

# IP4Youth&Teachers

A multi-purpose IP education resource



## What is IP4Youth&Teachers?

IP4Youth&Teachers is a service consisting of:

- **IP4Youth: Age appropriate educational material** for the young on intellectual property (IP), which includes gamified lessons;
- **IP4Teachers: Customizable teaching content** and a guide for educators; in addition to
- A unique opportunity for educators to participate in **a face-to-face seminar** dedicated to developing IP curricula, and strategic plans to address policy challenges; and
- **A hub of voluntary contributions** of existing policy papers on IP education, in addition to IP educational materials for the young that have been developed by WIPO Member States.

IP4Youth&Teachers approaches teaching IP from a perspective of cultivating creativity, inventiveness and entrepreneurial thinking by focusing on talents, finding solutions and working in groups.

Using learn-as-you-play content, the **IP4Youth** course provides the young with knowledge on the value of their IP, and how they can harness it for their own benefit and that of society.

## Who is IP4Youth&Teachers for?

The IP4Youth online course is meant for school students between the ages of 4 to 17, and the IP4Teachers training course and teaching guide are designed for school educators and persons with the responsibility of introducing policy or developing curricula.

The pre-requisite for participating in the face-to-face training course for educators, are an IP office or Ministry of Education nomination and the successful completion of the online phase of the IP4Teachers course.

## The purpose of IP4Youth&Teachers

IP4Youth&Teachers kick-starts educators and learners on their IP education journey by cultivating dialogue among educators, curricula setters and IP offices.

As many young people continually find solutions to everyday problems through their creative and innovative contributions.



## What is covered by the courses?

**For students,** IP4Youth includes educational games on the three core topics of IP: copyright, patents and trademarks.

**For educators,** IP4Teachers includes:

- An introduction to the existing challenges of teaching IP;
- The General Distance Learning Course on IP (DL-101);
- A guide on how to teach innovation and creativity through IP using

the interactive games and teaching content provided;

- An assignment on either developing new lessons based on the IP4Youth&Teachers content, customizing the IP4Youth&Teachers content or creating a business case on IP4Youth&Teachers for policy consideration; and
- Selected participants will complete the face-to-face training course.

Copyright	Patents	Trademarks
Identification of learning objectives for the lesson on copyright	Identification of learning objectives for the lesson on patents	Identification of learning objectives for the lesson on trademarks
Outline of the copyright lesson plan	Outline of the patents lesson plan	Outline of the trademarks lesson plan
Gamified lesson on copyright (30 minutes)	Gamified lesson on patents (30 minutes)	Gamified lesson on trademarks (30 minutes)
Teachers' tools for the copyright lesson (180 minutes)	Teachers' tools for the patents lesson (180 minutes)	Teachers' tools for the trademarks lesson (180 minutes)
Copyright case study on a 15 year old fantasy writer whose novels are read by millions of people worldwide	Patents case study on the inventor of the Braille code for the blind	Trademarks case study on the Doctors without Borders (MSF) logo
Copyright student activities	Patents student activities	Trademarks student activities
Copyright lesson assessment	Patents lesson assessment	Trademarks lesson assessment
Teachers notes	Teachers notes	Teachers notes

The content of the gamified educational material of IP4Youth&Teachers can be customized to each specific age group and country or regional context.

When we've completed a course, we receive a **certificate.**



World Intellectual Property Organization  
34, chemin des Colombettes  
P.O. Box 18  
CH-1211 Geneva 20  
Switzerland

Tel: +41 22 338 91 11  
Fax: +41 22 733 54 28

For contact details of WIPO's  
External Offices visit:  
[www.wipo.int/about-wipo/en/offices](http://www.wipo.int/about-wipo/en/offices)

## Accessing IP4Youth&Teachers

IP4Youth&Teachers can be  
accessed through the WIPO  
eLearning Center's website  
[welc.wipo.int](http://welc.wipo.int)

Contact us:  
[IP4teachers@wipo.int](mailto:IP4teachers@wipo.int)  
or learn more at:  
[www.wipo.int/academy](http://www.wipo.int/academy)