text that underpins all our development work to research and policy studies, to information about some of our capacity-building initiatives.

All the publications in this catalogue are available free of charge from WIPO's website: *www.wipo.int*. In keeping with our aims and values as an international organization, we encourage wide dissemination of our work and so you are welcome to download, print and share any of our publications. You can also order professionally printed copies of some publications using a print-on-demand service (🖨️). The print prices given in this catalogue are recommended retail prices set with the broad aim of covering print and shipping costs. For enquiries about possible bulk orders, please contact: *publications.mail@wipo.int*.

WIPO publications are available in one or more of the following languages:

- A – Arabic
- C – Chinese
- E – English
- F – French
- P – Portuguese
- R – Russian
- S – Spanish

Details in this catalogue are correct as of September 2018, but please check on our website as publications may be updated.

Contents

Introducing IP for development	7
Advice for policymakers	13
Country studies	19
Economic research	31
Building capacity in developing countries	43

Introducing IP for development

Intellectual property can be a powerful development tool. WIPO is committed to helping all our member states make the most of the IP system to promote their economic, social, and cultural development. That means, among other things:

- creating balanced and effective international law and policy on IP which reflects the interests of countries at all levels of development;
- helping policymakers to harness the power of IP for development in their countries and regions;
- supporting the development of IP systems around the world, and training professionals to operate them;
- helping innovators and entrepreneurs in developing countries make the most of the IP system.

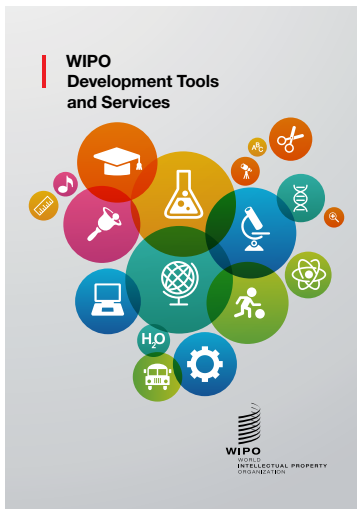


WIPO Publication No. L1015
2009 12 pages

WIPO Development Agenda

The foundational text for all WIPO's development work is the WIPO Development Agenda. Adopted by our member states in 2007, the Development Agenda comprises a set of 45 recommendations designed to ensure that development considerations are factored into all WIPO's programs.

E / F / S / A / C / R



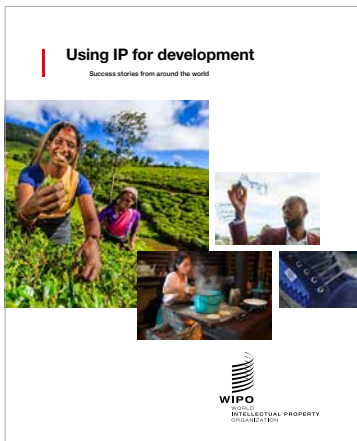
WIPO Development Tools and Services

WIPO offers a huge range of tools and services to help meet the objectives identified in the WIPO Development Agenda. This booklet introduces some of the most important.

E / F / S / A

WIPO Publication No. 1015

2015 16 pages



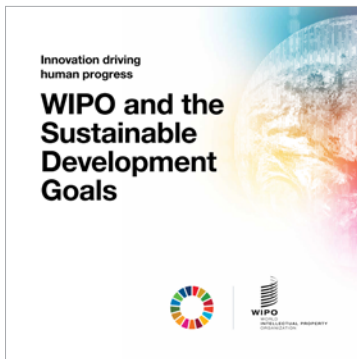
Using IP for Development: Success Stories from Around the World

IP can support development in many different ways. Written in straightforward language, this booklet shows how governments, businesses and non-profit organizations all around the world are using different types of IP strategically to boost economic, social and cultural progress.

And for many more case studies of IP being used in development, visit the IP Advantage database: www.wipo.int/ipadvantage

E / F / S / A

2017 40 pages



Innovation driving human progress WIPO and the Sustainable Development Goals

A driver of economic and social progress, innovation is essential to the UN Sustainable Development Goals (SDGs). This booklet explains how by supporting the global IP system at the heart of innovation, WIPO supports the inventiveness and creativity required to achieve the SDGs.

E / F / S

WIPO Publication No. 1061
2018 32 pages



Joining the International Copyright System: What's at Stake?

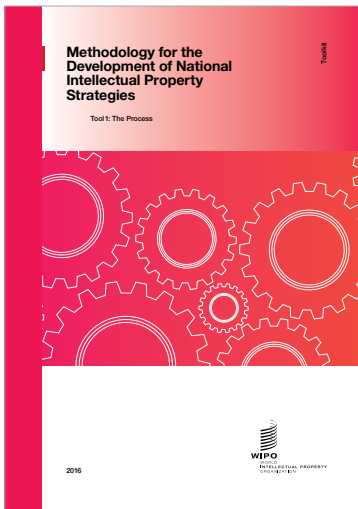
The international treaties related to copyright and related rights ensure that countries of all income levels can benefit from the smooth flow of creative works across borders. This booklet introduces the copyright treaties administered by WIPO, identifies some of the potential advantages they offer, and outlines the steps that countries need to take in order to join the international copyright system.

E / F / S / A / C / R / P

2017 28 pages

Advice for policymakers


The IP system can support economic, social and cultural development if it is used strategically. WIPO provides authoritative, neutral advice to policymakers to help them create and implement the right IP strategy for their country or region.



Methodology for the Development of National Intellectual Property Strategies

Toolkit – Tool 1: The Process

As part of the WIPO Development Agenda, WIPO has created a standard but flexible methodology that can be used to help ensure that all relevant issues are addressed in a country's national IP strategy. This publication outlines the methodology and describes how to mobilize and consult stakeholders in developing the strategy.

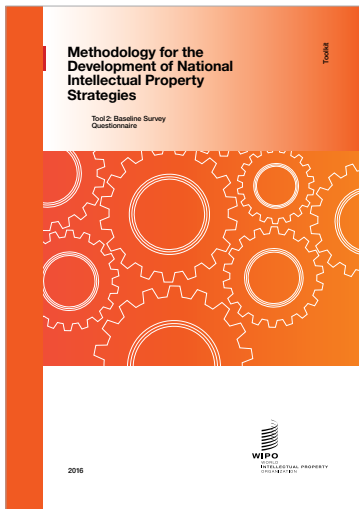
 E: 978-92-805-2418-5

A

WIPO Publication No. 958/1

2016 42 pages


 **7.30 CHF**



Methodology for the Development of National Intellectual Property Strategies

Toolkit – Tool 2: Baseline Survey Questionnaire

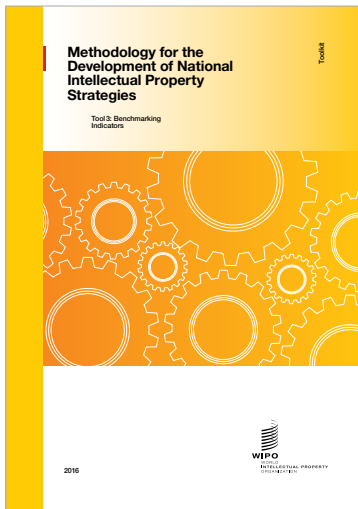
This questionnaire will help policymakers assess their national IP system and make sure it aligns with their national development priorities.

 E: 978-92-805-2419-2

A

WIPO Publication No. 958/2
2016 36 pages

 **7.20 CHF**




WIPO Publication No. 958/3
2016 76 pages

Methodology for the Development of National Intellectual Property Strategies

Toolkit – Tool 3: Benchmarking Indicators

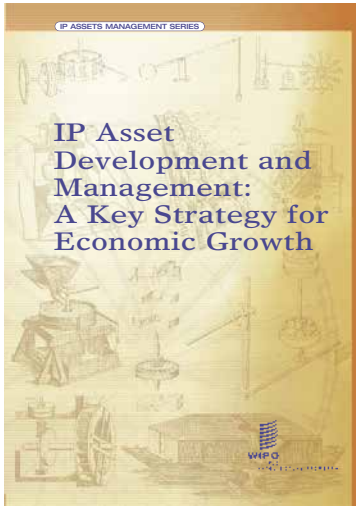
The third publication on our methodology for developing national property strategies explains how to measure your national IP provision against benchmarking indicators.

More information on our methodology is available online at: www.wipo.int/ipstrategies/en/methodology

 **E: 978-92-805-2420-8**

A


 **9.20 CHF**



IP Asset Development and Management: A Key Strategy for Economic Growth

This short guide outlines what policymakers need to do to harness the growth potential of IP assets, from providing effective IP infrastructure and well-trained administrators to identifying and nurturing innovative “clusters”.

WIPO Publication No. 896
2006 44 pages

 **E: 978-92-805-1562-6**

 **15.70 CHF**

Country studies

As the world's forum for IP issues, WIPO is well placed to gather information from, and produce reports on, many different countries and world regions.



Economic Aspects of IP in Countries in Transition

At our member states' request, we have produced a series of reports on countries in transition from a planned to a market economy. This study examines how 23 different countries are developing their IP systems and markets to support innovation and the knowledge economy.

E / R

2013 69 pages

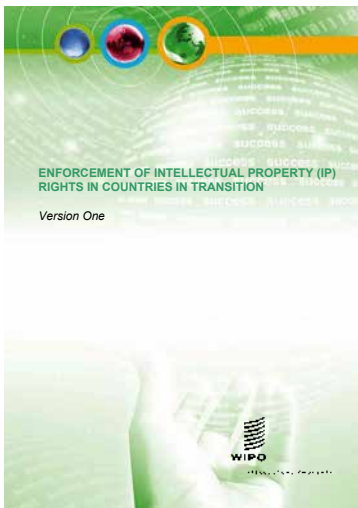


Technology Transfer in Countries in Transition: Policy and Recommendations

How can the cutting-edge knowledge produced in universities and elsewhere be turned into commercially valuable products and processes? This publication sets out guidelines for transition countries based on best practice.

E / R

2012 64 pages



Enforcement of Intellectual Property Rights in Countries in Transition

Effective enforcement of IP rights is a crucial part of any IP system. This study presents information on enforcement from both public and private bodies in 33 countries.

E / R

2013 68 pages

Other titles in our transition countries series include:

- Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions/Folklore: A Guide for Countries in Transition (2013)
- Intellectual Property Teaching in Countries in Transition (2013)
- Nation Branding in Countries in Transition (2012)
- Typical Features of the Copyright Systems of Countries in Transition (2012)
- Model Intellectual Property Policy for Universities and Research Institutions (2012)
- Development of an IP Strategy in Countries in Transition (2012)
- Recommendations for Strengthening the Role of Innovative Small and Medium-sized Enterprises in Countries of the Commonwealth of Independent States (2010)
- Adaptation of The Copyright Laws of Countries in Transition to the New Technologies; Accession to, and Implementation of the WIPO Internet Treaties (2010)
- Management of Academic Intellectual Property and Early Stage Innovation in Countries in Transition (2010)

All these publications are available online for free in both English and Russian, and the *Model Intellectual Property Policy for Universities and Research Institutions* is also available in Arabic and Ukrainian.



IP Successes in the ASEAN Region

The Association of Southeast Asian Nations (ASEAN) includes member states at very different levels of economic development. This study shows how IP has successfully been utilized in countries with both advanced and emerging IP systems.

E

2014 86 pages



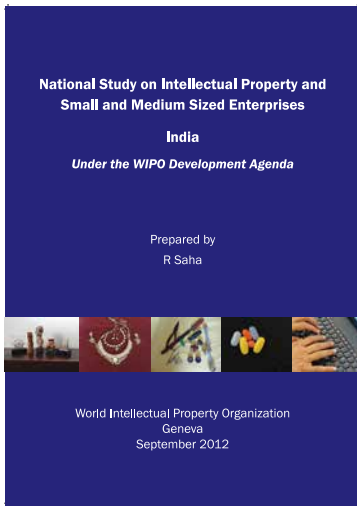
The Strategic Use of Intellectual Property to Enhance Competitiveness in Select Industries in ASEAN

This analysis of IP use in selected sectors of ASEAN member states also covers India and the Republic of Korea by way of comparison.

E

WIPO Publication No. 953

2013 66 pages



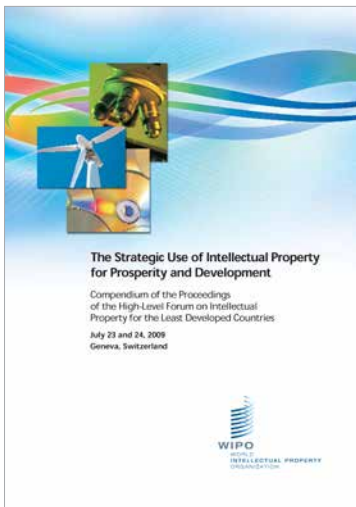
National Study on Intellectual Property and Small and Medium-Sized Enterprises in India – Under the WIPO Development Agenda Project

India has achieved impressive economic growth in recent decades. This study looks at how micro-, small and medium-sized enterprises (MSMEs) use the IP system and at what the government can do to support them.

E


WIPO Publication
NATSTUDY/SME/INDIA

2012 60 pages



The Strategic Use of Intellectual Property for Prosperity and Development

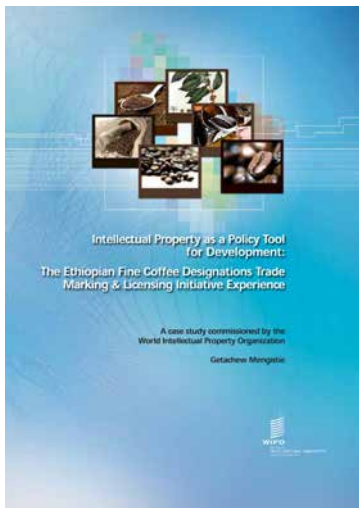
This publication brings together papers and presentations from a High-Level Forum for Least Developed Countries (LDCs) held at WIPO in 2009. LDCs face particular challenges, and the High-Level Forum was an opportunity to reflect on those, pool ideas and identify opportunities to encourage innovation.

 **E: 978-92-805-1959-4**

WIPO Publication No. 362


2009 141 pages

 **36.50 CHF**




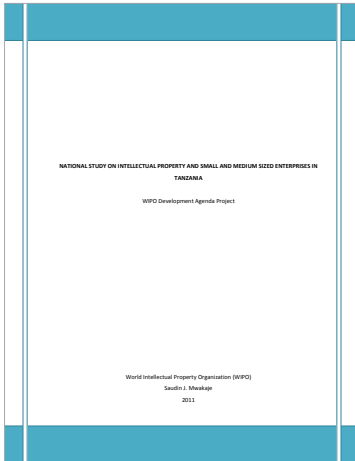
Intellectual Property as a Policy Tool for Development: The Ethiopian Fine Coffee Designations Trade Marking & Licensing Initiative Experience

This case study shows how one of the world's least developed countries, Ethiopia, used trademarks to boost the image of its coffee and strengthen its position in a key export market.

 **E: 978-92-805-2103-0**

2011 53 pages

 **22.25 CHF**



National Study on Intellectual Property and Small and Medium Sized Enterprises in Tanzania – Under the WIPO Development Agenda Project

Through a mixture of documentary review and field research, this study examines how SMEs in Tanzania use the IP system. It identifies several areas for possible improvement and recommends policy actions in response.

E

WIPO Publication
NATSTUDY/SME/TANZANIA
2011 74 pages


Economic research

WIPO's Economics and Statistics Division produces cutting-edge research relating to innovation and IP, much of it focusing on development issues.



Global Innovation Index

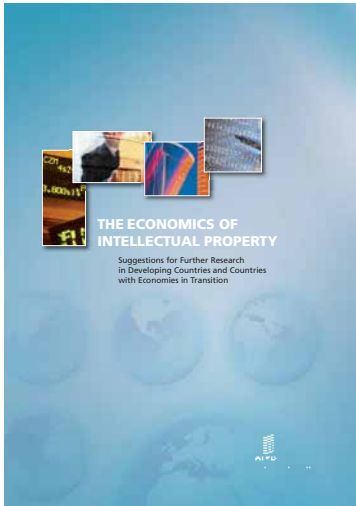
Produced by WIPO in collaboration with academic and industry leaders, the GII is the authoritative annual survey of the innovation performance of countries and economies around the world. Each year's country ranking is complemented by an in-depth thematic study, making it an even more useful reference for policymakers and analysts.

 E: 979-10-95870-09-8

WIPO Publication GII


2018 430 pages

 33.55 CHF




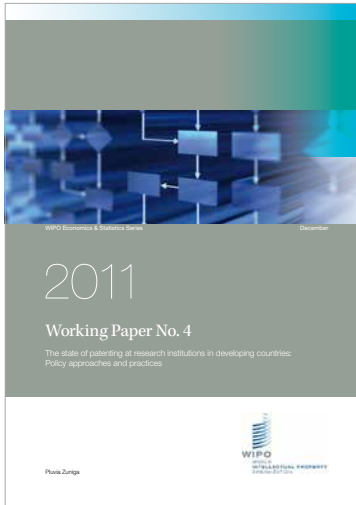
The Economics of Intellectual Property: Suggestions for Further Research in Developing Countries and Countries with Economies in Transition

A collection of papers by renowned international economists from every region of the world. They review the existing empirical literature on six selected themes relating to the economics of IP, identify key research questions, point out research gaps and explore possible avenues for future research.

 **E: 978-92-805-1791-0**

WIPO Publication No. 1012
2009 260 pages

 **17.75 CHF**



The State of Patenting at Research Institutions in Developing Countries: Policy Approaches and Practices

Economic Research Working Paper No. 4

Many governments aim to boost innovation by granting intellectual property rights to universities and public research organizations. This study discusses the opportunities and challenges of using patents to foster technology transfer from government-funded research institutions in developing countries.

E

2011 96 pages



The Informal Economy, Innovation and Intellectual Property: Concepts, Metrics and Policy Considerations

Economic Research Working Paper No. 10

Much economic activity in developing countries is informal, and policymakers need to understand how best to harness it for growth. How does innovation take place in the informal economy and what role does IP play? This study advances a conceptual framework to guide further qualitative and quantitative research.

E

2013 76 pages



The Use of Intellectual Property in Chile

Economic Research Working Paper No. 11

An in-depth analysis of IP filing activity based on data from the IP Office of Chile for the period 1991-2010.

E

2013 83 pages



Diaspora Networks, Knowledge Flows and Brain Drain

Economic Research Working Paper No. 15

Does the migration of skilled workers from developing countries cause a damaging “brain drain,” or do those countries benefit from an inward flow of knowledge from the diaspora? This paper identifies some key questions regarding knowledge flows.

E

2014 17 pages



The Egyptian Information Technology Sector and the Role of Intellectual Property: Economic Assessment and Recommendations

Economic Research Working Paper No. 18

This paper discusses the state of innovation in the Egyptian information technology sector (IT) and considers the current and potential role of IP for the sector. It proposes IP-related policies that could help to promote domestic innovation.

E

2014 67 pages



The Use of Intellectual Property in Brazil

Economic Research Working Paper No. 23

A study of patterns and trends in IP use in Brazil which draws on a new statistical database (BADEPI) containing all IP filings at Brazilian *Instituto Nacional da Propriedade Industrial* (INPI) over the period 2000-2011.

E

2014 99 pages



R&D, Scale Effects and Spillovers: New Insights from Emerging Countries

Economic Research Working Paper No. 32

Emerging countries undertake a growing share of the world's research and development. What are the implications for their long-term economic development? This paper presents a new analysis.

E

2016 31 pages



Identifying the gender of PCT inventors

Economic Research Working Paper No. 33

Gender equality is an essential facet of development, recognized in the Sustainable Development Goals. This pioneering study uses a worldwide gender-name dictionary to analyze the gender of inventors in international patent applications. It identifies a significant gender imbalance in patent applications, but with significant variations across countries, technological fields and sectors.

E

2016 33 pages



Ideas production and international knowledge spillovers: digging deeper into emerging countries

Economic Research Working Paper No. 35

Research and development (R&D) activities of emerging countries (EMEs) have increased considerably in recent years. How important are knowledge transfers from developed countries and other emerging countries? This wide-ranging but rigorous macro-level study of 31 EMEs provides some much-needed evidence.

E

2017 55 pages

Building capacity in developing countries

WIPO undertakes many initiatives to help developing countries harness the transformative power of IP – technical assistance to IP offices, training for IP policymakers and administrators, programs to help unleash the talents of innovators in developing countries, and more.



Developing Together: South-South and Triangular Cooperation within WIPO

Cooperation between countries is at the heart of successful development. Increasingly, it involves cooperation between developing countries, either on their own (“South-South cooperation”) or with a developed country partner (“triangular cooperation”). This flyer provides a quick overview of WIPO’s work in the area.

E / F / S / A / C / R

2017 4 pages

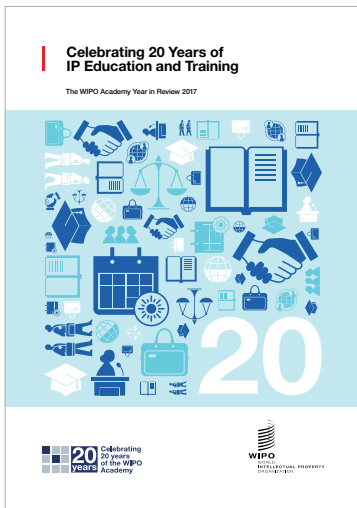


Delivery of WIPO Technical Assistance

This manual describes the technical assistance activities and services offered by WIPO and explains how member states, institutions and individuals can access them.

E / F / S / A / C / R

2014 67 pages



Sharing Knowledge, Building Capacity The WIPO Academy Year in Review

Effective IP systems require well-trained people. The WIPO Academy provides accessible, affordable training to policymakers, administrators, lawyers and innovators around the world. With more than 50,000 students a year, it is the leading provider of specialist IP education.

The latest edition of the Academy's annual review gives a good overview of its activities.

E

2018 36 pages

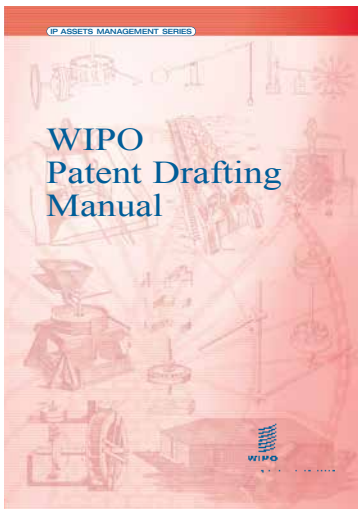


WIPO Publication No. 467E/18
2018 90 pages

WIPO Academy Education and Training Programs Portfolio 2018


The program portfolio provides full details of the Academy's courses, including an outline of course content, eligibility, how to apply, fees and funding opportunities.

E / F / S / A / C / R





WIPO Patent Drafting Manual

Drafting a patent application requires specialized technical skills. This manual is designed to help developing countries build their professional capacity, so making it easier for their nationals to use the IP system.

 **E:** 978-92-805-1640-1

F

 **S:** 978-92-805-2017-0

 **A:** 978-92-805-2188-7

WIPO Publication No. 867


2007 136 pages


 **25 CHF**




Guide to Technology Databases

This guide provides detailed technical advice on technology databases, including how to choose the appropriate database for your needs and how to use tools and functionalities offered by specific databases. It will be particularly valuable for industrial property office examiners.

 **E:** 978-92-805-2172-6

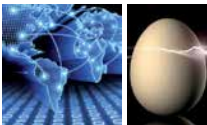
 **F:** 978-92-805-2225-9

 **S:** 978-92-805-2226-6

WIPO Publication No. L434/11

2012 82 pages

TECHNOLOGY AND
INNOVATION
SUPPORT
CENTERS – TISCs




Enhancing innovation through
knowledge and expertise





www.wipo.int/tisc


**Technology and Innovation Support
Centers (TISCs) – Enhancing innovation
through knowledge and expertise**

Access to information is crucial for successful use of the IP system. WIPO's network of Technology and Innovation Support Centers is designed to help innovators in developing countries access high-quality technology information and related services. This short brochure introduces the TISC project.

 **E:** 978-92-805-2115-3

 **F:** 978-92-805-2116-0

 **S:** 978-92-805-2117-7

 **R:** 978-92-805-2231-0


WIPO Publication No. L434/10


2011 6 pages




Technology and Innovation Support Centers (TISC): Implementation Guide

A short guide outlining what governments and institutions need to do to set up a TISC.

 **E:** 978-92-805-2283-9

 **F:** 978-92-805-2350-8

 **S:** 978-92-805-2351-5


WIPO Publication No. 1038


2012 8 pages




Access to Specialized Patent Information for Developing Countries – ASPI

The ASPI program offers patent offices and academic and research institutions in developing countries free or low-cost access to sophisticated tools and services for retrieving and analyzing patent data. This short brochure gives an overview of the program.

 **E:** 978-92-805-1864-1

 **F:** 978-92-805-2000-2

 **S:** 978-92-805-2001-9


WIPO Publication No. L434/6


2011 6 pages




Access to Research for Development and Innovation – ARDI

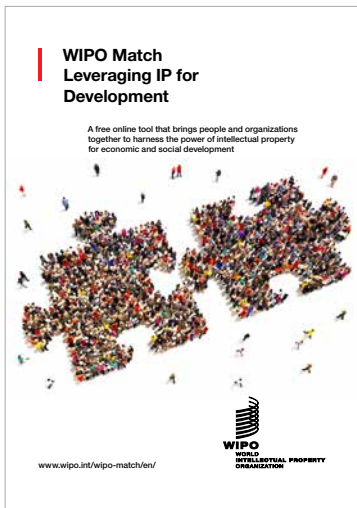
The ARDI program aims to increase the availability of scientific and technical information in developing countries. This leaflet introduces the program.

 **E:** 978-92-805-2443-7

 **F:** 978-92-805-2444-4

 **S:** 978-92-805-2445-1

WIPO Publication No. L434/5
2017 6 pages



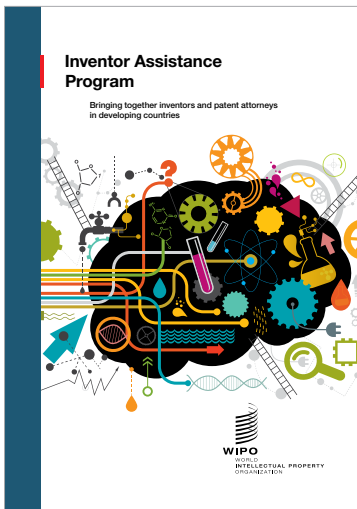
WIPO Match – Leveraging IP for Development

WIPO does not just work with our member states, ministries and IP offices; our programs also offer practical support to innovators in developing countries.

The WIPO Match database and networking tool puts organizations seeking to use intellectual property (IP) to develop their countries in touch with donors who can help them.

E / F / S

**WIPO Publication
MATCH/FLYER**
2016 4 pages



Inventor Assistance Program – Bringing together inventors and patent attorneys in developing countries

A flyer introducing the Inventor Assistance Program, which matches inventors with patent attorneys willing to give them free legal advice on how to file a patent to protect their inventions.

E / F / S

2015 4 pages

All WIPO's publications are available free of charge from our website: www.wipo.int.

For more information about our development work, visit: www.wipo.int/ip-development

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www.wipo.int/about-wipo/en/offices/